https://cloudblue.com

Documentation

The CloudBlue Connect® PaaS Community

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It’s All About Connect

The CloudBlue Connect® platform as a service (PaaS) is an ecosystem fulfillment and provisioning platform. Through a single integration, it connects vendors and suppliers to their customers — direct or through n-tier distributors and resellers — and automates the operational lifecycle of every product and service: catalog and product information, agreements and contracts, order orchestration, automated provisioning, subscription changes and renewals, and usage and metering data collection.

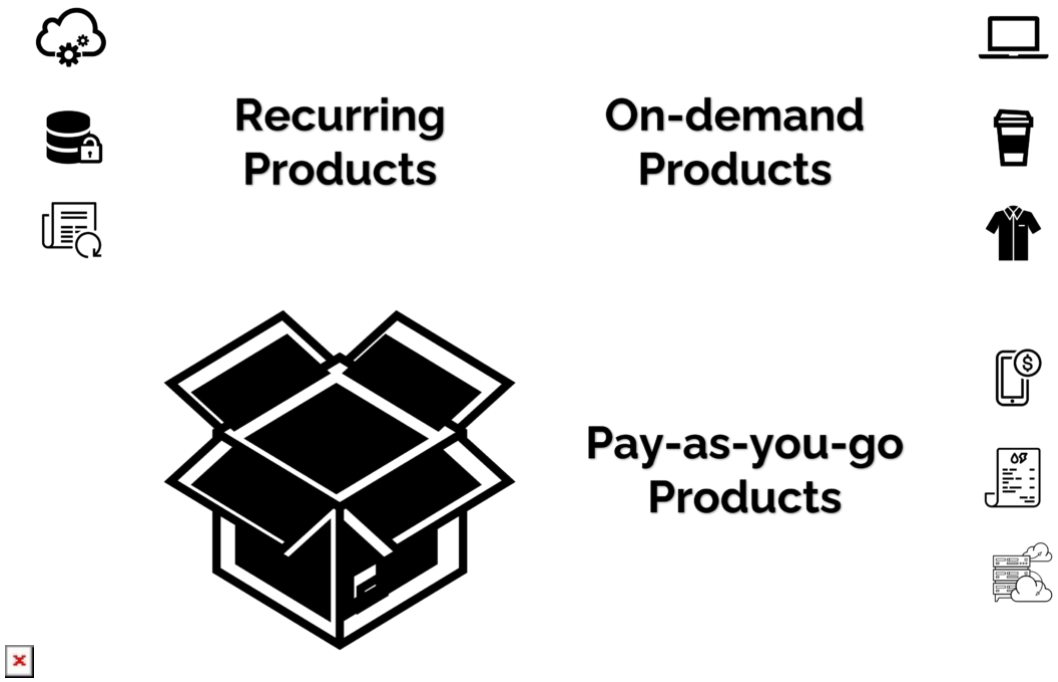
The CloudBlue Connect® PaaS is built for self-service. Its DevOps tooling — SDK, REST API, and extensions — lets vendors develop, test, and publish their own connectors, so onboarding a new product or partner becomes a configuration task rather than an integration project.

One connection reaches the whole channel: integrate once with CloudBlue Connect® PaaS and transact with every vendor, distributor, and reseller in the ecosystem, across any product type and any route to market.

Robust Product Management System

Accelerate product and service release cycle and drive your business directly to sales. The CloudBlue Connect® PaaS provides robust functionality to automatically define your product information and specifications in multiple languages and brandings.

The CloudBlue Connect® PaaS features a flexible offer bundling functionality and allows distributing products through multiple marketplaces and sales channels. Get ahead of competition by featuring any type of product or service, including:



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- **Recurring**: Cloud services, subscriptions, cloud-based security software, and so on.
- **On-demand**: Physical goods, on-premises software licenses, etc.
- **Pay-as-you-go**: Telecommunication metering, infrastructure-as-a–service consumption, utilities, and more.

Discover new revenue and opportunities for your featured products. The CloudBlue Connect® PaaS allows enhancing your sale chain and distributing your selected products or services through multiple resellers.

Subscription and Fulfillment Excellence

Optimize all your business operations and build a strong relationship with your partners and customers with subscription management automation. The CloudBlue Connect® PaaS skyrockets your order management capabilities and provides the functionality to grow your product purchases into recurring revenue. Get full control over orders, renewals, changes and adjustments in subscriptions, and other requests within all your sales channels from one place.

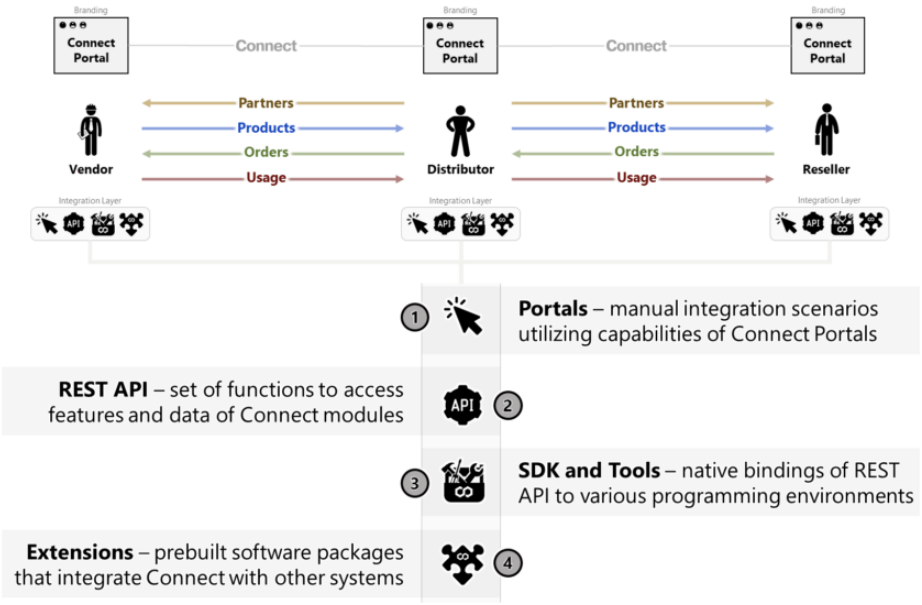


The CloudBlue Connect® PaaS also provides additional features to streamline your subscription and fulfillment management. Registering and managing information on your customers and resellers, consolidating usage data that is associated with a particular subscription, adopting service level management, just to name a few. Connect allows executing actions automatically at specific times every day, or on particular day of week or month. Note that fulfillment operations can also be automated with APIs, webhooks, or extensions.

Expansion and Customization

The CloudBlue Connect® PaaS is a highly expandable platform that can be customized to fit for your specific requirements across all business flows. A comprehensive list of integration options helps automating manual grunt work and eliminating manual errors from critical processes. The CloudBlue Connect® PaaS allows using any integration methods that is suitable for your organization:

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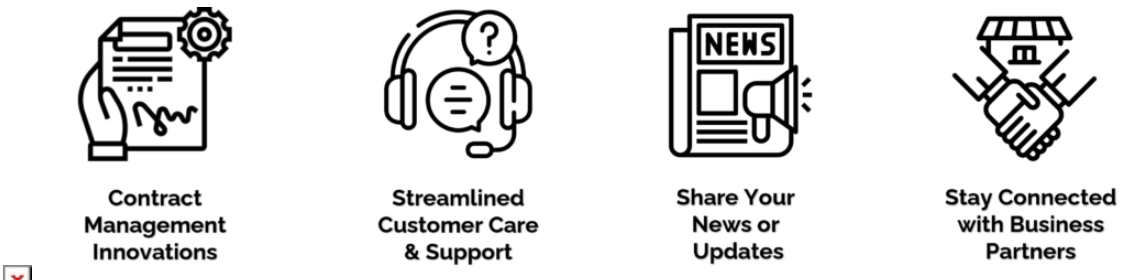
- **Manual**: Integration scenarios that include native capabilities of the Portals available as part of the PaaS.
- **Extensions**: Prebuilt software packages that integrate the PaaS with other systems.
- **SDK and Tools**: Native bindings of REST API to various programming environments.
- **REST API**: Set of functions to access features and data of the PaaS modules.

Browse a list of more than 300 products, over 200 business partners, and quick integrations with other solutions and platforms by using Catalog Showroom page:

See Extensions, Products and Business Partners Catalog

Business Communication Made Simple

The CloudBlue Connect® PaaS enables efficient interactions between multiple business partners in a many-to-many environment. Meaning that direct, syndication, or any other contractual relationship with multiple business partners are covered by the platform and can be initiated with a click of a button.



The CloudBlue Connect® PaaS enables to easily define, submit, and manage your agreements and also digitally sign specific contracts from your business partners by using a single interface. The versioned agreement management functionality is also

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increasingly helpful while creating, managing and accepting new versions of your contracts or agreements.

Your organization can also greatly benefit of functionality that streamlines your customer care and support. The CloudBlue Connect® PaaS provides comprehensive helpdesk ticketing system that allows quickly and efficiently resolving your received queries and submit your requests to your business partners.

On top of that, The CloudBlue Connect® PaaS provides a number of features that help get in touch with other organizations and individual associates. Use the platform to share news, insights, or updates to stay focused and productive.

Where To Go Next?

The CloudBlue Connect® PaaS community provides various articles and sub-articles that showcase different scenarios and describe various features of the CloudBlue Connect® PaaS. Use the left-hand menu navigation to locate required articles or use search to find a specific topic.

In case you just started to learn about the CloudBlue Connect® PaaS, it is strongly recommended to familiarize yourself with the Getting Started article and its tutorials first.

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