https://cloudblue.com

Documentation Developer Resources

Connect Extensions

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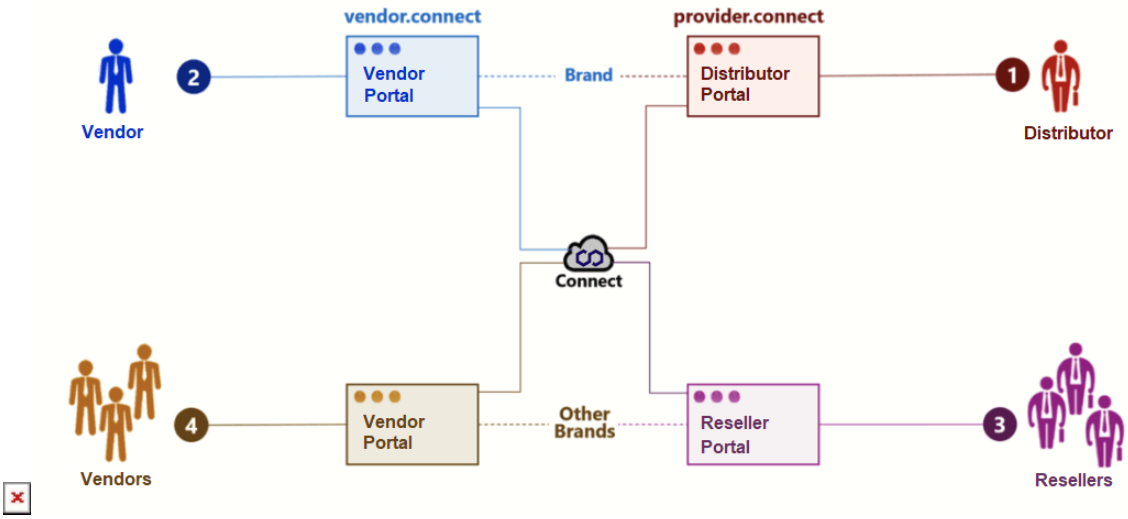
About Connect

CloudBlue Connect® is a Supply Management Platform that is designed to work with various systems and actors of the supply chain. The Connect platform is designed to work in a multi-brand environment from day one. Each portal on Connect (i.e., Vendor, Distributor and Reseller Portals) supports white-labeling as illustrated in the following diagram:



The key feature for Distributor, Reseller and Vendor collaborations is the *Catalog of Products*. Resellers and invited Distributors can access the Catalog, select a product and consequently enroll provided direct or indirect agreements. Thereafter, the platform streamlines and automates a spectrum of business operations and scenarios: from generating subscription data and consolidating billing information with your business partner to providing helpdesk and usage reporting systems.

Therefore, integrations play an important role in providing the best solution to ensure that your systems work together and your data is consistent.

Why Integration Matters?

The Connect platform allows working in real-time with the transactions and key business objects generated between Distributors, Vendors, Resellers and Customers. By integrating Connect with your platform, you will drastically reduce time for various marketing operations and simultaneously eliminate any possible errors. Connect enables users to address the automation for your business and collaborations with your business partners. Thus, increasing both productivity and reliability of your organization.

Alongside the business purposes, integration with the Connect platform provides your organization with an upper hand in decision making. Connect can be used to create alerts or notifications as well as to generate various reports and product usage files.

Another reason to integrate Connect with your platform is a messaging system. For each transaction, Connect generates a request and provides the conversation box. Vendors, Resellers and Distributors can post a message in that conversation box and

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consequently generate a transaction history. Furthermore, the Connect platform provides a comprehensive Helpdesk ticketing system that allows your business and technical support to be organized and efficient.

Available SDKs

You can integrate CloudBlue Connect® to your system or various platforms by using a set of tools that are presented below:

- CloudBlue Connect® SDKs:
  - Python SDK
  - PHP SDK
  - JavaScript SDK

Furthermore, note that the CloudBlue Connect® platform and each of its Portals feature continuously increasing opportunities for integrations with Vendor, Distributor or Reseller systems as well as third party platforms and software solutions.

Extensions Catalog

Please refer to **https://catalog.cloudblue.com/browse/extensions** for the up to date list of extensions available for the CloudBlue Connect® platform.

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