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# Subscriptions



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## Overview

A subscription on the Connect platform is an object that represents what your customers actually purchased (e.g., physical goods) or subscribed to (e.g., software as a service licenses). Moreover, subscriptions store product activation data and inquired information that can be specified during the *Ordering* phase or *Fulfillment* phase. Provided subscription data is interconnected with the provided product configuration and fulfillment requests on the Connect platform. Thus, for instance, an approved purchase fulfillment request activates a subscription, while an approved cancel request terminates a subscription. Note that subscriptions can also be used for billing consolidation operations. Therefore, this provides business partners with a systematic way to consolidate billing data for each product arrangement.

## Additional Information

Please refer to the Subscriptions Management Module documentation for more information.

 Follow the workflow by clicking on the different transitions represented in the image

