



<https://cloudblue.com>

Documentation Getting Started Reseller Tutorial

Hub and Marketplace Creation



This article has been generated from the online version of the documentation and might be out of date. Please, make sure to always refer to the online version of the documentation for the up-to-date information.

Auto-generated at February 3, 2026

Overview

Once the Connect Portal is activated and a service agreement is signed successfully, Resellers can define their commerce system on the CloudBlue Connect platform. Commerce systems should be represented via your configured *hub* and *marketplace*.

In general, commerce systems are integrated with the Connect platform automatically. Note, however, that Connect users can create a hub and marketplace by using the graphical user interface. The following contains instructions on how to create a hub and a marketplace via the Connect interface.

Prerequisites

Before following the provided instructions, make sure that your Connect account and your service contract are activated successfully. Once Resellers can access their Connect account, it is possible to create hubs and marketplaces as described below.

Hub Registration

Hubs represent real commerce systems integrated with the Connect platform. Resellers can register several hubs differentiated by geographical regions or any other criterion.



Commerce and Enterprise Hubs

Note that it is also possible to create CloudBlue *Commerce* and *Enterprise* hubs on the Connect platform. If you want to register a Commerce hub, it is necessary to locate and enter your Hub Instance ID. In case an Enterprise hub is required, it is necessary to enter your *CBT token* into the *Instance ID* field.

The following showcases *Champions Corp* that wants to manually register a hub on the Connect platform.

Access the **Marketplace** module and Navigate to the **Hubs** tab. Thereafter, click the **Register Hub** button to start registering your hub via the Portal interface.

The screenshot shows the CloudBlue interface. The top navigation bar includes 'CloudBlue' (with a gear icon), 'Home' (with a house icon), 'HELP' (with a question mark icon), a search bar, and 'Champions Corp Reseller - Adonis Creed' (with a user icon). The main content area is divided into two sections: 'Required Actions' on the left and 'Navigation' on the right.

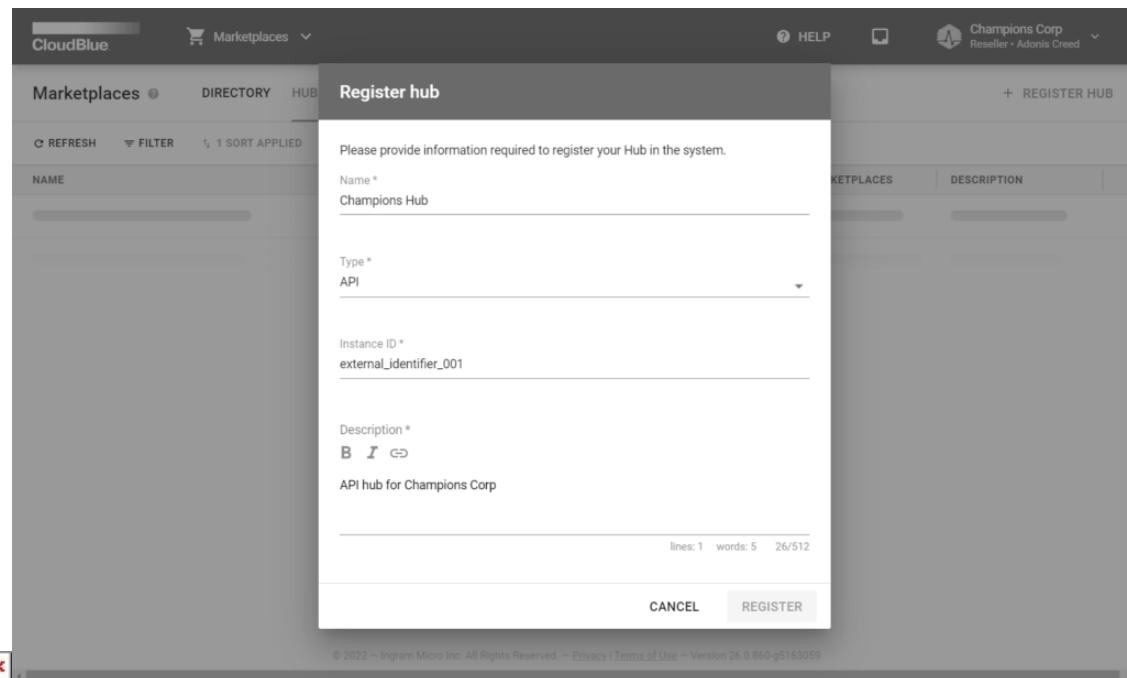
Required Actions
Updated 4 minutes ago

- No action required on your part

Navigation

Account	Catalog	Customers	DevOps	Helpdesk
Integrations	Listings	Localization	Marketplaces	News
Offers	Partners	Pricing	Products	Reports
Subscriptions	Tier config	Usage		

The 'Marketplaces' icon (a shopping cart) is highlighted with a red box.



Fill out the following hub properties form:

- **Name:** Enter a descriptive hub name.
- **Type:** In this scenario, the *API* hub type is selected.
- **Instance ID:** In this case, a unique identifier for the external system is specified.
- **Description:** A short description of your hub.

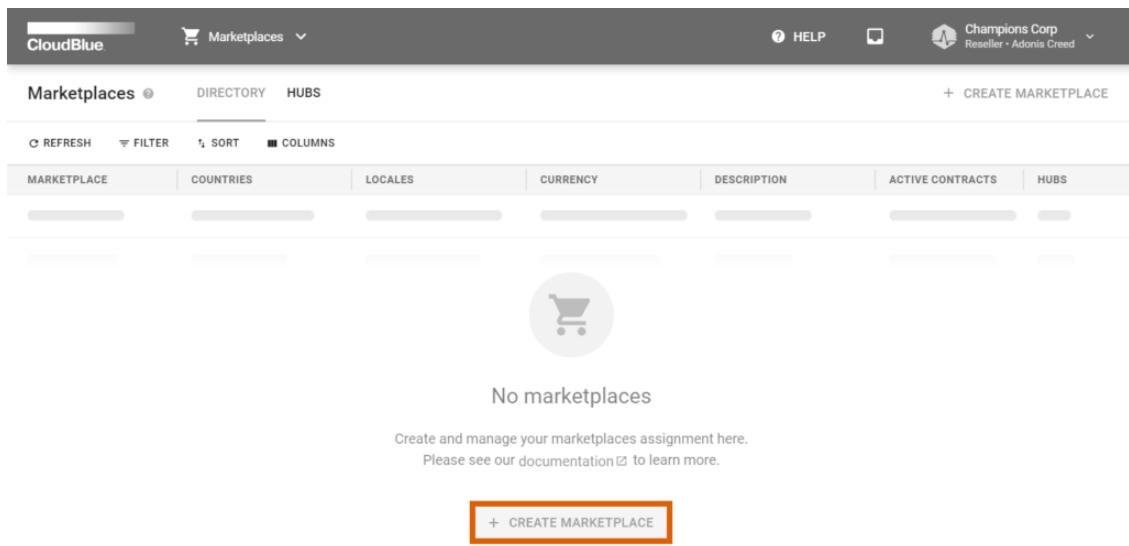
Click **Register** to finalize your manual hub creation on the Connect platform.

Therefore, Champions Corp created a hub by using the CloudBlue Connect interface. This Reseller organization can now create a marketplace as described below.

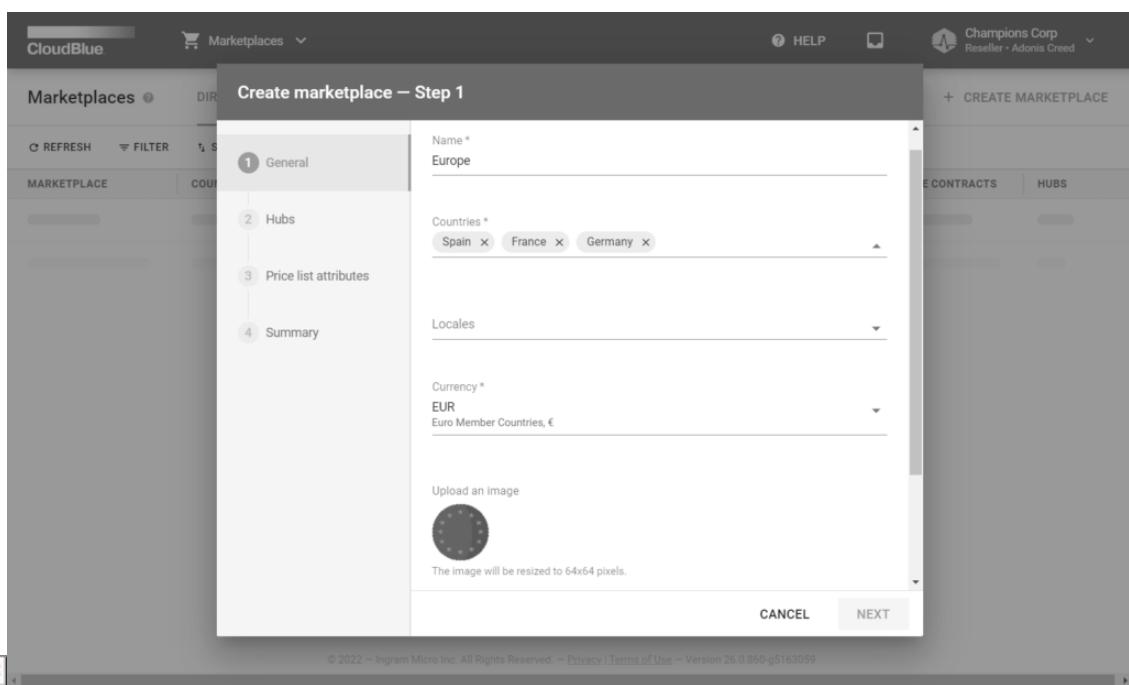
Marketplace Creation

Marketplaces represent available go-to-market channels that are used to express different logical concepts, such as regions, industries, sizing, and so on. Marketplaces can be registered via a creation wizard from the *Marketplace* module.

Access the **Marketplaces** module and click the **Create Marketplace** button to launch the aforementioned wizard.



The screenshot shows the CloudBlue Marketplace Management interface. At the top, there is a navigation bar with the CloudBlue logo, a 'Marketplaces' dropdown, 'HELP', and a user account section for 'Champions Corp Reseller - Adonis Creed'. Below the navigation is a toolbar with 'REFRESH', 'FILTER', 'SORT', and 'COLUMNS' buttons. The main area is titled 'Marketplaces' and has tabs for 'DIRECTORY' and 'HUBS'. A large, central button with a shopping cart icon and the text 'No marketplaces' is displayed. Below this, a message encourages users to 'Create and manage your marketplaces assignment here. Please see our documentation to learn more.' A prominent 'CREATE MARKETPLACE' button is located at the bottom right of the main content area.



The screenshot shows the 'Create marketplace – Step 1' dialog box. The dialog is titled 'Create marketplace – Step 1' and has a sub-header 'Marketplaces'. It is divided into four steps: 1. General, 2. Hubs, 3. Price list attributes, and 4. Summary. The 'General' step is active, showing fields for 'Name *' (filled with 'Europe'), 'Countries *' (with 'Spain', 'France', and 'Germany' selected), 'Locales' (a dropdown menu), and 'Currency *' (set to 'EUR'). Below these fields is an 'Upload an image' section with a placeholder image of the European Union flag. At the bottom of the dialog are 'CANCEL' and 'NEXT' buttons. The footer of the dialog includes a copyright notice: '© 2022 – Ingram Micro Inc. All Rights Reserved – Privacy | Terms of Use – Version 26.0.860.g5163059'.



Create marketplace – Step 2

Hubs settings

Hubs	Tier Account External ID
Champions Hub HB-7692-5073	001
+ Hub	Tier Account External ID

General

Hubs

Price list attributes

Summary

CANCEL **BACK** **NEXT**

© 2022 – Ingram Micro Inc. All Rights Reserved. – [Privacy](#) | [Terms of Use](#) – Version 26.0.860-g5163059

Create marketplace – Step 3

Price list attributes
At least one attribute should present

System attributes

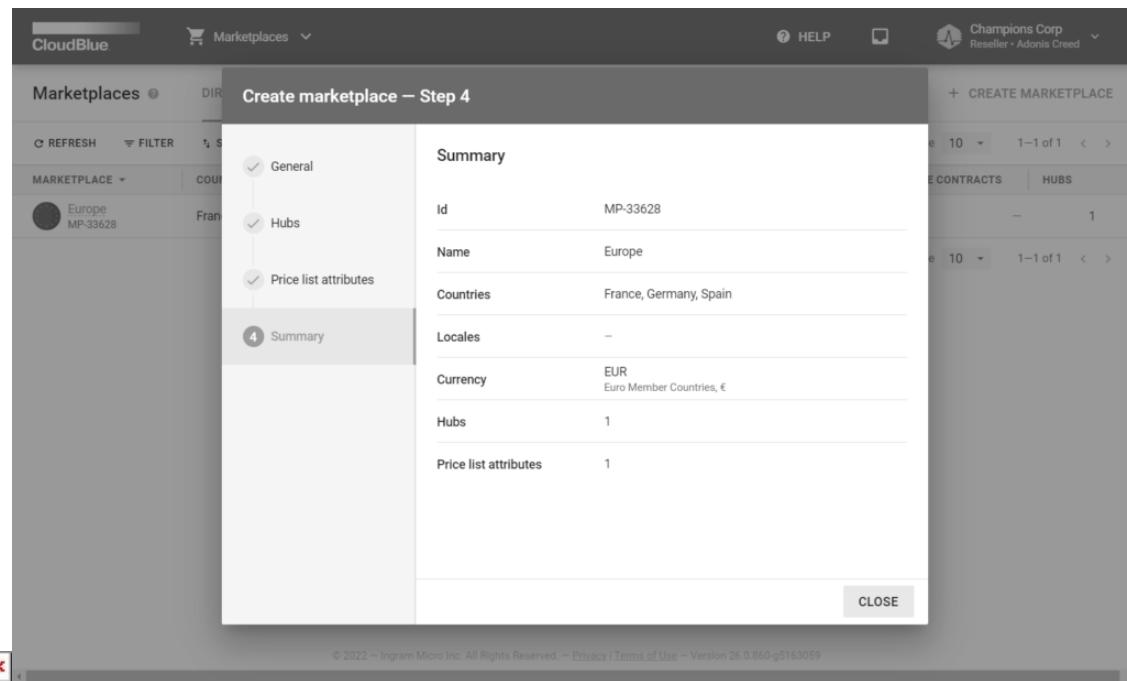
Price Wholesale price of an item from a Vendor to a Provider, i.e. Provider's cost.	<input checked="" type="checkbox"/>
Suggested Retail Price Vendor's (manufacturer's) suggested Retail Customer (Tier-0) price, a.k.a. MSRP.	<input checked="" type="checkbox"/>
Suggested T1 Reseller Price Vendor's (manufacturer's) suggested Direct Reseller (Tier-1) price, a.k.a. MST1P.	<input checked="" type="checkbox"/>
Suggested T2 Reseller Price Vendor's (manufacturer's) suggested Reseller of a Reseller (Tier-2) price, a.k.a. MST2P.	<input checked="" type="checkbox"/>

Custom attributes

Attribute name	Description
+ V. Add attribute	Add description

CANCEL **BACK** **CREATE**

© 2022 – Ingram Micro Inc. All Rights Reserved. – [Privacy](#) | [Terms of Use](#) – Version 26.0.860-g5163059



Thereafter, follow the wizard steps to successfully create your marketplace and bind it with your previously registered hub:

1. **General:** Specify your general marketplace properties, such as name, countries and currency.
2. **Hubs:** Select your created hub and specify its external ID.
3. **Price list attributes:** Specify the price list attributes.
4. **Summary:** The wizard provides a summary as the final step.

In this scenario, Champions Corp selected *France*, *Germany*, and *Spain* as countries that are covered by the created *Europe* marketplace. In addition, *EUR* is selected as the active currency. Champions Corp also added the hub created earlier and selected the *Suggested T1 Reseller Price* attribute to manage prices independently.

Your Next Step

Once a hub and a marketplace are successfully created, Resellers will successfully define their commerce system on the Connect platform. Therefore, the system enables Resellers to enroll syndication agreements. Access Catalog Operations to proceed with the Reseller Tutorial.

In case more information on marketplaces or hubs is required, please refer to the Marketplace module or Hubs documentation.