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# v35 Release Notes



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Auto-generated at May 15, 2025



Release Date: **January 22, 2025**

This release brings new and enhanced features, better scalability, smoother workflows, and a richer user experience on Connect.



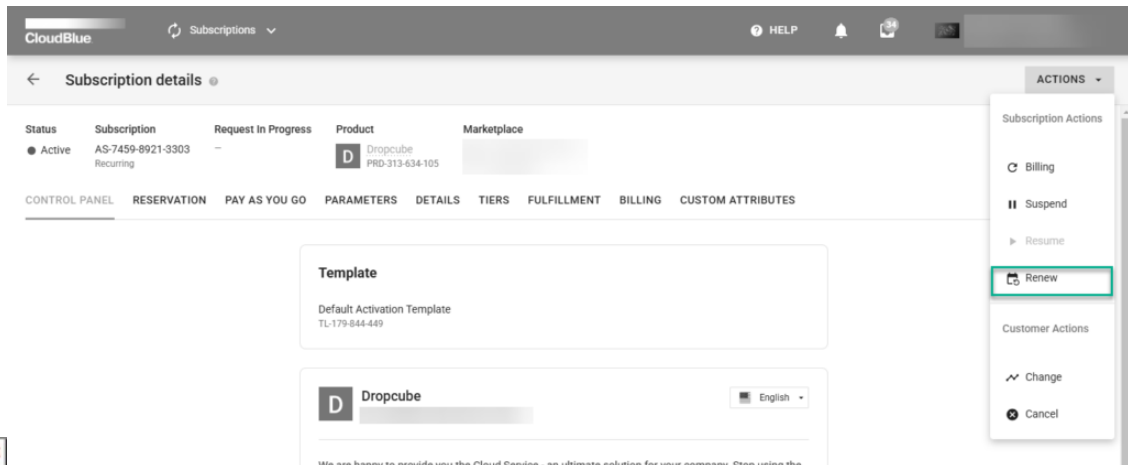
## 1. CloudBlue Connect Platform

### 1.1 Brand New Renewal Request

CloudBlue Connect now supports explicit renewal requests. Vendors can now approve a new type of request – Renew Request – on the platform. This new request type will allow Vendors and Distributors to manage renewal requests for specific subscriptions.

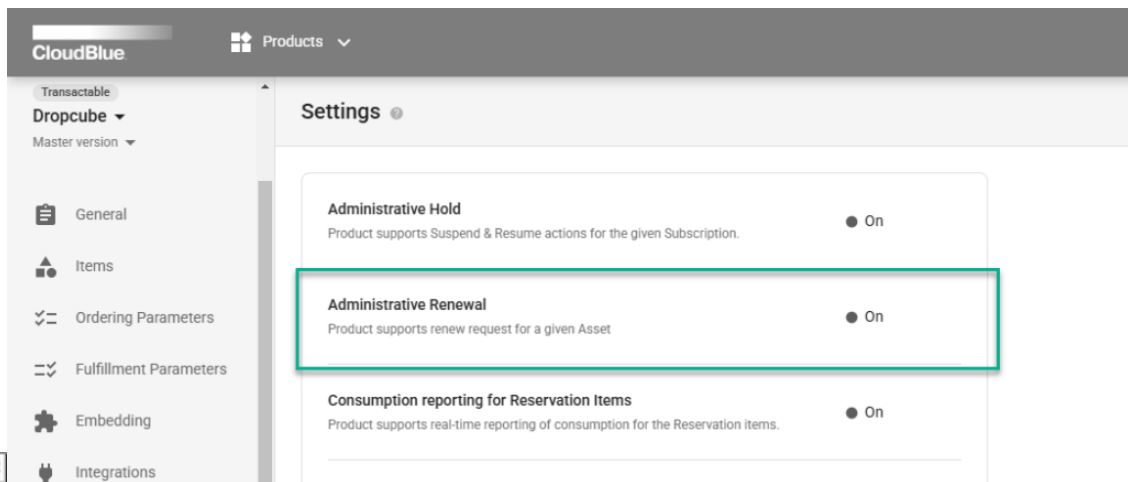
Within this new request type, Vendors are able to set the Expected Renewal Date (also known as the date the subscription is expected to renew) as well as update and configure the parameters within the subscription.

This new renewal type will allow both the Vendors and Distributors to be in sync when a subscription should and will renew, with all relevant parties informed and updated.



#### Note

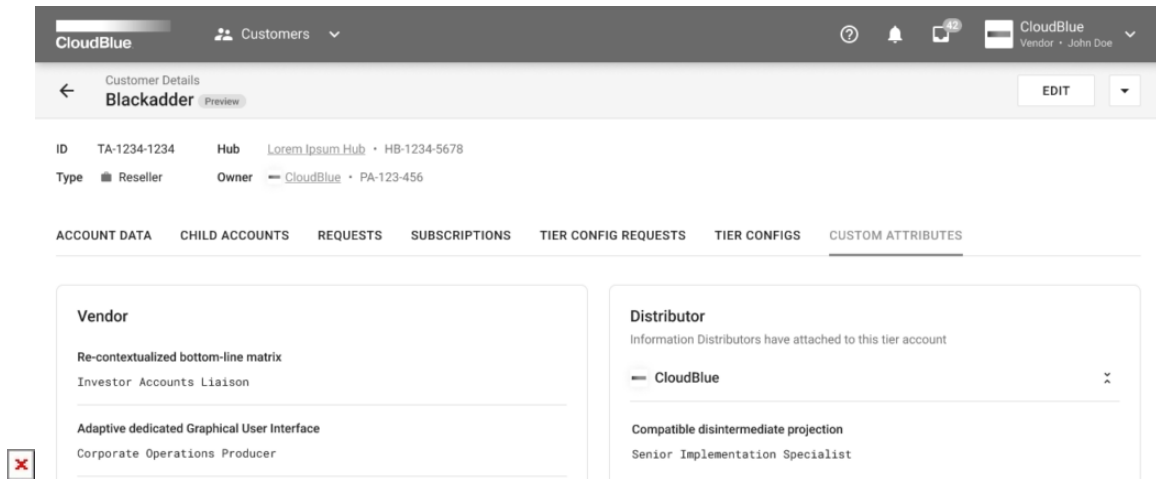
Administrative Renewal must be enabled within the product's settings



## 1.2 Custom Attributes for Customers and Tier Accounts

Custom Attributes are now available for Customer and Tier Accounts within the CloudBlue Connect Platform. Vendors and Distributors can now configure Custom Attributes to a specific customer or tier account within the platform that will persist indefinitely within the system.

This enhancement will allow a specific customer, tier account, or reseller to retain specific information from the Vendor or marketplace without being tied to a subscription. This information can be referenced when the customer/tier account is part of any new or existing subscription within the platform.



## 1.3 CloudBlue Offers Improvements

As part of CloudBlue's End to End Catalog Management, we have introduced various improvements to our new CloudBlue Offers functionality, which includes (but not limited to) the following:

- Revised commitment periods within a CloudBlue Offer Plan
- Default values within configurable fields
- Pagination within CloudBlue Offer Plans view
- Increased Offer and Plan Names character counts
- Improved user interfaces
- Other miscellaneous improvements and updates

## 1.4 Performance & Security Updates

We have enhanced multiple aspects of our platform to boost performance, optimize operational efficiency, and strengthen security across various areas.

## 2. CloudBlue Connect and Hyperscalers

### 2.1 Improved Google Cloud Marketplace Extension User Interface

Partner using the Google Cloud Marketplace Extension will now experience an improved and more seamless experience when configuring and managing the Google Cloud Marketplace Extension within CloudBlue Connect.