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Catalog Interface



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Auto-generated at May 16, 2026



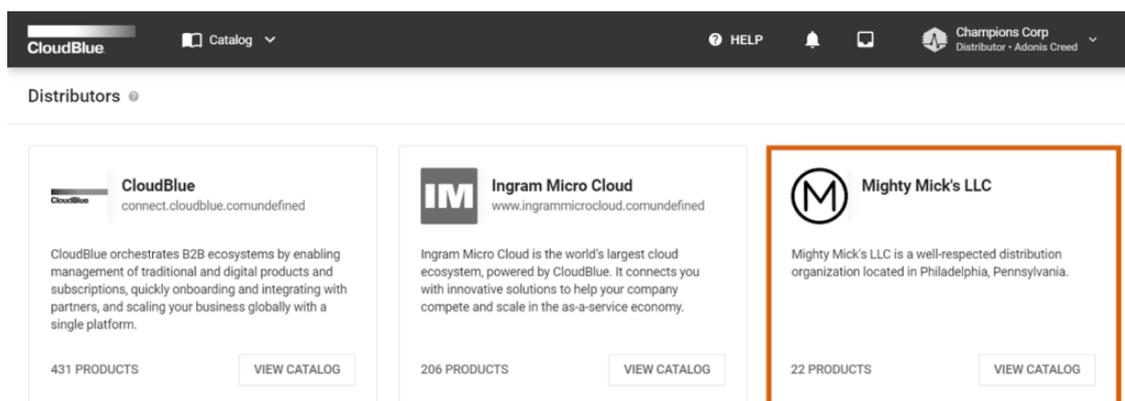
The following describes the graphical user interface and available operations within the Catalog module on the CloudBlue Connect platform. The aforementioned operations include reviewing the provided product catalog and enrolling syndication contracts or referral (direct) contracts.

In general, such operations are applicable for the Reseller accounts that are essential for syndication and creating sale chains. Note, however, that the invited Distributor accounts can also enroll syndication as well as referral contracts with the sourcing Distributors of selected products.

Catalog Interface

The provided interface displays product logos, their name and their short description. If your Connect account collaborates with multiple Distributors, the system will prompt to select a Distributor first.

Connect allows searching for required products by using the **search box** at the top-right corner of the screen. The system also allows focusing on a specific group of products by clicking on **More**. This allows quickly locating products that your organization might be interested in.





CloudBlue Catalog **Champions Corp**
Distributor • Adonis Creed

Products Search

Productivity • 6 MORE...

- DROPBOX, INC.**
Dropbox Business
Dropbox Business is a file-hosting service that offers cloud storage, file
- ZAPIER**
Zapier
Unlock the power of automation! Eliminate manual, repetitive tasks by connecting the
- ACRONIS CYBER CLOUD – END CUSTOMER**
Acronis Cyber Cloud – End Custo...
Acronis Cyber Cloud – End Customer is a platform that enables service providers to
- ADOBE SYSTEMS SOFTWARE**
Adobe Cloud
All the services and creative tools your business needs. Collaborate securely. Make
- MICROSOFT**
Microsoft Office 365
Microsoft Office 365 is a cloud-based service that combines the familiar Office desktop
- BEECASTLE**
BeeCastle
Welcome to BeeCastle - a business relationship management & intelligence

Security • 8

- HALDOR AB**
Planning by Haldor
Planning by Haldor is the easiest way for teachers to plan lessons or subjects in
- OCTOPUS ADMIN**
Octopus Cloud View
We provide transparency to the licensing and IT landscape so you can optimize SPLA
- CITRIX SYSTEMS**
Citrix Endpoint Management
Citrix Endpoint Management (CEM) delivers device management and application
- ACRONIS CYBER CLOUD – RESELLER SOLUTION**
Acronis Cyber Cloud
Enhanced by its award-winning, AI-based, active protection technology,
- IMPETO**
clickCompliance
This compliance software manages corporate integrity and compliance
- CLOUD MAKER**
Cloud Maker
Cloud Maker is a visual Azure design and deployment platform that enables you to



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← **Productivity** Search

Sort

- DROPBOX, INC.**
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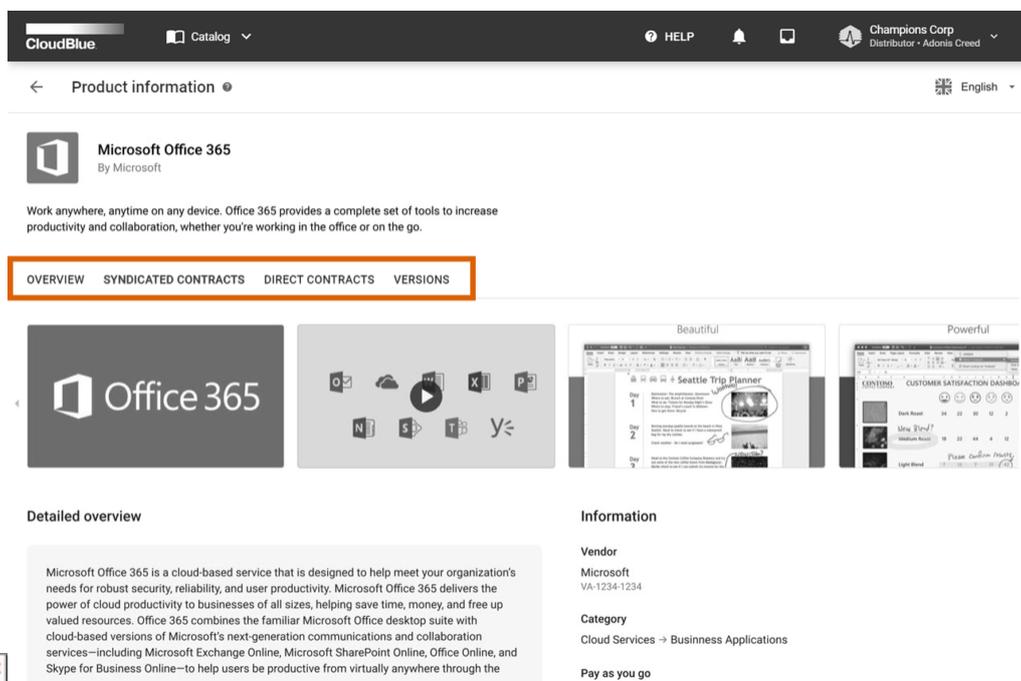


Select a product from the list to access the *Product Information* screen. Therefore, the system allows accessing various product insights and enroll required agreements as described below.



Product Information

The **Product Information** screen provides specified overview, category, version, and other information on your selected product. The interface also showcases media product attributes, such as uploaded images and videos. Furthermore, this screen provides various insights and allows performing various operations within the following tabs:



- **Overview:** This tab contains detailed product overview (such as category, description, media materials, etc.) and Vendor information.
- **Syndicated Contracts:** Allows reviewing the provided syndication agreement and enrolling syndicated (also called *syndication*) contracts.
- **Direct Contracts:** This tab displays the provided referral agreement and allows enrolling direct (also called *referral*) contracts.
- **Versions:** Access product version information and product updates via this tab.

In case a selected product features several localization options, it is possible to change displayed language by clicking on the corresponding *language* button from the top-right corner of the Product Information screen.

Enrolling Contracts

The Connect platform allows enrolling syndication and direct contracts via their corresponding tabs. Note that the system requires the *Sourcing Distributor* to create syndication or referral agreement that represent templates for corresponding contracts and attach one of these agreement to a service agreement. Therefore, invited Resellers or Distributors can enroll syndication or direct contracts by using a wizard that contains similar steps for both contract types.

Switch to the *Syndicated Contract* or *Direct Contract* tab and click the **Edit** button to launch the corresponding wizard. Follow the wizard steps to enroll a contract:



CloudBlue Catalog

Product information

Microsoft Office 365
By Microsoft

Work anywhere, anytime on any device. Office 365 provides a complete set of tools to increase productivity and collaboration, whether you're working in the office or on the go.

OVERVIEW SYNDICATED CONTRACTS DIRECT CONTRACTS VERSIONS

PROVIDER	SOURCE MARKETPLACE	SYNDICATION AGREEMENT	CONTRACT ID	TARGET MARKETPLACE	STATUS	
Mighty Mick's LLC PA-465-053	France MP-12345	Example Agreement AGSO-123-123-123-123	--	--	--	ENROLL
Mighty Mick's LLC PA-465-053	Denmark MP-12345	Example Agreement AGSO-123-123-123-123	--	--	--	ENROLL
Mighty Mick's LLC PA-465-053	Latvia MP-12345	Example Agreement AGSO-123-123-123-123	--	--	--	ENROLL
Mighty Mick's LLC PA-465-053	Sweden MP-12345	Example Agreement AGSO-123-123-123-123	--	--	--	ENROLL
Mighty Mick's LLC PA-465-053	Lithuania MP-12345	Example Agreement AGSO-123-123-123-123	CRS-123-123-123 Version 1	Latvia MP-12345	Active	MORE
Mighty Mick's LLC PA-465-053	France MP-12345	Example Agreement AGSO-123-123-123-123	--	--	--	ENROLL
Mighty Mick's LLC PA-465-053	Norway MP-12345	Example Agreement AGSO-123-123-123-123	2 contracts	2 marketplaces	Multiple	MORE



CloudBlue Catalog

Product information

Microsoft Office 365
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Work anywhere, anytime on any device. Office 365 provides a complete set of tools to increase productivity and collaboration, whether you're working in the office or on the go.

OVERVIEW SYNDICATED CONTRACTS DIRECT CONTRACTS VERSIONS

REFRESH FILTER COLUMNS Rows per page 10 1-1 of 1

VENDOR	DISTRIBUTOR	SOURCING AGREEMENT	VENDOR AGREEMENT	CONTRACT ID	STATUS	
Front Street Inc. VA-651-449	Mighty Mick's LLC PA-000-100	--	--	--	--	ENROLL

Rows per page 10 1-1 of 1



Refer to the Referral Contracts documentation or access Syndication Contracts documentation for more detailed information on how to use wizards and how to successfully enroll your contracts.





Contract Auto-Accept

Note that syndication contracts may be automatically activated in case the contract auto-accept option is enabled by the sourcing Distributor.

Once the enrolled contract is successfully accepted, the system will provide a notification and your selected product will include a special *Ready for Sale* icon. Therefore, this icon indicates that this product is successfully enlisted in your marketplace.

The screenshot shows the CloudBlue Products catalog interface. The header includes the CloudBlue logo, a 'Catalog' dropdown, and user information for 'Champions Corp' (Distributor: Adonis Creed). The main content is divided into two sections: 'Productivity' (6 items) and 'Security' (81 items). The 'Microsoft Office 365' product card is highlighted with an orange border and a 'Ready for Sale' icon. Other products shown include Dropbox Business, Zapier, Acronis Cyber Cloud, Adobe Cloud, BeeCastle, Haldor AB, Octopus Admin, Citrix Endpoint Management, Acronis Cyber Cloud - Reseller Solution, clickCompliance, and Cloud Maker.