



<https://cloudblue.com>

Documentation Modules Catalog

Catalog Interface



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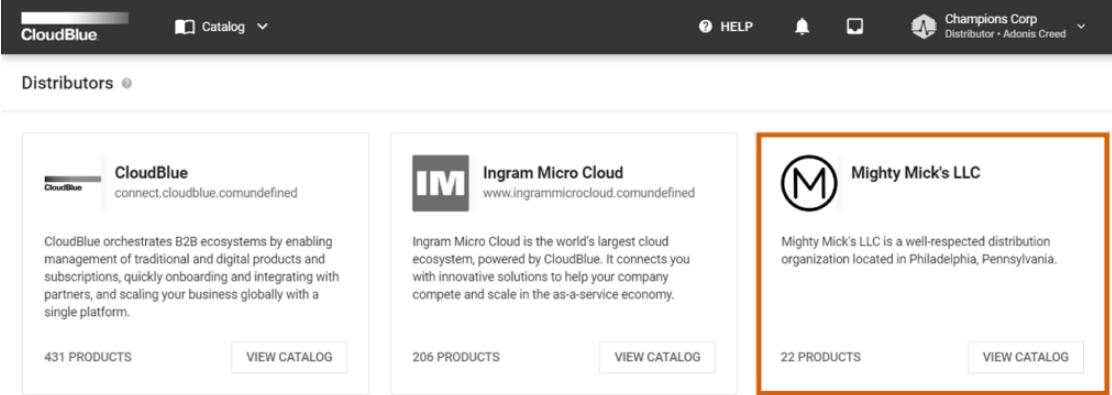
The following describes the graphical user interface and available operations within the Catalog module on the CloudBlue Connect platform. The aforementioned operations include reviewing the provided product catalog and enrolling syndication contracts or referral (direct) contracts.

In general, such operations are applicable for the Reseller accounts that are essential for syndication and creating sale chains. Note, however, that the invited Distributor accounts can also enroll syndication as well as referral contracts with the sourcing Distributors of selected products.

Catalog Interface

The provided interface displays product logos, their name and their short description. If your Connect account collaborates with multiple Distributors, the system will prompt to select a Distributor first.

Connect allows searching for required products by using the **search box** at the top-right corner of the screen. The system also allows focusing on a specific group of products by clicking on **More**. This allows quickly locating products that your organization might be interested in.



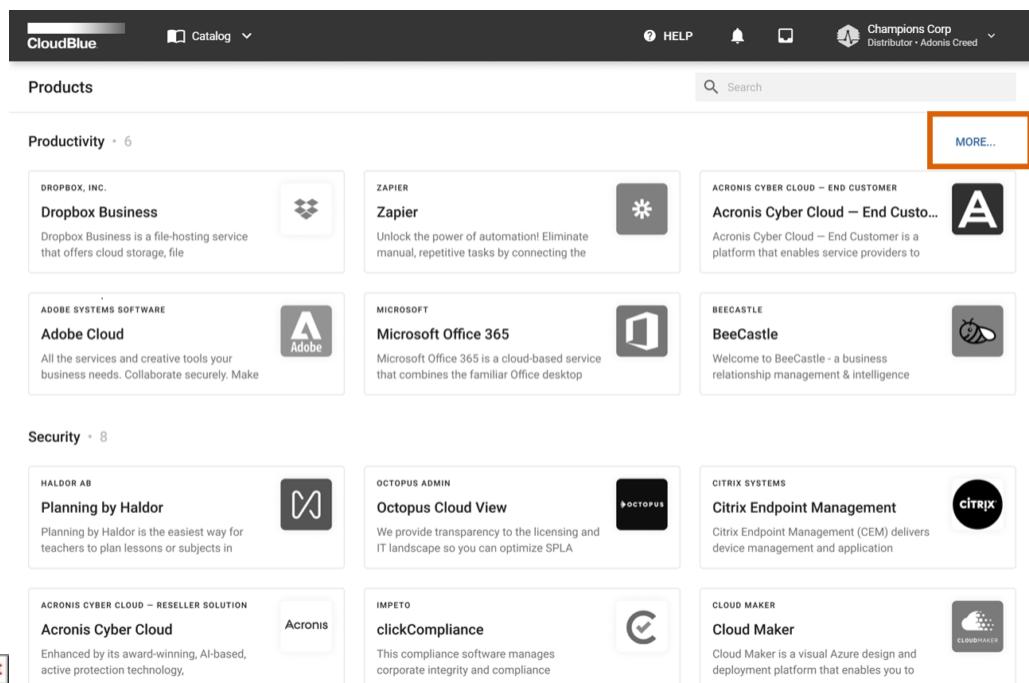
The screenshot shows the CloudBlue Connect interface with a dark header bar. The header includes the CloudBlue logo, a 'Catalog' dropdown, 'HELP', a bell icon, and a user account for 'Champions Corp'.

The main content area displays three distributor cards:

- CloudBlue** (connect.cloudblue.comundefined):
CloudBlue orchestrates B2B ecosystems by enabling management of traditional and digital products and subscriptions, quickly onboarding and integrating with partners, and scaling your business globally with a single platform.
431 PRODUCTS [VIEW CATALOG](#)
- Ingram Micro Cloud** (www.ingrammicrocloud.comundefined):
Ingram Micro Cloud is the world's largest cloud ecosystem, powered by CloudBlue. It connects you with innovative solutions to help your company compete and scale in the as-a-service economy.
206 PRODUCTS [VIEW CATALOG](#)
- Mighty Mick's LLC**:
Mighty Mick's LLC is a well-respected distribution organization located in Philadelphia, Pennsylvania.
22 PRODUCTS [VIEW CATALOG](#)

At the bottom of the page, there is a footer with the text: 'CloudBlue Connect © 2023 — Ingram Micro Inc. All Rights Reserved. — [Privacy](#) | [Terms of Service](#) - Version 26.0.2629-ga166406'.





Products

Productivity • 6

DROPBOX, INC. **Dropbox Business**
Dropbox Business is a file-hosting service that offers cloud storage, file

ZAPIER **Zapier**
Unlock the power of automation! Eliminate manual, repetitive tasks by connecting the

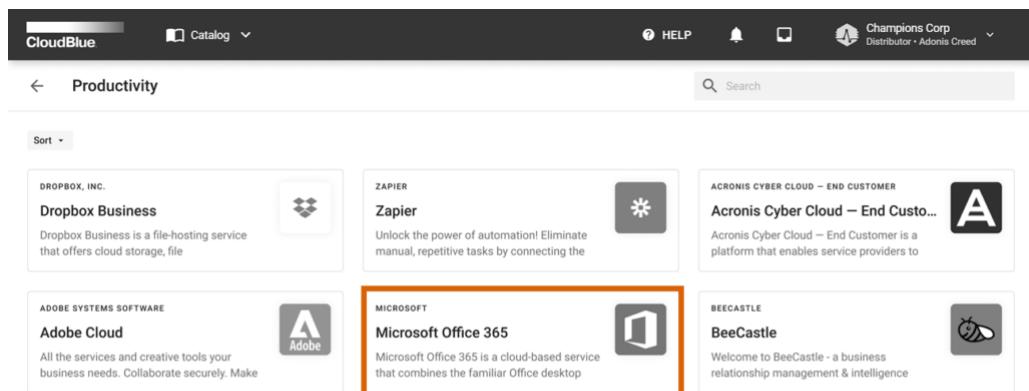
ACRONIS CYBER CLOUD – END CUSTOMER **Acronis Cyber Cloud – End Custo...**
Acronis Cyber Cloud – End Customer is a platform that enables service providers to

ADOBESYSTEMS SOFTWARE **Adobe Cloud**
All the services and creative tools your business needs. Collaborate securely. Make

MICROSOFT **Microsoft Office 365**
Microsoft Office 365 is a cloud-based service that combines the familiar Office desktop

BEECASTLE **BeeCastle**
Welcome to BeeCastle - a business relationship management & intelligence

MORE....



CloudBlue Catalog

Productivity

Sort

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Select a product from the list to access the *Product Information* screen. Therefore, the system allows accessing various product insights and enroll required agreements as described below.



Product Information

The **Product Information** screen provides specified overview, category, version, and other information on your selected product. The interface also showcases media product attributes, such as uploaded images and videos. Furthermore, this screen provides various insights and allows performing various operations within the following tabs:

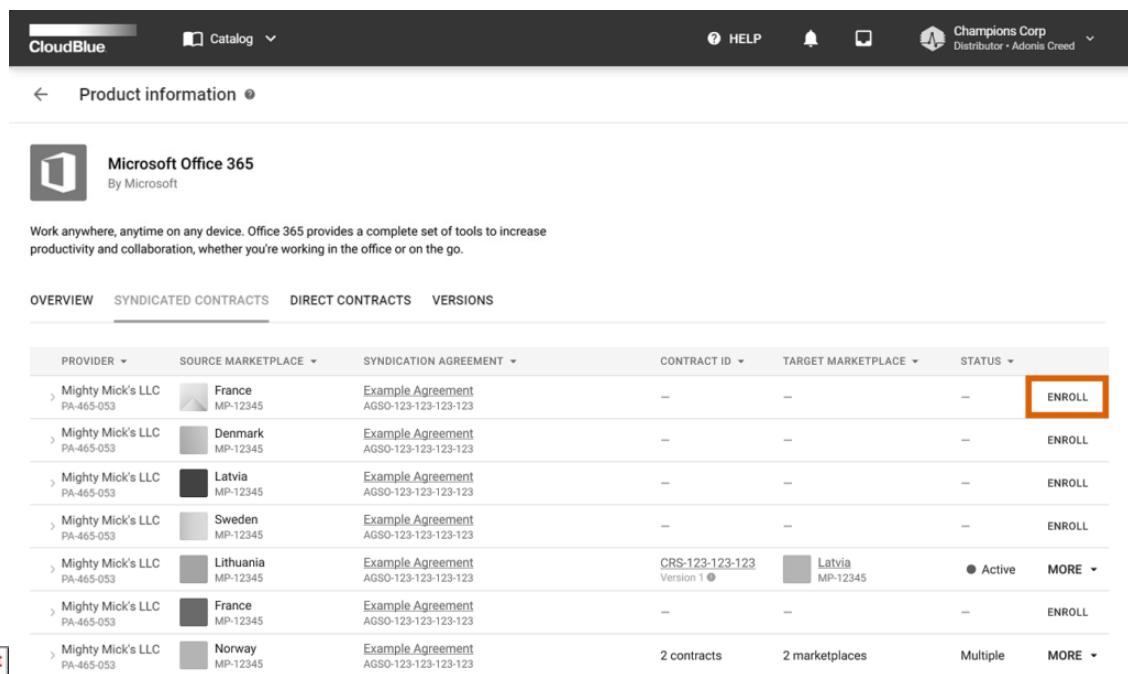
- **Overview:** This tab contains detailed product overview (such as category, description, media materials, etc.) and Vendor information.
- **Syndicated Contracts:** Allows reviewing the provided syndication agreement and enrolling syndicated (also called *syndication*) contracts.
- **Direct Contracts:** This tab displays the provided referral agreement and allows enrolling direct (also called *referral*) contracts.
- **Versions:** Access product version information and product updates via this tab.

In case a selected product features several localization options, it is possible to change displayed language by clicking on the corresponding *language* button from the top-right corner of the Product Information screen.

Enrolling Contracts

The Connect platform allows enrolling syndication and direct contracts via their corresponding tabs. Note that the system requires the *Sourcing Distributor* to create syndication or referral agreement that represent templates for corresponding contracts and attach one of these agreement to a service agreement. Therefore, invited Resellers or Distributors can enroll syndication or direct contracts by using a wizard that contains similar steps for both contract types.

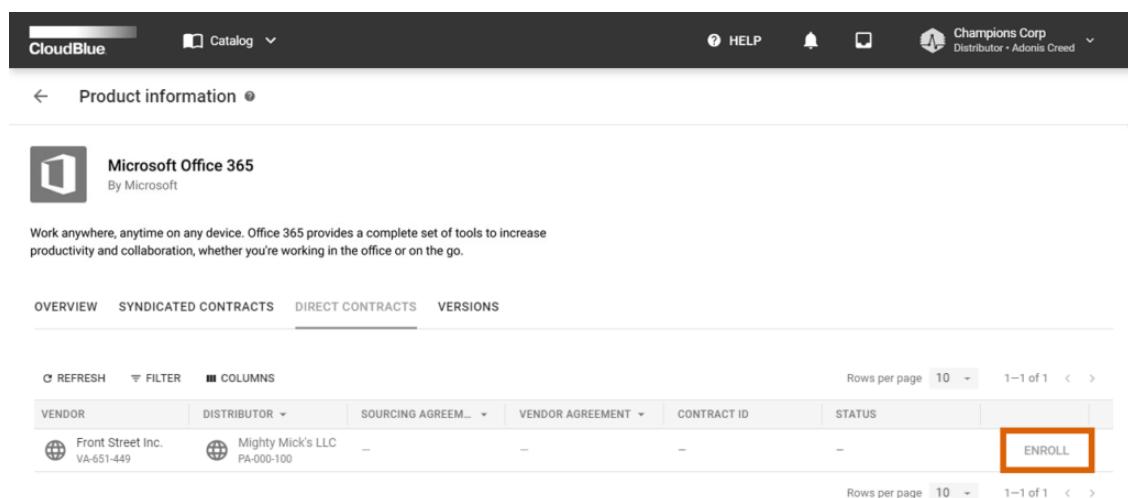
Switch to the *Syndicated Contract* or *Direct Contract* tab and click the **Edit** button to launch the corresponding wizard. Follow the wizard steps to enroll a contract:



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OVERVIEW SYNDICATED CONTRACTS DIRECT CONTRACTS VERSIONS

PROVIDER	SOURCE MARKETPLACE	SYNDICATION AGREEMENT	CONTRACT ID	TARGET MARKETPLACE	STATUS
> Mighty Mick's LLC PA-465-053	France MP-12345	Example Agreement AGSO-123-123-123	—	—	— 
> Mighty Mick's LLC PA-465-053	Denmark MP-12345	Example Agreement AGSO-123-123-123	—	—	— 
> Mighty Mick's LLC PA-465-053	Latvia MP-12345	Example Agreement AGSO-123-123-123	—	—	— 
> Mighty Mick's LLC PA-465-053	Sweden MP-12345	Example Agreement AGSO-123-123-123	—	—	— 
> Mighty Mick's LLC PA-465-053	Lithuania MP-12345	Example Agreement AGSO-123-123-123	CRS-123-123-123 Version 1 	Latvia MP-12345	● Active 
> Mighty Mick's LLC PA-465-053	France MP-12345	Example Agreement AGSO-123-123-123	—	—	— 
> Mighty Mick's LLC PA-465-053	Norway MP-12345	Example Agreement AGSO-123-123-123	2 contracts	2 marketplaces	Multiple 



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OVERVIEW SYNDICATED CONTRACTS DIRECT CONTRACTS VERSIONS

REFRESH		FILTER	COLUMNS	Rows per page 10 1–1 of 1 < >		
VENDOR	DISTRIBUTOR	SOURCING AGREEM...	VENDOR AGREEMENT	CONTRACT ID	STATUS	
Front Street Inc. VA-651-449	Mighty Mick's LLC PA-000-100	—	—	—	—	

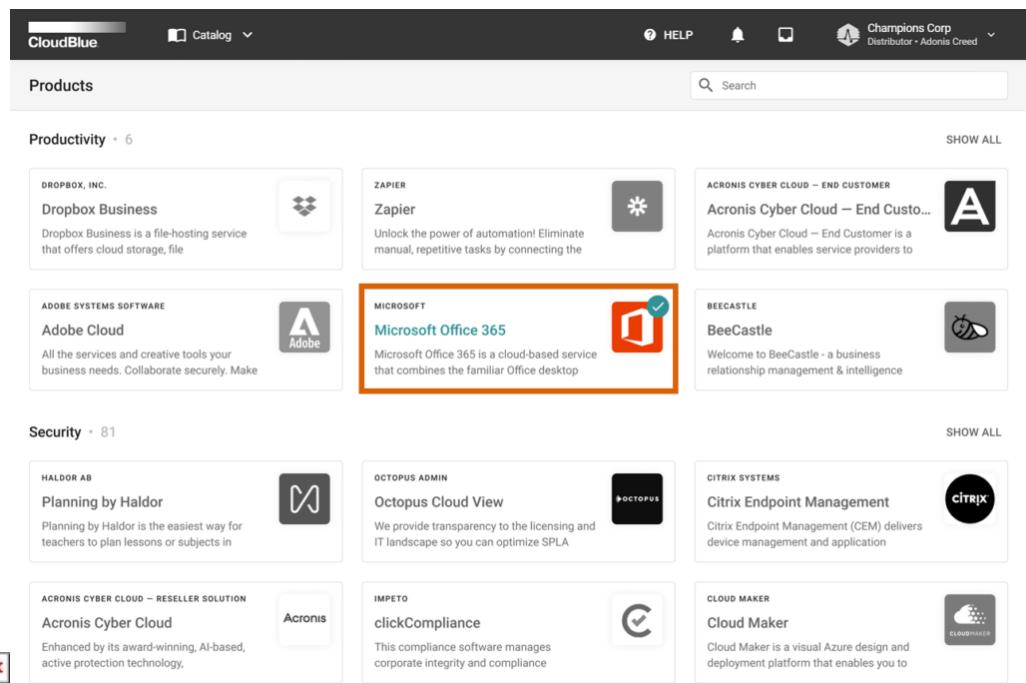
Refer to the Referral Contracts documentation or access Syndication Contracts documentation for more detailed information on how to use wizards and how to successfully enroll your contracts.



Contract Auto-Accept

Note that syndication contracts may be automatically activated in case the contract auto-accept option is enabled by the sourcing Distributor.

Once the enrolled contract is successfully accepted, the system will provide a notification and your selected product will include a special *Ready for Sale* icon. Therefore, this icon indicates that this product is successfully enlisted in your marketplace.



The screenshot shows the CloudBlue Catalog interface. At the top, there is a navigation bar with links for Documentation, Modules, Catalog, and Catalog Interface. Below the navigation bar, there is a search bar and a user profile section for 'Champions Corp'.

The main content area displays a grid of products categorized into 'Productivity' and 'Security'.

- Productivity:** Contains 6 items. One item, 'Microsoft Office 365', is highlighted with a red border. Other items include 'Dropbox Business', 'Zapier', 'Acronis Cyber Cloud – End Customer', 'Adobe Cloud', and 'BeeCastle'.
- Security:** Contains 81 items. One item, 'Acronis Cyber Cloud', is highlighted with a red border. Other items include 'Planning by Haldor', 'Octopus Cloud View', 'Citrix Endpoint Management', 'clickCompliance', and 'Cloud Maker'.