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[Documentation](#) [Modules](#) [Listing Management](#)

Listings Interface



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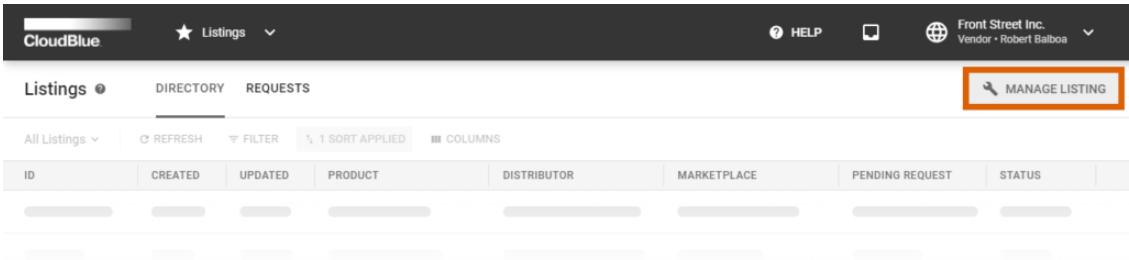
Auto-generated at June 2, 2025



The following describes the graphical user interface and outlines all operations that are provided within the Listing module. Note that Vendors use this module to create listing requests and manage their generated listing objects, while Distributors and Resellers use this module to review provided listing information and accept or rejected listing requests.

Vendor Portal

Vendors can manage their product listings by accessing the **Listings** management module. Any listing-related operation starts from the *Manage Listing* action button located at the top-right corner of the screen:

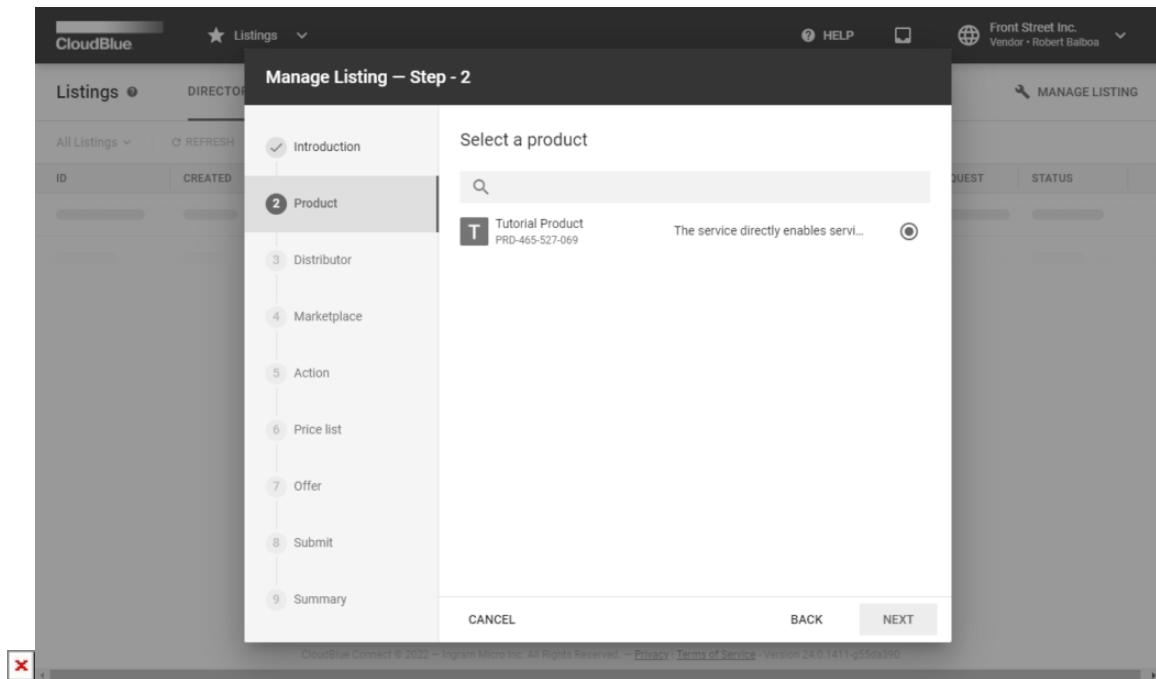
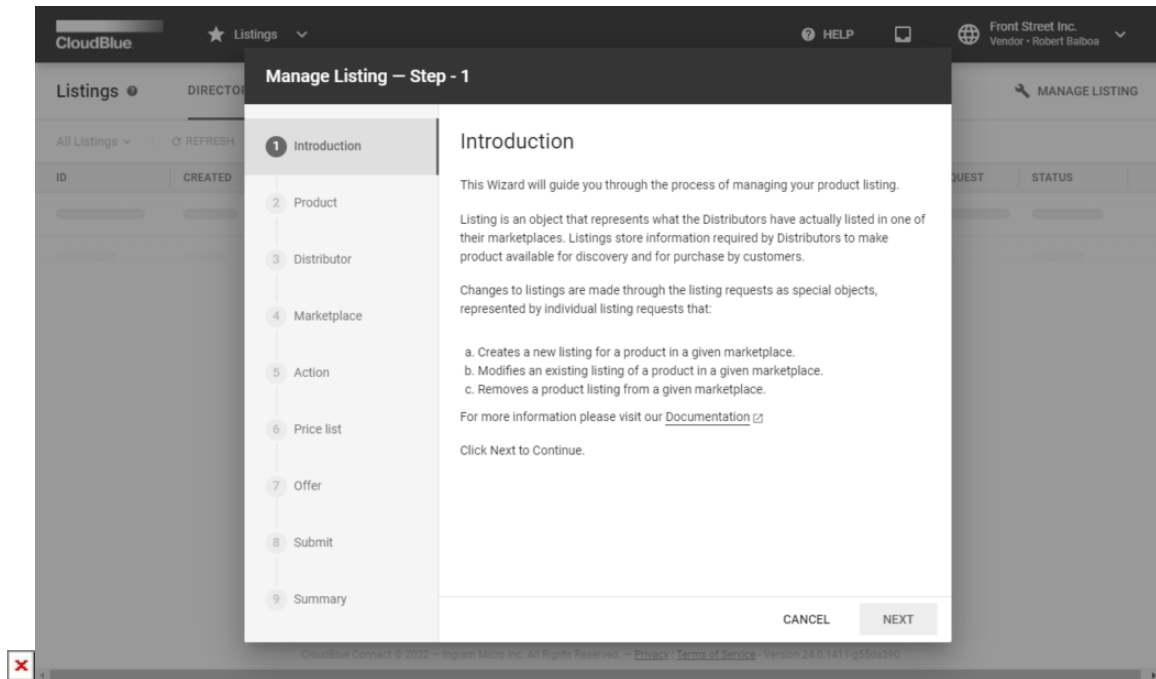


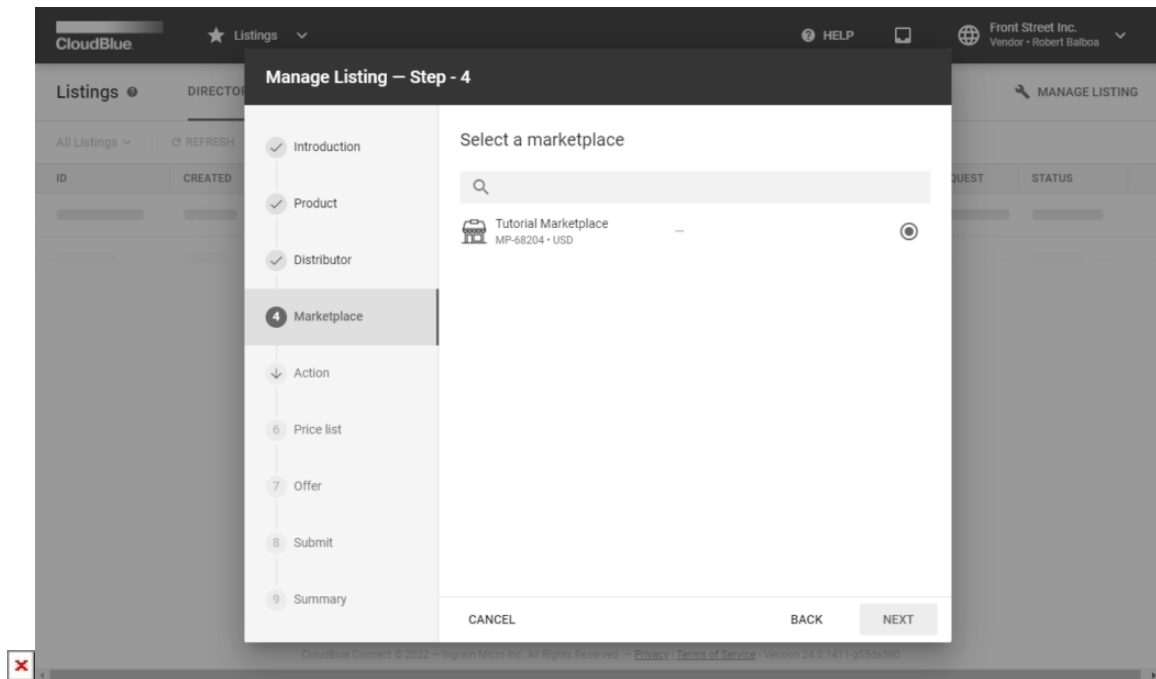
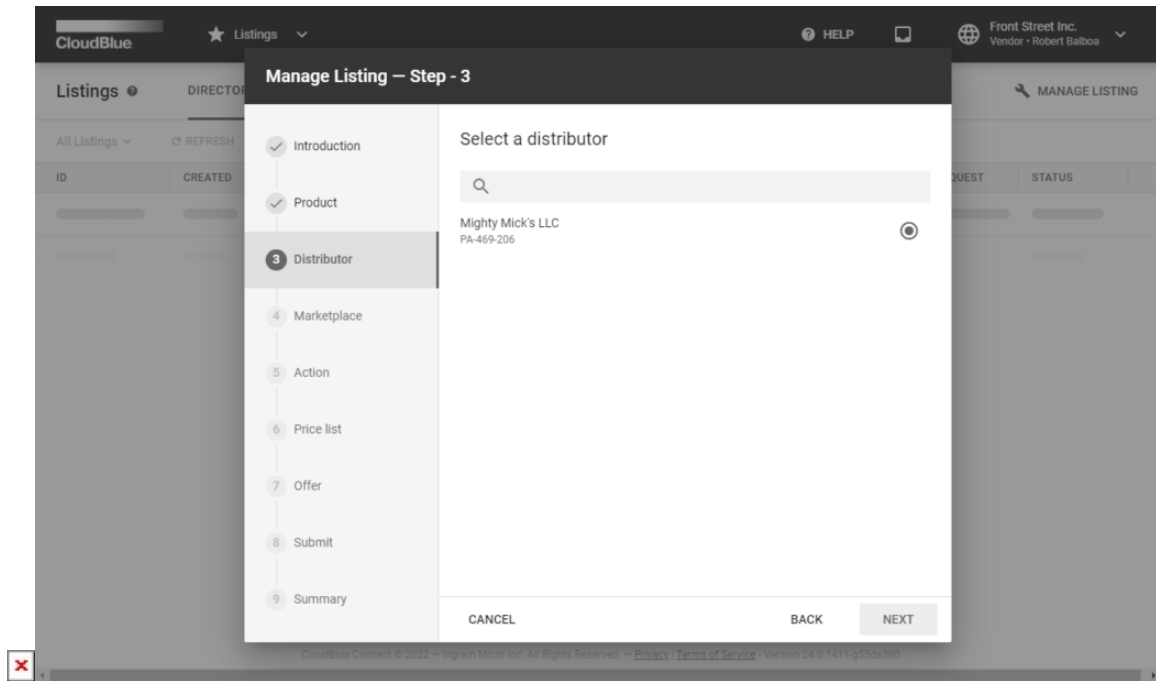
Thus, the system launches a multi-step wizard that guides users through the listing management process:



Prerequisites

Note that Vendors are required to have at least one active Distribution Contract and a defined Product on the CloudBlue Connect platform. Otherwise, the system will not launch the aforementioned wizard.







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★ Listings

HELP

Front Street Inc.
Vendor - Robert Balboa

MANAGE LISTING

10 1-1 of 1

STATUS

Manage Listing — Step - 6

Introduction

Product

Distributor

Marketplace

Action

6 Price list

7 Offer

8 Submit

9 Summary

Select price list

No price list

Front Street Inc's Price List
PL-302-650-639

USD
United States Dollar, \$

CANCEL BACK NEXT

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Vendor - Robert Balboa

MANAGE LISTING

10 1-1 of 1

STATUS

Manage Listing — Step - 7

Introduction

Product

Distributor

Marketplace

Action

Price list

7 Offer

8 Submit

9 Summary

Select offer

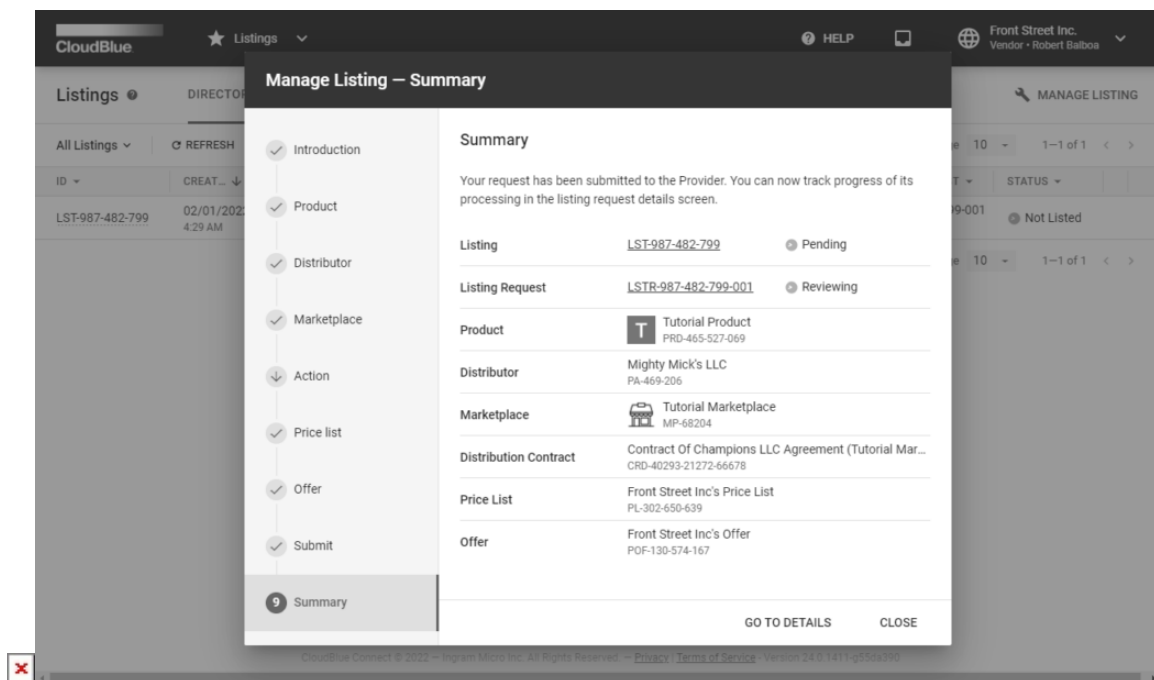
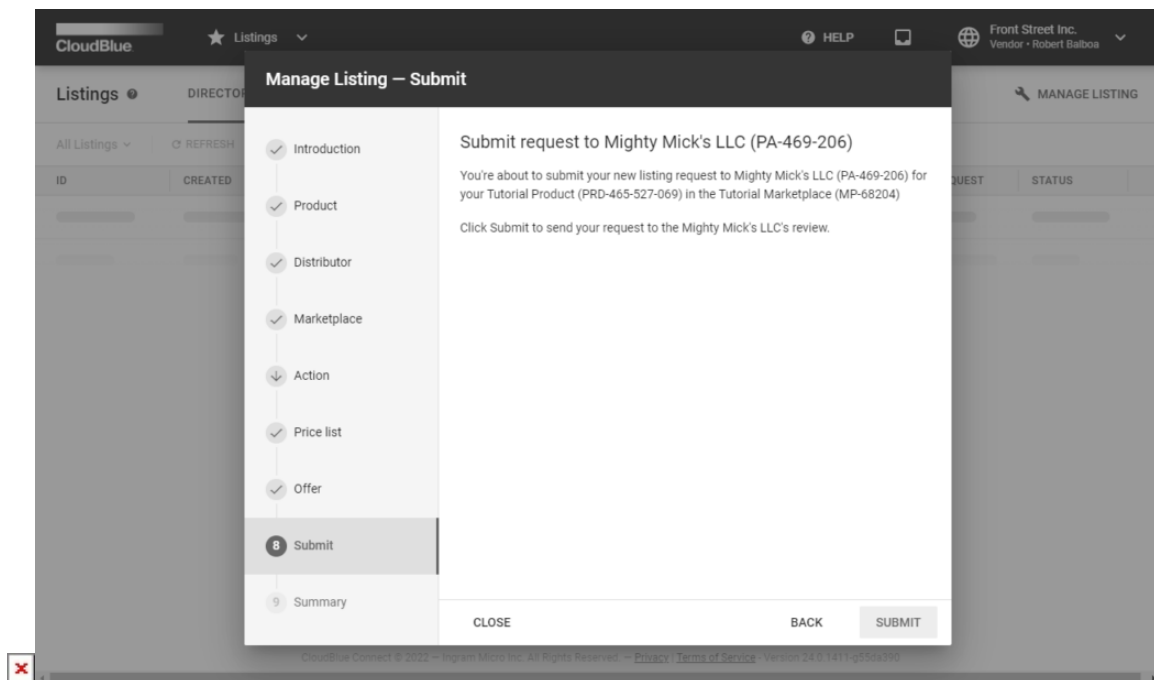
Learn more about offers in [our documentation](#)

No offer

Front Street Inc's Offer
POF-130-574-167

CANCEL BACK NEXT

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Depending on the current listing state and/or availability of contracts, different options will be available to Vendors. For example, if a listing object is already generated for your selected marketplace, the wizard prompts to update or terminate listing within the *Action* step. In case listing for the selected marketplace is not created, the wizard skips the *Action* step to generate a new listing object and a listing request.



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★ Listings

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Vendor • Robert Balboa

Listings

DIRECTORY

REQUESTS

MANAGE LISTING

All requests

REFRESH

FILTER

1 SORT APPLIED

COLUMNS

Rows per page 10

1-1 of 1

ID	CREAT...	COMPL...	PRODUCT	DISTRIBUTOR	MARKETPLACE	STATUS
LSTR-987-482-799-001 Type: New	02/01/2022 4:29 AM	-	T Tutorial Product PRD-465-527-069	Mighty Mick's LLC PA-469-206	Tutorial Marketplace MP-68204	Reviewing

Rows per page 10

1-1 of 1



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★ Listings

?

HELP

Front Street Inc.
Vendor • Robert Balboa

← Listing request details

Status

● Reviewing

ID

LSTR-987-482-799-001

Type: New

Product

T

Tutorial Product

PRD-465-527-069

Listing

LST-987-482-799

Price list

Front Street Inc's Price List

PL-302-650-639

Offer

Front Street Inc's Offer

POF-130-574-167


General

Distributor

Mighty Mick's LLC

PA-469-206

Marketplace



Tutorial Marketplace

MP-68204 • USD

Distribution contract

Contract of Front Street Inc (Tutorial Marketplace)

CRD-40293-21272-66678

Created at

02/01/2022

4:29 AM

CONVERSATION



Once the wizard configuration is finalized, the system submits a listing request to your selected Distributor. Navigate to the *Requests* tab of the Listing module to access your listing requests.

Note that your new generated listing request is assigned to the **Reviewing** state. Therefore, no further actions are possible until the Distributor either accepts or rejects that listing request.



Distributor & Reseller Portals

In case a new listing and listing request are submitted successfully, the system notifies Distributors/ Resellers and provides listing and its requests under corresponding tabs within the **Listings** module.

Thus, the system allows reviewing the provided listing information and consequently accept or reject submitted requests:

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★ Listings

HELP

Mighty Mick's LLC
Distributor • Michael Goldmill

Listings

DIRECTORY

REQUESTS

All Listings

REFRESH

FILTER

SORT

COLUMNS

Rows per page 10

1-1 of 1

ID	CREAT...	UPDAT...	PRODUCT	VENDOR	MARKETPLACE	PENDING REQUEST	STATUS
LST-987-482-799	02/01/2022 4:29 AM	02/01/2022 4:29 AM	T Tutorial Product PRD-465-527-069	Champions LLC VA-287-142	Tutorial Marketplace MP-68204	LSTR-987-482-799-001 New	Not Listed

Rows per page 10

1-1 of 1



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Mighty Mick's LLC
Distributor • Michael Goldmill

Listings

DIRECTORY

REQUESTS

All requests

REFRESH

FILTER

1 SORT APPLIED

COLUMNS

Rows per page 10

1-1 of 1

ID	CREAT...	COMPL...	PRODUCT	VENDOR	MARKETPLACE	STATUS
LSTR-987-482-799-001 Type: New	02/01/2022 4:29 AM	—	T Tutorial Product PRD-465-527-069	Champions LLC VA-287-142	Tutorial Marketplace MP-68204	Reviewing

Rows per page 10

1-1 of 1



Once new listing objects are generated and submitted to Distributors or Resellers, the system also allows accessing and



reviewing associated products within the **Products** module.

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Products

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Distributor • Michael Goldmill

Products

DIRECTORY

GROUPS

REFRESH

FILTER

1 SORT APPLIED

COLUMNS

Rows per page 10

1-1 of 1

NAME	DESCRIPTION	VENDOR	VERSIONS	STATUS
<div>T</div> <div>Tutorial Product</div> <div>PRD-465-527-069</div>	The service directly e...	<div></div> <div>Front Street Inc</div> <div>VA-287-142</div>	1	Published

Rows per page 10

1-1 of 1



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Products

HELP

Mighty Mick's LLC
Distributor • Michael Goldmill

T

Tutorial Product

Version 1

General

Items

Parameters

Configuration

Versions

Preview

Pricing

Offers

Listings

Connections

Settings

Parameters

Parameters are additional pieces of information that are required to complete a purchase request. Some examples of parameters include shipping address, activation email, and etc. In the form below, you are able to configure these parameters. The parameters will be requested from the consumer while processing the purchase request.

REFRESH

FILTER

1 SORT

COLUMNS

Rows per page 10

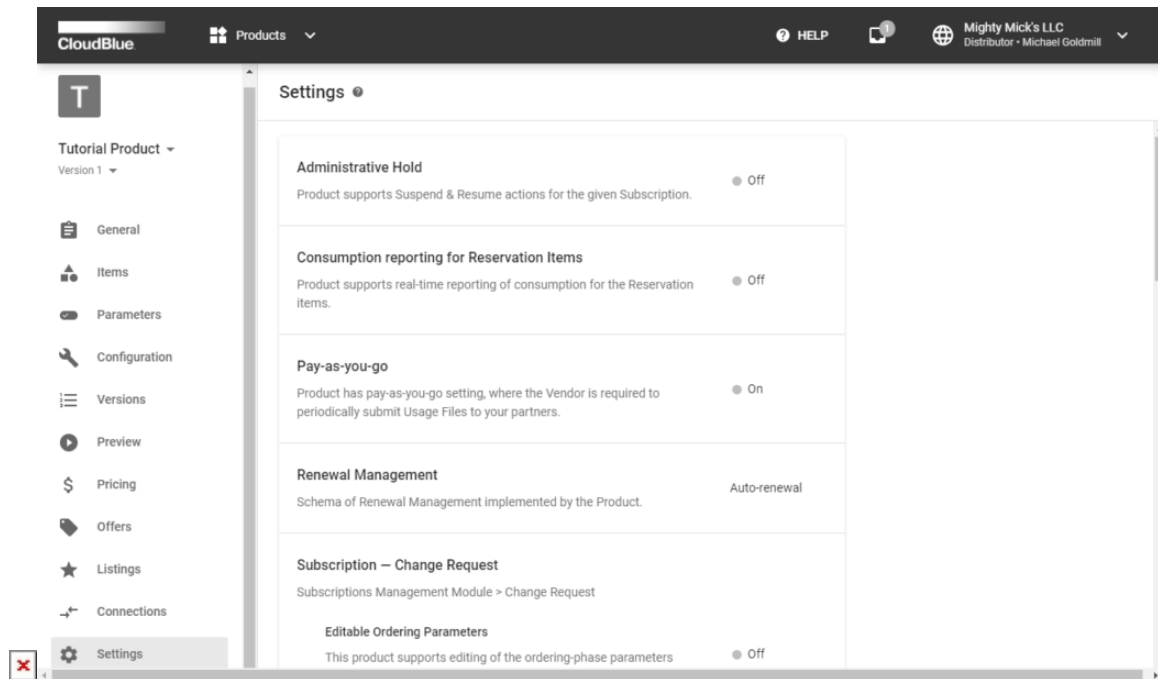
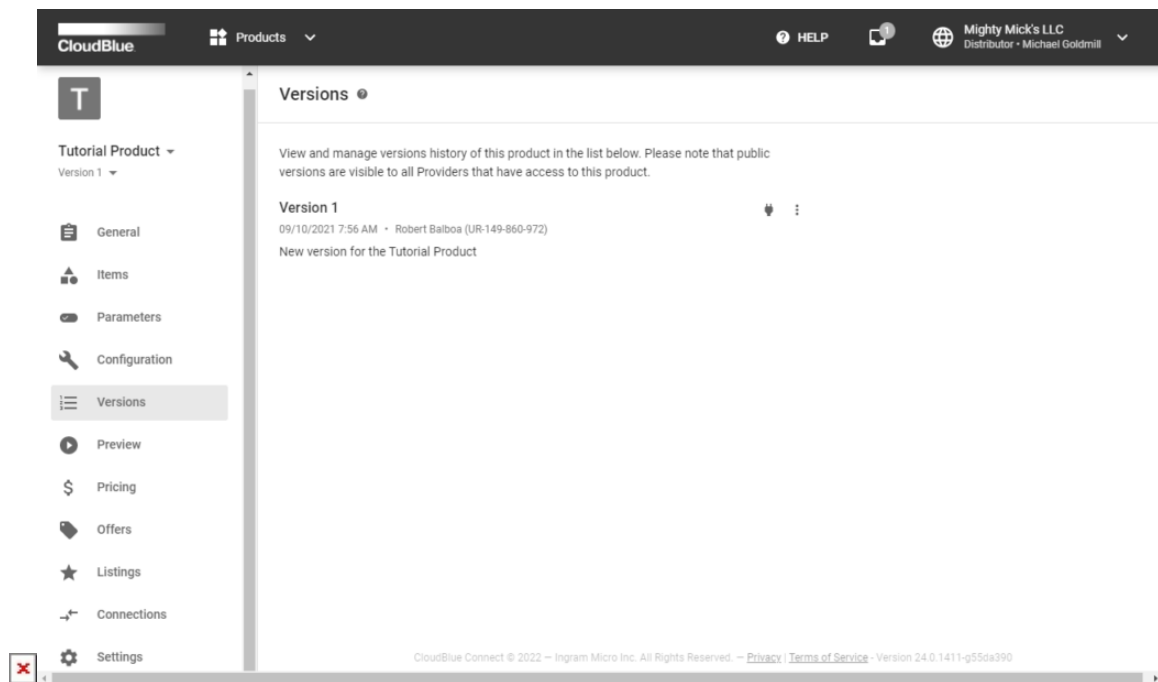
1-2 of 2

NAME	DESCRIPTION	PHASE	SCOPE	TYPE	CONSTRAINTS
Custom Parameter 1 for Front-- param_a	Description of the Par...	Fulfillment	Subscription	Single line text	0
Custom Parameter for Front St-- param_b	Description of the Par...	Fulfillment	Subscription	Single line text	0

Rows per page 10

1-2 of 2

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Therefore, Distributors and Resellers can learn more and test provided products before processing the submitting listing requests.

In case Distributors/Resellers decide to accept a request, the system requires operators to access the listing request object via the **Requests** tab of the Listings module. Thereafter, it is necessary to mark the request as **Deploying** by using the



corresponding button on the interface and start deploying the provided marketplace to your marketplace.

The screenshot shows the 'Listing request details' page in the CloudBlue interface. The status is 'Reviewing'. The 'MARK AS DEPLOYING' button is highlighted with an orange box. The conversation log shows a message from Robert Balboa: 'Listing Request LSTR-987-482-799-001 created. State set to draft.' and 'State changed to reviewing'.

Status	ID	Product	Listing	Price list	Offer
Reviewing	LSTR-987-482-799-001 Type: New	Tutorial Pro... PRD-465-527-06	LST-987-482-799	Front Street Inc's Price... PL-302-650-639	Front Street Inc's ... POF-130-574-167

General

Vendor	Marketplace	Distribution contract
Champions LLC VA-287-142	Tutorial Marketplace MP-68204 • USD	Contract of Front Street Inc (Tutorial Marketplace) CRD-40293-21272-66678

Created at
02/01/2022
4:29 AM

CONVERSATION CO-587-751-288-716-552-697 > <

February 1, 2022

Robert Balboa

Listing Request LSTR-987-482-799-001 created. State set to draft.
4:29 AM

State changed to reviewing
4:29 AM

Write a message...

The screenshot shows the 'Listing request details' page in the CloudBlue interface. The status is now 'Deploying'. The 'MARK AS COMPLETED' button is highlighted with an orange box. The conversation log shows a message from Robert Balboa: 'State changed to reviewing', 'Listing Request LSTR-987-482-799-001 created. State set to draft.', and 'State changed to deploying'.

Status	ID	Product	Listing	Price list	Offer
Deploying	LSTR-987-482-799-001 Type: New	Tutorial Pro... PRD-465-527-06	LST-987-482-799	Front Street Inc's Price... PL-302-650-639	Front Street Inc's ... POF-130-574-167

General

Vendor	Marketplace	Distribution contract
Champions LLC VA-287-142	Tutorial Marketplace MP-68204 • USD	Contract of Front Street Inc (Tutorial Marketplace) CRD-40293-21272-66678

Created at
02/01/2022
4:29 AM

CONVERSATION CO-587-751-288-716-552-697 > <

February 1, 2022

Robert Balboa

State changed to reviewing
4:29 AM

Listing Request LSTR-987-482-799-001 created. State set to draft.
4:29 AM

State changed to deploying
8:59 AM

Write a message...

Once all required product deployment operations are finalized, the system requires operators to click the **Mark as Completed** button and consequently accept the request.

In case Vendors should correct the provided data, Distributors and Resellers can reject the request by clicking using the arrow



(▼) menu at the top-right corner and selecting the corresponding option.

Thus, the system allows moving your listing request object to the *Cancelled* state in case this request is assigned to *Reviewing* or *Deploying* status. Refer to the State Machine documentation for more details.