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News

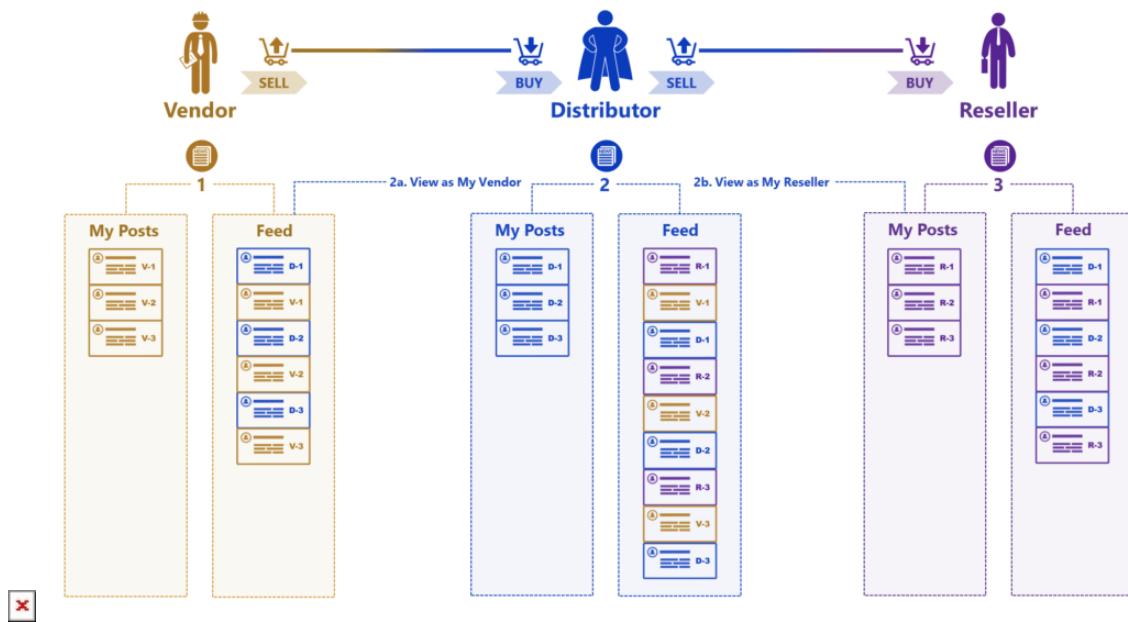
This article has been generated from the online version of the documentation and might be out of date. Please, make sure to always refer to the online version of the documentation for the up-to-date information.

Auto-generated at January 13, 2026

Overview

The News module, as the name suggests, enables users to systematically share news and updates with their partners on the CloudBlue Connect platform. Consequently, this module helps organizations stay focused and productive by displaying relevant and up-to-date information.

The following schematically illustrates and describes the News module from different points of view:



The diagram above introduces Vendor (1), Distributor (2), and Reseller(3) accounts on the Connect platform. Vendors, Distributors and Resellers can publish their posts that are displayed within the **My Posts** section. The system also provides your published posts within the **Feed** section of this module.

Furthermore, posts published by Distributors will be available for all partners within the **Feed** section. For instance, Vendors can review their posts as well as receive information from Distributors via this section. Thus, Resellers can also view own posts and insights from their Distributors. Note that Distributors can receive news and updates from both Vendors and Resellers.

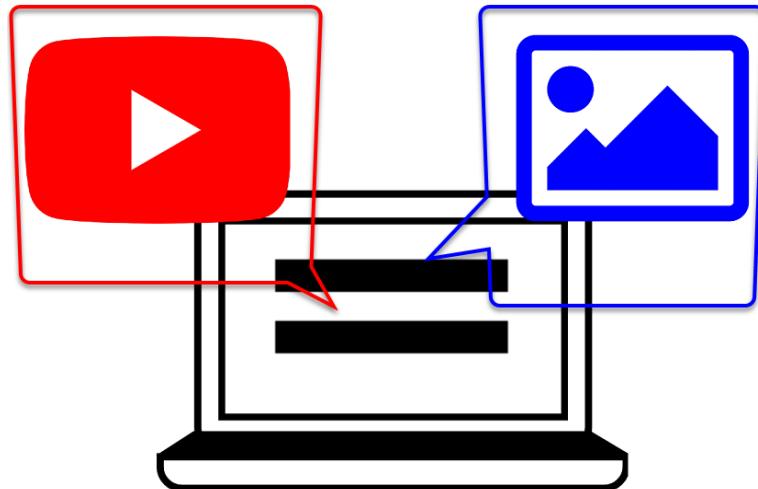
Distributors can also preview what the news feed will look like for their Vendors (2.a) and their Reseller partners (2.b) via corresponding sections on the user interface.

General Features

The following introduces and describes general features of the News module on the CloudBlue Connect platform:

Use Your Media Content

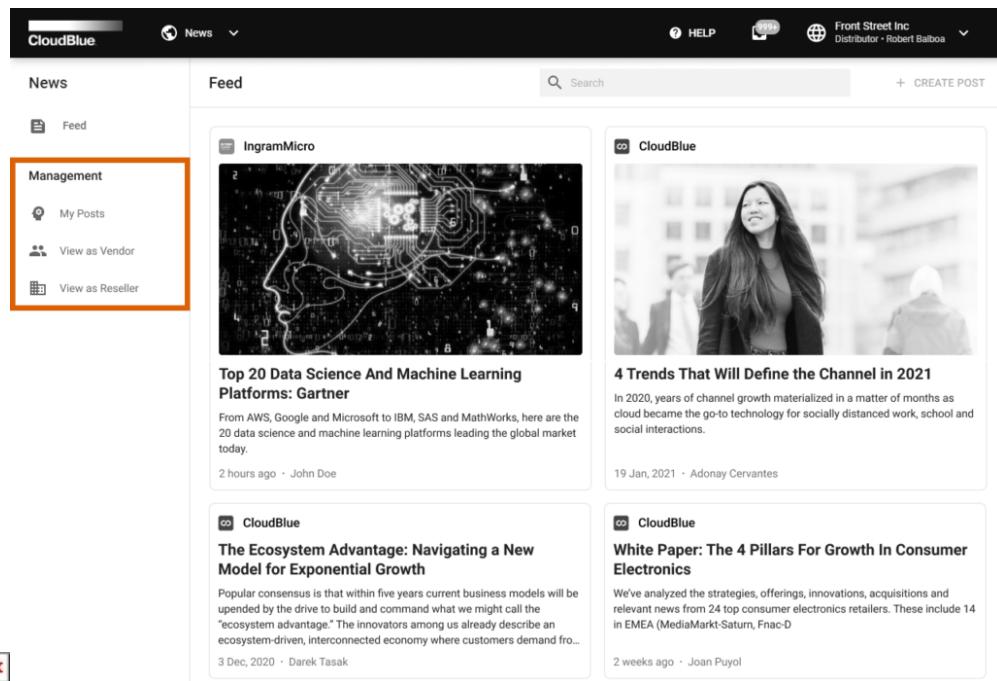
The News module enables Connect users to enhance their articles by adding images or videos. Therefore, you can drastically increase post engagement by using your media content that showcases your new product, your new features or big updates.



Pin an appealing image to your article or add a link to a captivating video to encourage your partners to learn more about your announcements.

Business Partner's POV

As mentioned in Overview, the News module provides the functionality to view your articles or posts as your specific business partner. This allows you to quickly visualize your partners' news feed and hide certain articles from certain audience.



News Feed

IngramMicro

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2 hours ago · John Doe

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In 2020, years of channel growth materialized in a matter of months as cloud became the go-to technology for socially distanced work, school and social interactions.

19 Jan, 2021 · Adonay Cervantes

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The Ecosystem Advantage: Navigating a New Model for Exponential Growth

Popular consensus is that within five years current business models will be upended by the drive to build and command what we might call the "ecosystem advantage." The innovators among us already describe an ecosystem-driven, interconnected economy where customers demand fro...

3 Dec, 2020 · Derek Tasak

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White Paper: The 4 Pillars For Growth In Consumer Electronics

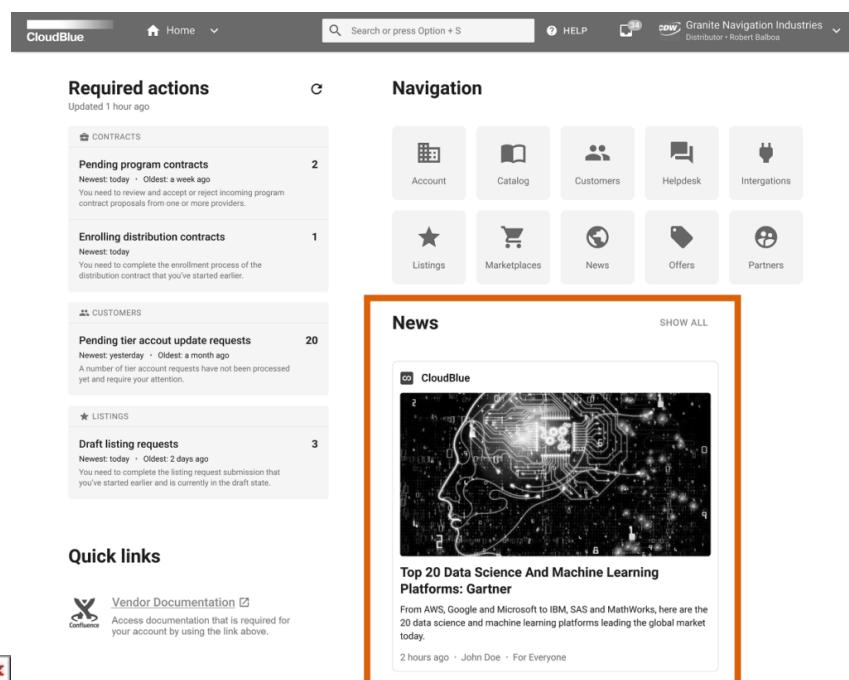
We've analyzed the strategies, offerings, innovations, acquisitions and relevant news from 24 top consumer electronics retailers. These include 14 in EMEA (MediaMarkt-Saturn, Fnac-D...

2 weeks ago · Joan Puyol

Thus, this feature is increasingly helpful to quickly and easily identify news and posts that should or should not be available for your specific Vendor or Reseller partners.

Home Screen Widget

Keeping all users connected and well-informed is increasingly important for the platform. The system also displays available articles via the home screen widget. Therefore, your organization will never miss an important update or a big announcement from your business partners.



Required actions

Updated 1 hour ago

CONTRACTS

Pending program contracts

Newest: today · Oldest: a week ago

You need to review and accept or reject incoming program contract proposals from one or more providers.

Enrolling distribution contracts

Newest: today

You need to complete the enrollment process of the distribution contract that you've started earlier.

CUSTOMERS

Pending tier account update requests

Newest: yesterday · Oldest: a month ago

A number of tier account requests have not been processed yet and require your attention.

LISTINGS

Draft listing requests

Newest: today · Oldest: 2 days ago

You need to complete the listing request submission that you've started earlier and is currently in the draft state.

Quick links

 [Vendor Documentation](#) 

Access documentation that is required for your account by using the link above.

News

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From AWS, Google and Microsoft to IBM, SAS and MathWorks, here are the 20 data science and machine learning platforms leading the global market today.

2 hours ago · John Doe · For Everyone

Note that users that do not have access to the News module will not be able to view announcements within the home screen widget. Refer to the Account - Groups documentation to learn how to assign required module permissions.

More Information

Learn more about the News module user interface, provided application programming interface, and all available operations of this module by following the articles below:

1. News API
2. News Interface