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# Generic Offers Interface



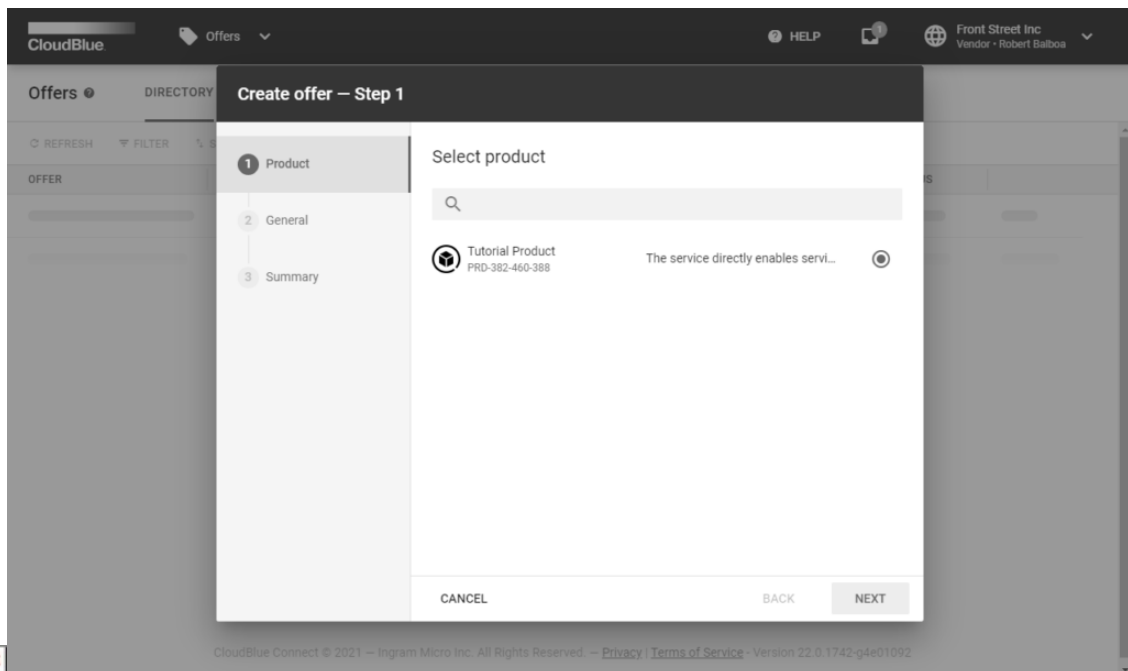
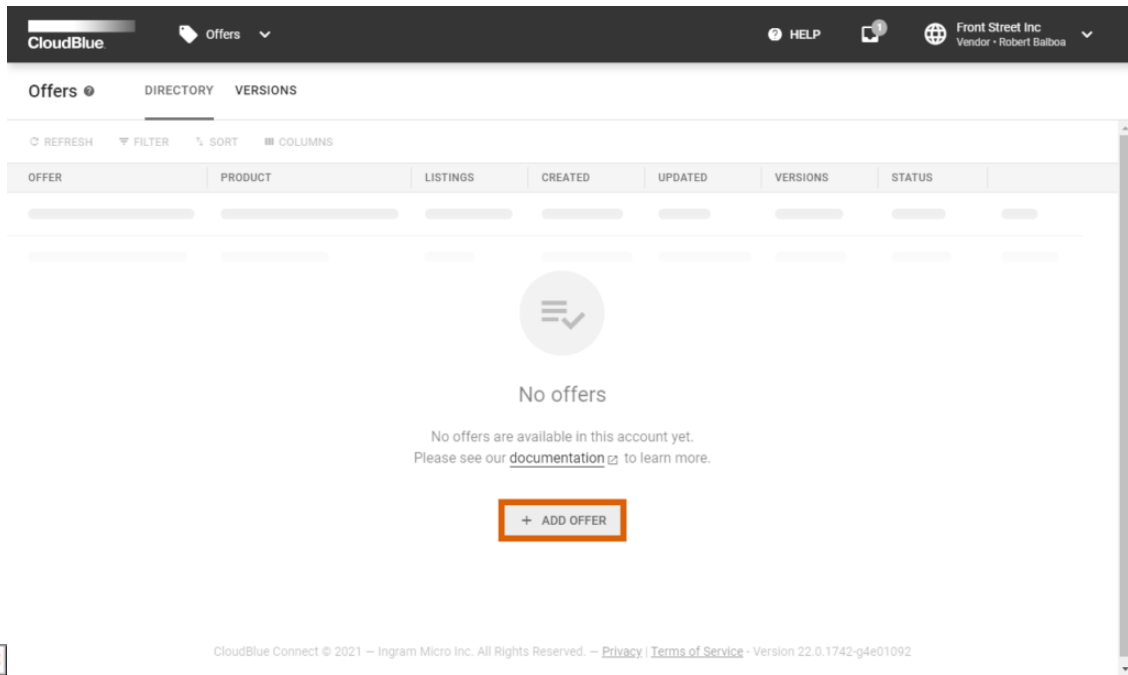
This article has been generated from the online version of the documentation and might be out of date. Please, make sure to always refer to the online version of the documentation for the up-to-date information.

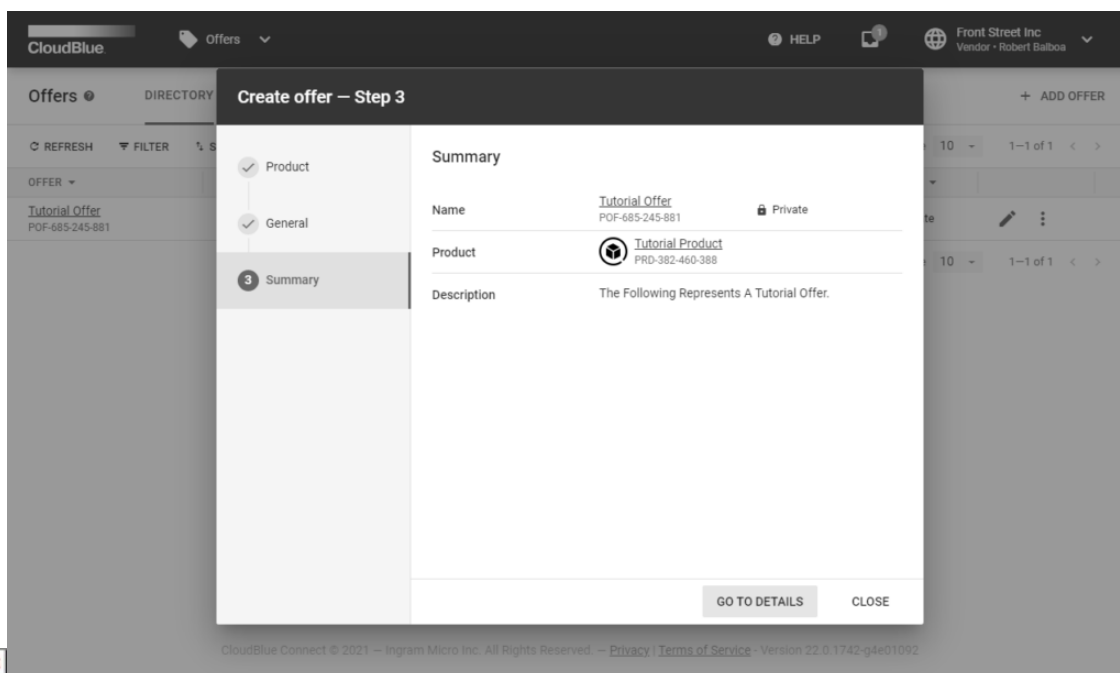
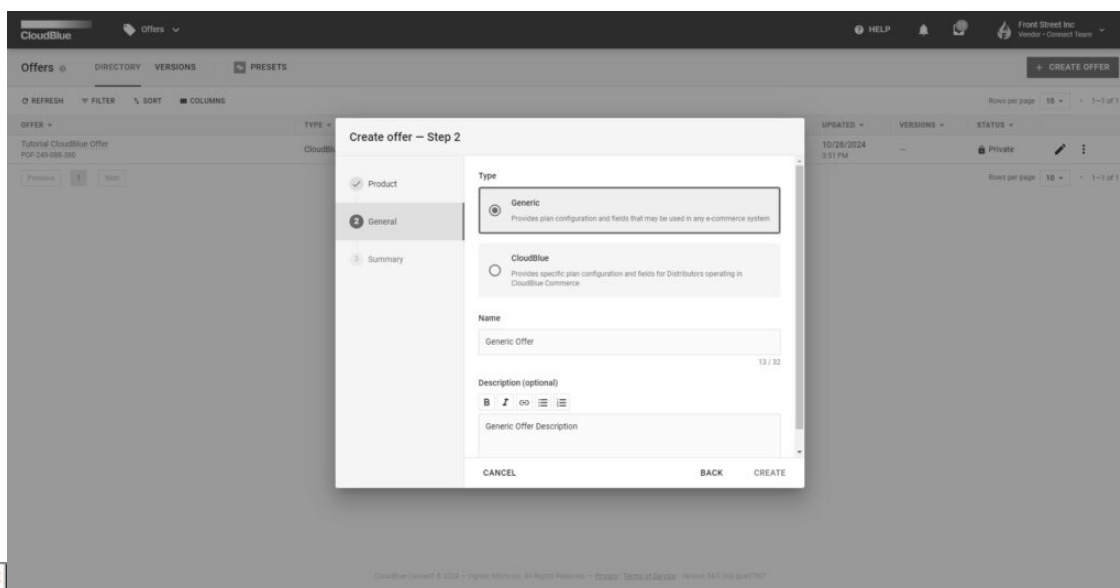
Auto-generated at June 18, 2026

## Creating Offers

Navigate to the **Offers** module on the Vendor Portal. Created offers are displayed under the **Directory** section.

Click the **Add Offer** button to launch an offer creation wizard.





Follow the wizard steps to successfully configure a new offer:

1. Select a product from the provided list.
2. Specify the following general properties:
  - **Type:** Select Generic Offer type
  - **Name:** Enter your offer name.
  - **Description:** Provide a description of your offer (optional). Note that this description will be displayed within the



*Details* tab from your offer details screen.

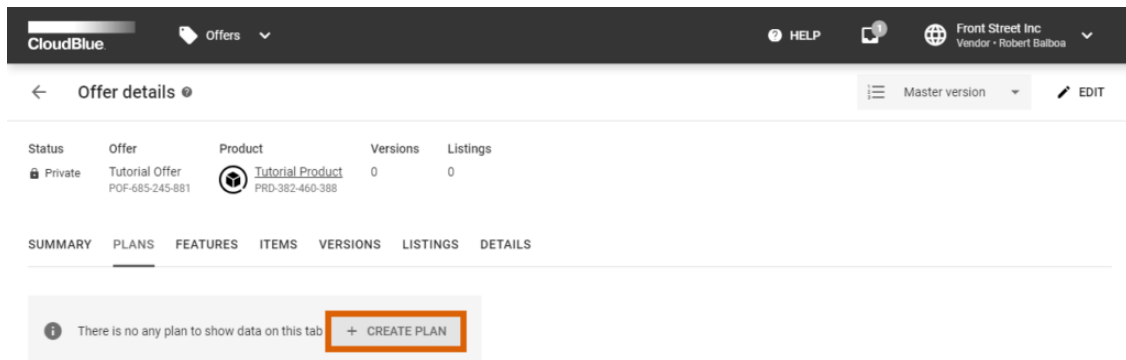
3. Click **Create** to finalize your offer creation.

As a result, the system provides your created offer object summary. Click the **Go to Details** button to access the offer details screen. Otherwise, click **Close** to return to the Directory tab.

## Creating Plans

Proceed to the **Plans** tab from the **offer details** screen. This tab allows accessing your created plans.

Click the **Create Plan** button to launch a plan creation wizard.

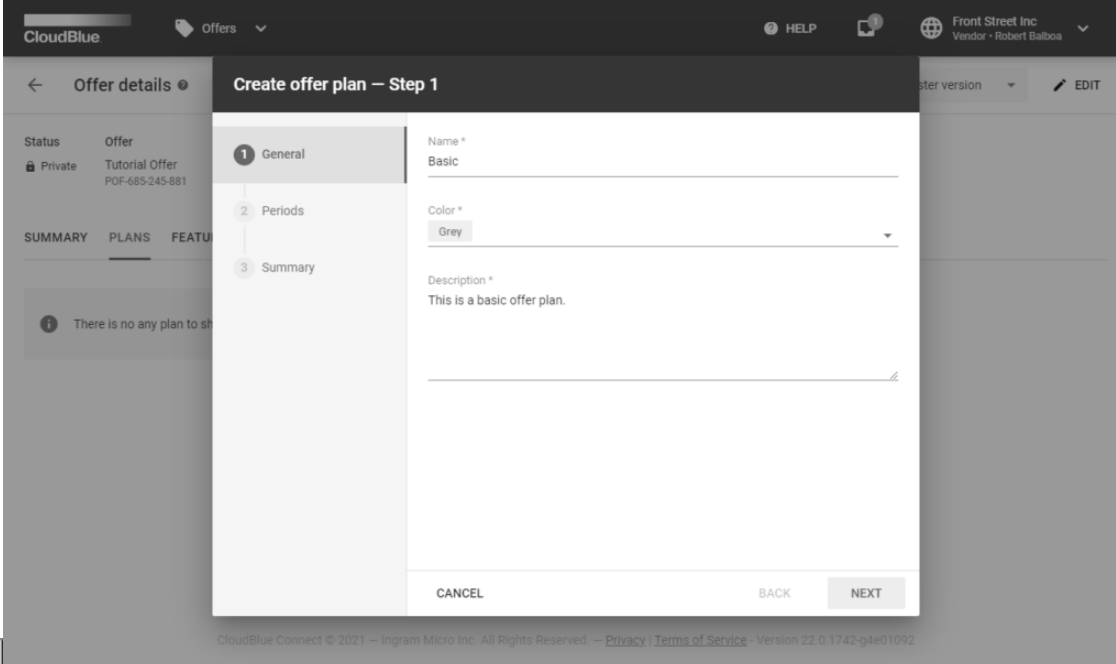


Follow the steps below to successfully configure a new plan.

### 1. Specify general properties

Fill out the following general properties form:

- **Name:** Enter your plan name.
- **Color:** Select a color for your plan.
- **Description:** Provide a description for your plan.



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Click **Next** to continue.

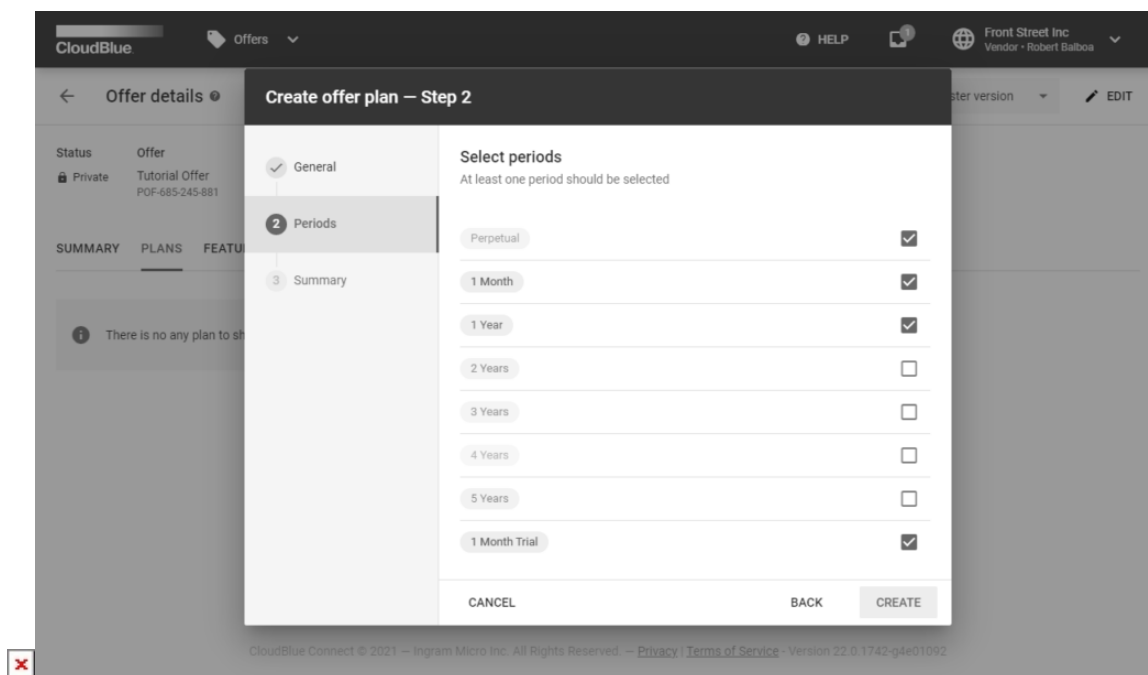
## 2. Select a period for your plan

At least one of the following periods should be selected: **Perpetual**, **1 Month**, **1 year - 5 years**, or **1 Month Trial**.



1 Month Trial

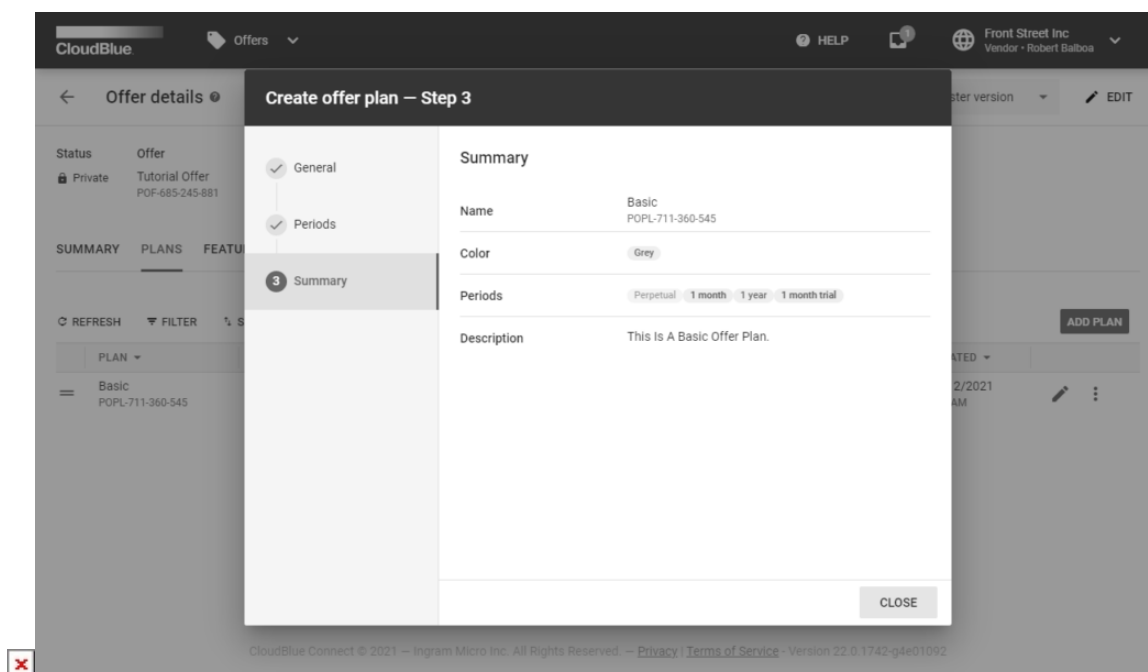
Note that the **1 Month Trial** period can only be selected for one of your offer plans.



Click the **Create** button to continue.

### 3. Review your summary

The wizard will provide plan creation summary.



Click the **Go to Details** button to access the plan details. Otherwise, click **Close** to close the wizard.



## Groups and Features

Navigate to the **Features** tab from the **offer details** screen. Your created groups and features will be displayed within the *Features* tab.

The screenshot shows the 'Offer details' screen for 'Tutorial Offer' (POF-665-245-881) under the 'Features' tab. The table below lists the features:

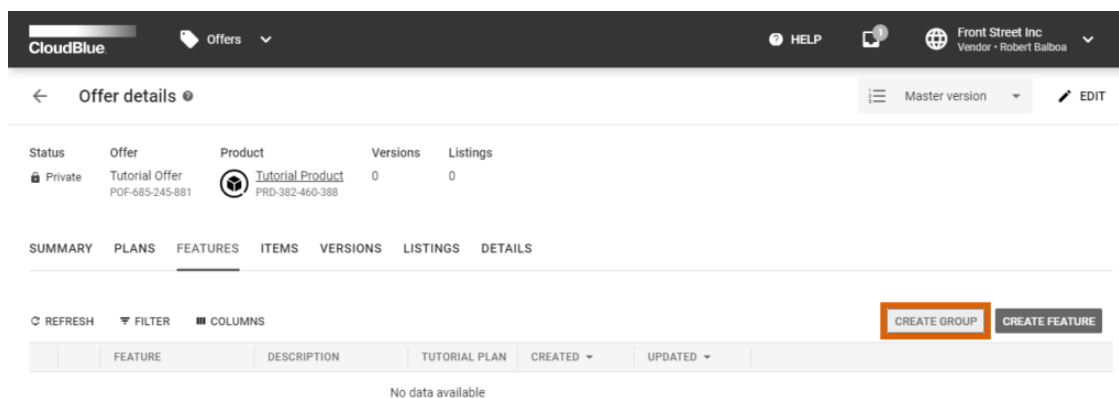
FEATURE	DESCRIPTION	TUTORIAL PLAN	CREATED	UPDATED	
General Group POGR-401-618-913	This is a tutorial group.	—	04/12/2021 7:49 AM	04/12/2021 7:49 AM	
Generic Feature POFT-102-883-247	This is a tutorial	📁 1 TB	04/12/2021 7:53 AM	04/12/2021 7:53 AM	



The following steps showcase how to create a group and a feature on the Connect platform.

### 1. Create a new Group

Click the **Create Group** button to specify a new group for your features.

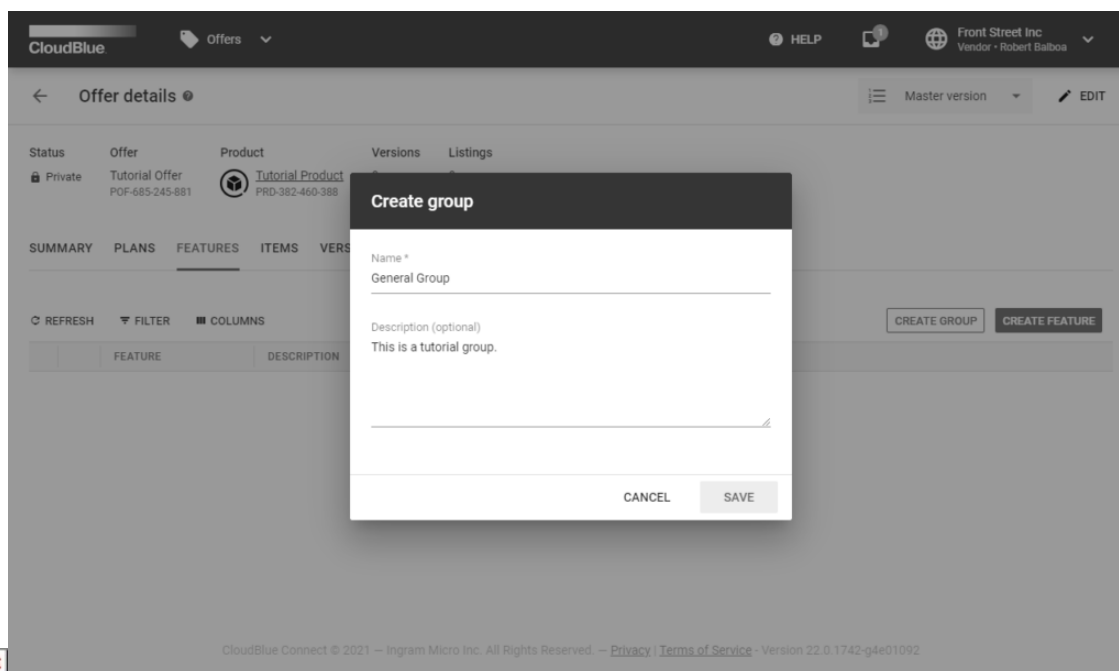


The screenshot shows the 'Offer details' page in the CloudBlue interface. At the top, there's a navigation bar with 'CloudBlue', 'Offers', 'HELP', and 'Front Street Inc Vendor - Robert Balboa'. Below this, the page title is 'Offer details'. A table shows details for 'Tutorial Offer' (POF-685-245-881) and 'Tutorial Product' (PRD-382-460-388). Below the table are tabs for 'SUMMARY', 'PLANS', 'FEATURES', 'ITEMS', 'VERSIONS', 'LISTINGS', and 'DETAILS'. At the bottom, there's a table with columns 'FEATURE', 'DESCRIPTION', 'TUTORIAL PLAN', 'CREATED', and 'UPDATED'. The 'CREATE GROUP' button is highlighted with an orange box.

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## 2. Enter a name and description

Provide a name and a description for your group.



The screenshot shows the 'Offer details' page with a 'Create group' dialog box open. The dialog box has a 'Name' field with 'General Group' entered and a 'Description (optional)' field with 'This is a tutorial group.' entered. At the bottom of the dialog box, there are 'CANCEL' and 'SAVE' buttons. The 'SAVE' button is highlighted.

Click **Save** to successfully configure your feature group.



### 3. Create a new feature

Click the **Create Feature** button to specify a new feature.

The screenshot shows the 'Offer details' page in the CloudBlue interface. The header includes the CloudBlue logo, 'Offers' dropdown, 'HELP', and user information for 'Front Street Inc' (Vendor: Robert Balboa). The main content area displays the offer details for 'Tutorial Offer' (POF-685-245-881) under the 'Tutorial Product' (PRD-382-460-388). Below this, there are tabs for 'SUMMARY', 'PLANS', 'FEATURES', 'ITEMS', 'VERSIONS', 'LISTINGS', and 'DETAILS'. The 'FEATURES' tab is active, showing a table with columns: FEATURE, DESCRIPTION, TUTORIAL PLAN, CREATED, and UPDATED. A 'CREATE FEATURE' button is highlighted in orange.

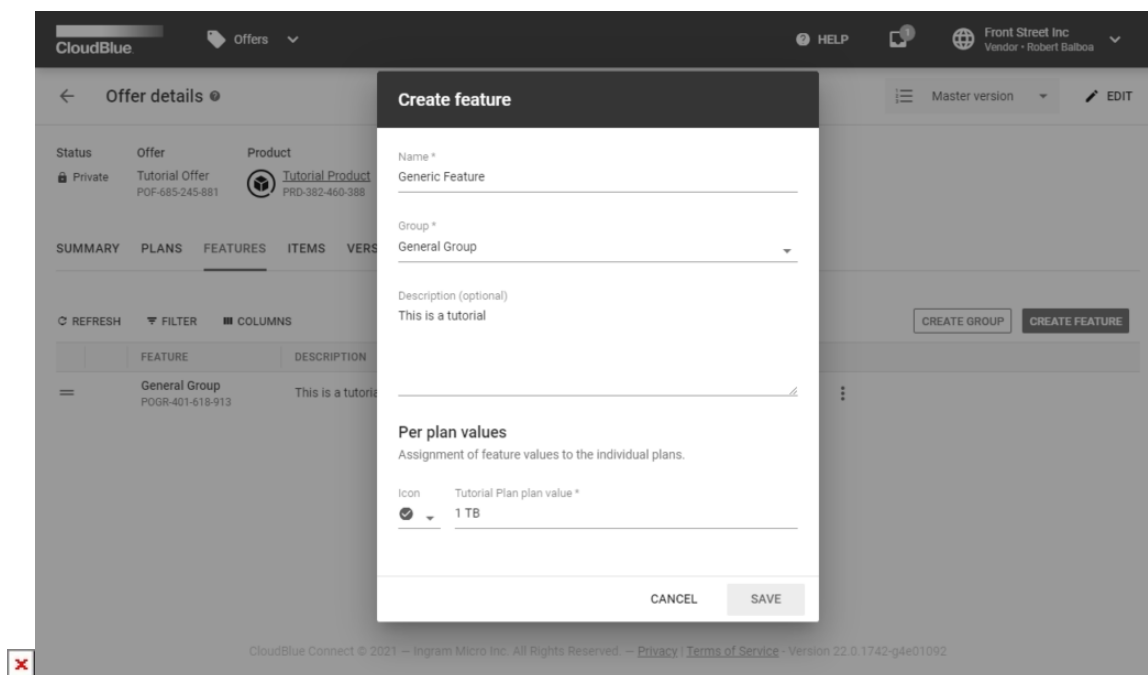
FEATURE	DESCRIPTION	TUTORIAL PLAN	CREATED	UPDATED
General Group POGR-401-618-913	This is a tutorial group.	—	04/12/2021 7:49 AM	04/12/2021 7:49 AM



### 4. Specify feature properties

Fill out the following form:

- **Name:** Enter your feature name in this field.
- **Group:** Select a group for your feature.
- **Description:** Provide a description for your feature (optional).
- **Per plan values:** Specify values and select an icon for your configured plan.



Click the **Save** button to finalize your feature creation.

## Adding Items

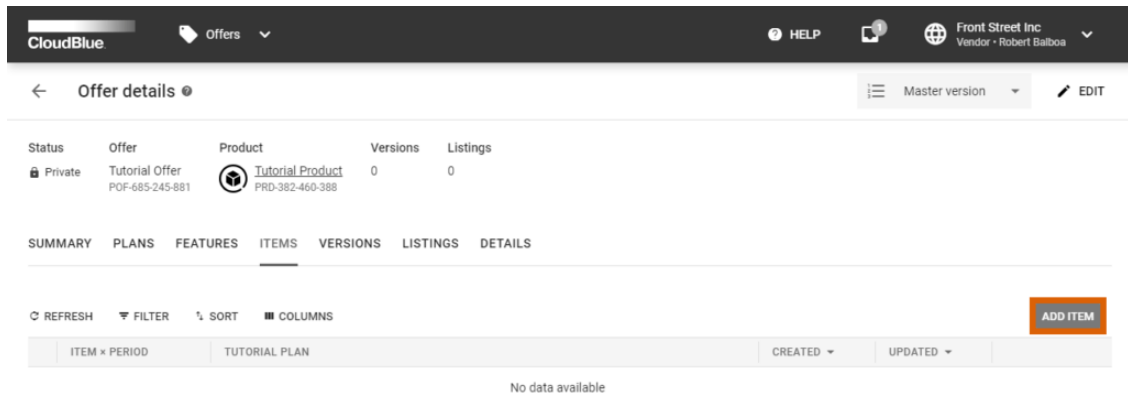
Proceed to the **Items** tab from the **offer details** screen. This tab displays your defined items for each of your configured plans and selected periods.



### Items

Define your items via Reservation Items or Pay-as-you-go Items sections from the product profile page.

Click the **Add Item** button to launch an item configuration wizard.

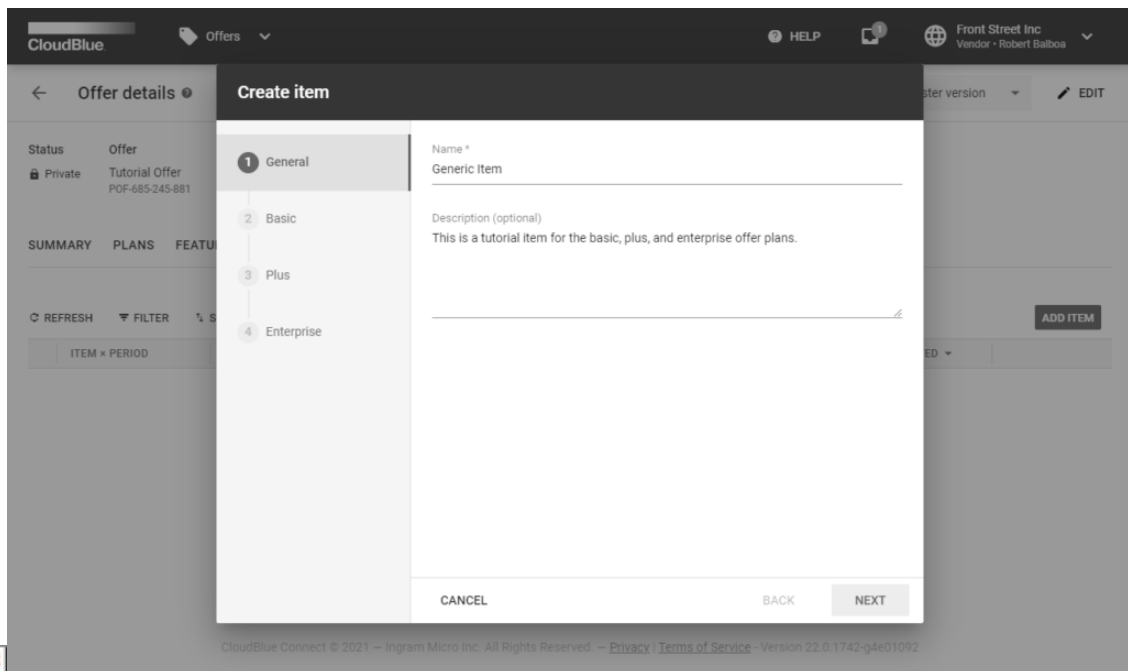


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Follow the steps of this wizard to configure your items.

## 1. Fill out general properties

Provide a name for your item configuration. Optionally, enter a description for this configuration.

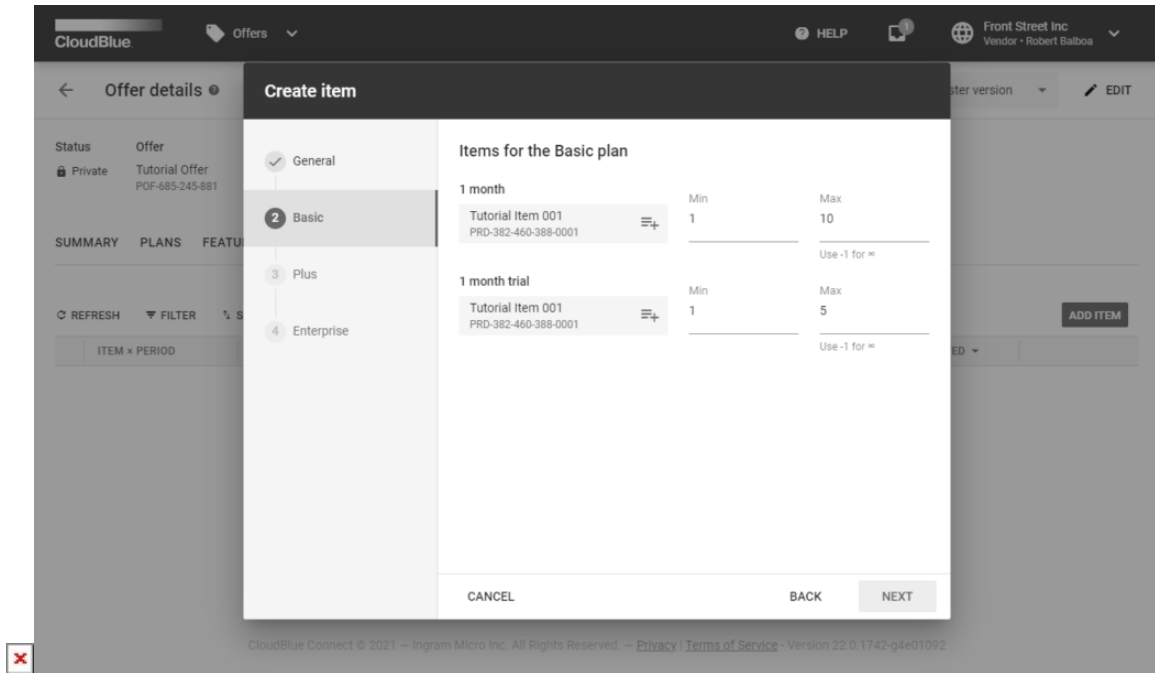


Click **Create** to continue.

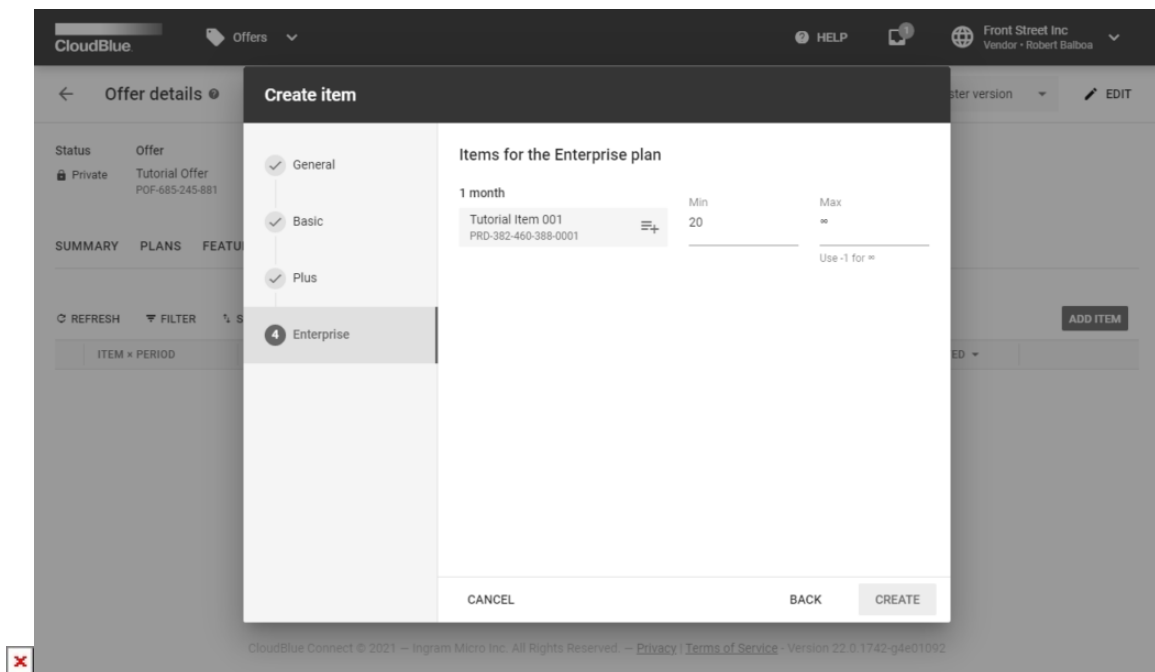


## 2. Specify your items

Add your defined items to each of your selected periods by clicking the corresponding buttons. In addition, select minimum and maximum item quantity



Keep adding items for each of your plans and selected periods. Once all of your plans will be filled with required data, click the **Add** button to finish.





Thus, your item configuration will be successfully completed.

## Activating Offer Versions

Navigate to the **Versions** tab from your **offer details** screen. The Versions tab will display created versions of your configured offers. Follow the steps below to successfully activate your offer version.

### 1. Fork your master version

Click the **Fork** button to create a new version of your offer.

The screenshot shows the 'Offer details' page for 'Tutorial Offer' (POF-685-245-881) under 'Tutorial Product' (PRD-382-460-388). The 'VERSIONS' tab is active, showing a table with columns for Status, Offer, Product, Versions, and Listings. The 'Master' version is listed as 'PRIVATE' and 'Internal development version'. A red box highlights the 'FORK' button next to the Master version. Below the table, there is a description of the Master version and a note about development changes.

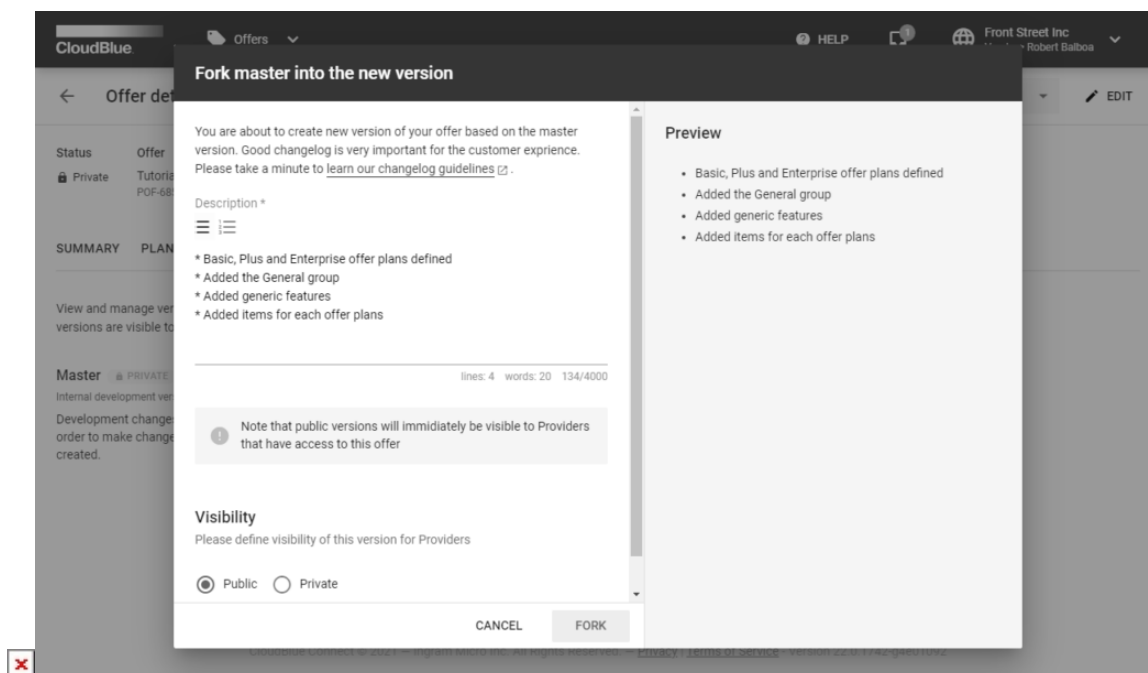


### 2. Fill out the required form

Fill out the following form that is required to save your version.

**Description:** Provide a description for your offer version. In general, this description contains release notes and update information.

**Visibility:** Select **Public** or **Private** versions. Note that public versions are instantly visible for Distributors that have access to this offer.



Click the **Save** button to successfully configure a new version of your offer. Once your offer version is activated, it can be listed within a product listing.

Navigate to the **Versions** section of the **Offers** module to access and manage a specific version of your offers.

VERSION	OFFER	PRODUCT	DESCRIPTION	CREATED	STATUS
Version 1	Tutorial Offer POF-685-245-881	Tutorial Product PRD-382-460-388	The following represents a ...	04/12/2021 8:12 AM	Ready

## Associate Offers with your Listing

Make your configured offers visible to your Distributor by including this offer to your Listing. The following steps demonstrate



how to associate your offers with your listings.

## 1. Launch the listing wizard

Click the **Manage Listing** button to launch the listing management wizard.

The screenshot shows the CloudBlue interface with a table of listings. The table has columns for ID, CREATE, UPDATE, PRODUCT, PROVIDER, MARKETPLACE, PENDING REQUEST, and STATUS. A single listing is shown with ID LST-719-555-253, created on 02/01/2021 at 9:39 AM, updated on 02/01/2021 at 10:30 AM, product Tutorial Product (PRD-404-832-779), provider Mighty Mick's LLC (PA-995-631), marketplace Tutorial Marketplace (MP-38661), and status Listed. A 'MANAGE LISTING' button is highlighted with an orange box in the top right corner of the table area.

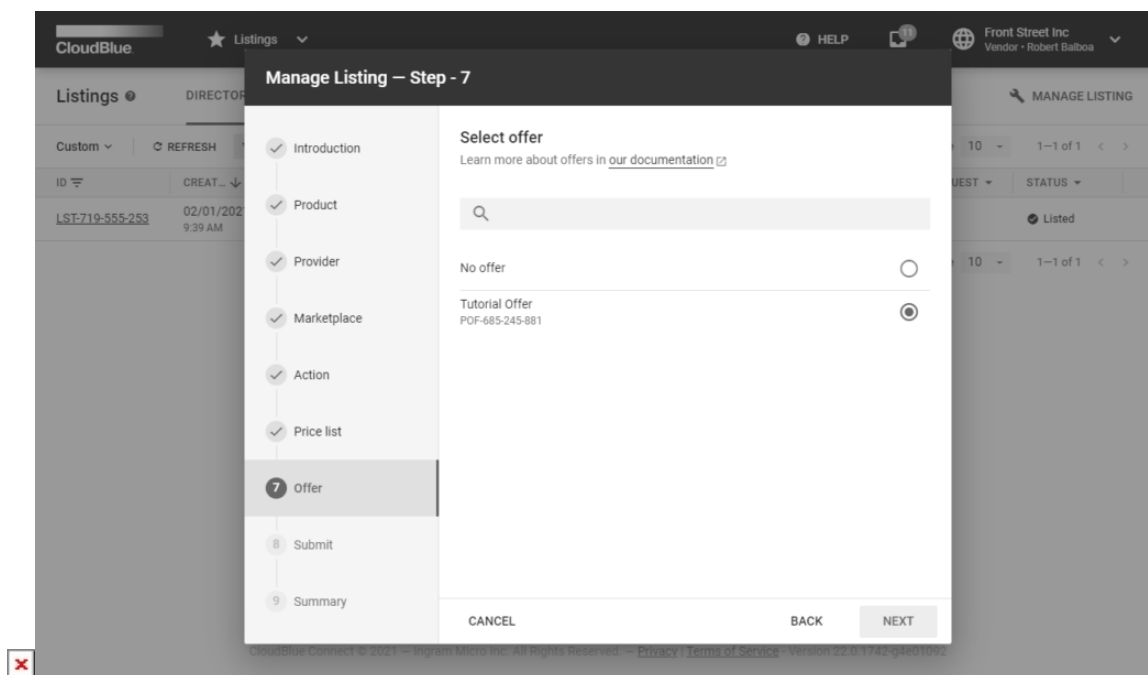
ID	CREATE	UPDA	PRODUCT	PROVIDER	MARKETPLACE	PENDING REQUEST	STATUS
LST-719-555-253	02/01/2021 9:39 AM	02/01/2021 10:30 AM	Tutorial Product PRD-404-832-779	Mighty Mick's LLC PA-995-631	Tutorial Marketplace MP-38661	—	Listed



Create a new listing or edit your existing listing from the listings management wizard.

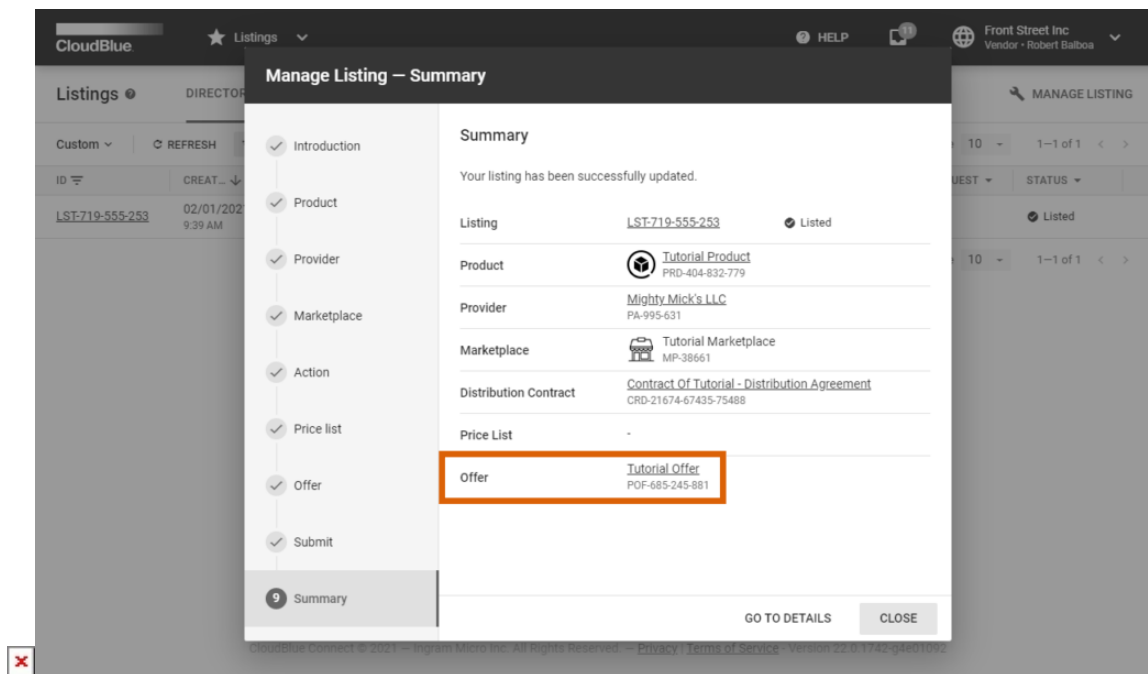
## 2. Include your offer

Select your offer within the **Select offer** step.



### 3. Save your listing

Click the **Add** button to finish. The wizard will provide your listing summary with your included offer.



Therefore, your offer will be successfully associated with your configured listing.

Access the **Listings** tab from your **offer details** screen to view the listings that include your offer.



CloudBlue
Offers
HELP
Front Street Inc  
Vendor - Robert Balboa

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← Offer details Master version EDIT

Status	Offer	Product	Versions	Listings
Listed	Tutorial Offer POF-685-245-881	Tutorial Product PRD-404-832-779	1	1

SUMMARY PLANS FEATURES ITEMS VERSIONS **LISTINGS** DETAILS

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All Listings REFRESH FILTER 1 SORT APPLIED COLUMNS Rows per page 10 1-1 of 1

ID	CREAT...	UPDA...	MARKETPLACE	PROVIDER	PENDING REQUEST	STATUS
LST-719-555-253	02/01/2021 9:39 AM	04/12/2021 8:18 AM	Tutorial Marketplace MP-38661	Mighty Mick's LLC PA-995-631	—	Listed

Rows per page 10 1-1 of 1

