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# Agreements



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Agreements are legally binding documents that represent versioned templates for Contracts. Agreements are created by Distributors to define expectations, duties, and terms of collaboration with other accounts on the CloudBlue Connect platform (i.e., Vendors or Resellers).

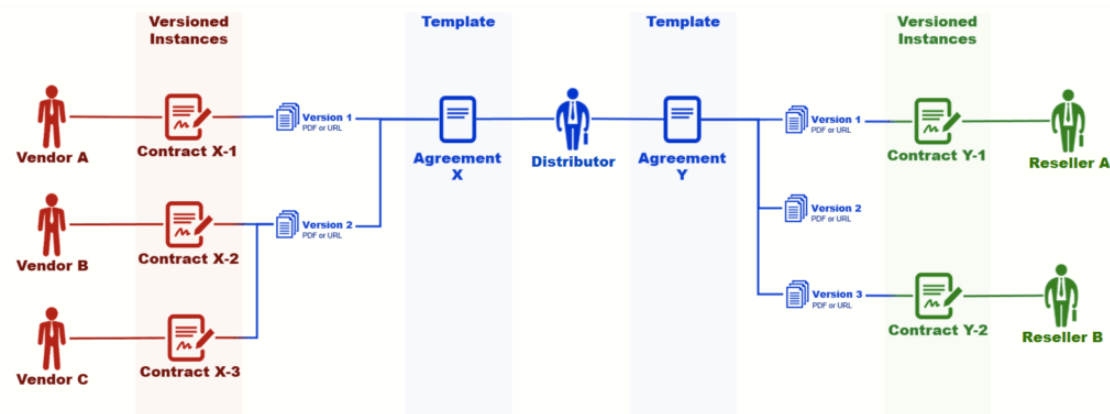
Therefore, Distributors are required to generate an *agreement* before creating *contracts* on the CloudBlue Connect platform. Distributors can collaborate with one or multiple business partners and consequently create one or multiple contracts based on the defined agreement.

## Video Tutorial

Go through the following short tutorial to understand concepts of using agreements and contracts:

## Overview

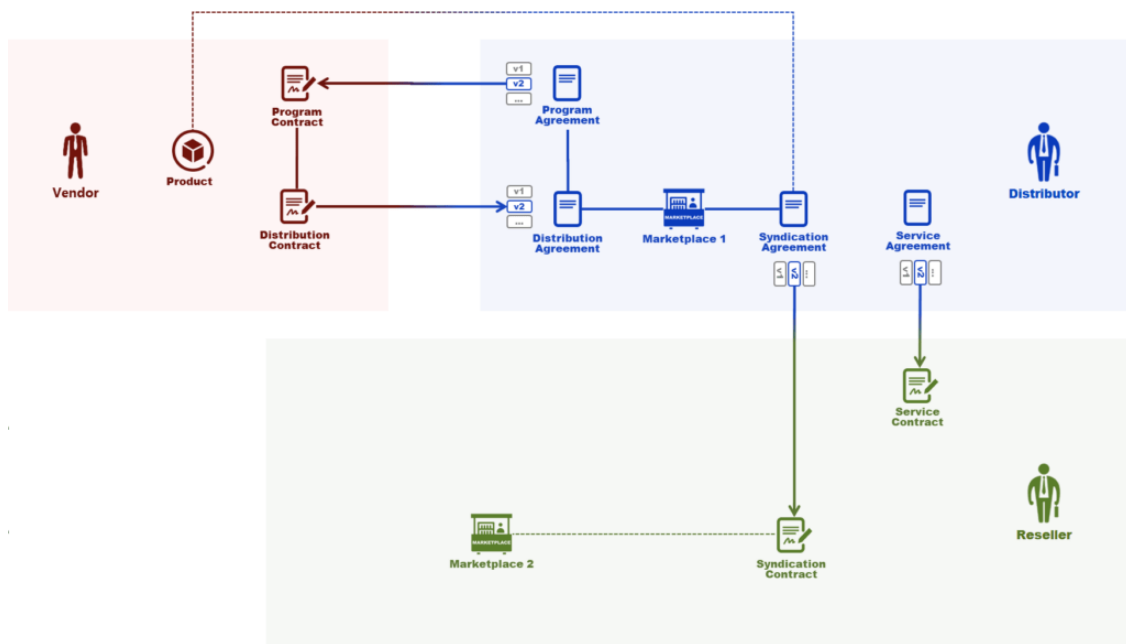
**Agreements** and **Contracts** from the **Partners** module represent interconnected objects. Namely, every contract is based on a certain agreement. Distributors create agreements as templates that used to sign contracts with other accounts, either *Vendors* or *Resellers*:



In the above diagram, Distributor creates Agreement X to sign contracts with Vendors A, B, and C. On the other hand, the same Distributor creates Agreement Y to sign contracts with Reseller A and B.

## Data Model

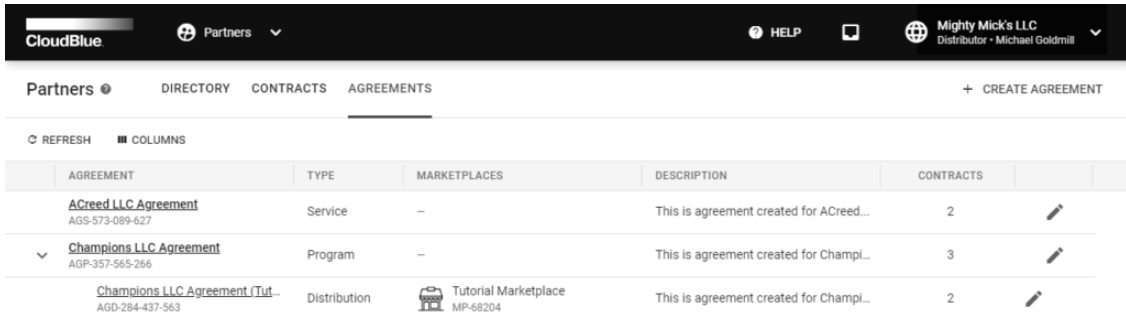
The **Agreements** tab from the **Partners** module enables Distributors and Vendors to manage and to use the following types of business objects:







- **Program Agreement:** Distributors create this agreement to sign program contracts with Vendors. Distributors can use it in **private** and **referral** modes. Within a created *Program Agreement*, Distributors can also create *Distribution Agreements*.
- **Distribution Agreement:** This agreement type exists only in the scope of a certain **Program Agreement** and defines detailed terms on distributing Vendor products via a specific marketplace.
- **Service Agreement:** Distributors create this agreement to sign *service contracts* with Resellers. Therefore, these contracts allow inviting Resellers to the Connect platform.
- **Syndication Agreement:** Distributors create this agreement to sign *syndication contracts* with invited Resellers. Therefore, these contracts enable arranging sale chains via marketplaces of those Resellers.

## Distributor Portal

The **Agreements** tab of the **Partners** module displays a list of various types of agreements created by Distributors.



| AGREEMENT   | TYPE         | MARKETPLACES   | DESCRIPTION                             | CONTRACTS |   |
|---|--------------|--|---|-----------|---|
| <a href="#">ACreed LLC Agreement</a><br>AGS-573-089-627           | Service      | –  | This is agreement created for ACreed... | 2         |  |
| ▼ <a href="#">Champions LLC Agreement</a><br>AGP-357-565-266      | Program      | –  | This is agreement created for Champi... | 3         |  |
| <a href="#">Champions LLC Agreement (Tut--</a><br>AGD-284-437-563 | Distribution |  Tutorial Marketplace<br>MP-68204 | This is agreement created for Champi... | 2         |  |

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This tab allows creating agreements by clicking the corresponding button. Furthermore, the **Agreements** tab contain the following general agreement information:

- **Agreement:** Name and ID of your agreement. Click on your [agreement name](#) to access its details screen.
- **Type:** Indicates agreement types. Note that your created *Distribution* agreements are placed within the *Program* agreements.
- **Description:** Brief description of your agreement.
- **Contracts:** Indicates the number of contracts that are interconnected with an agreement.

Narrow down a list of contracts by using the search and filter options as described in Data Grids.

## Vendor Portal

Vendors can use the **Agreements** tab of the **Partners** module to review and to sign updated program agreements. In addition, Vendors can access and enroll distribution agreements within each program agreement.

CloudBlue Partners + ▼ HELP Front Street Inc. Vendor - Robert Balboa


Partners ● DIRECTORY CONTRACTS **AGREEMENTS**

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**Tutorial - Program Agreement**  
AGP-763-818-324

| Program Contract ID                   | Provider  | Document                            |
|---------------------------------------|---|-------------------------------------|
| <a href="#">CRP-86596-78148-06529</a> | <a href="#">Mighty Mick's LLC</a><br>PA-995-631 | <a href="#">Download attachment</a> |

This is a tutorial program agreement

| DISTRIBUTION AGREEMENT   | MARKETPLACE  | DISTRIBUTION CONTRACT ID              | STATUS   | ACTIONS |
|--|--|---------------------------------------|----------|---------|
| <a href="#">Tutorial - Distribution Agreement</a><br>AGD-173-607-620 |  Tutorial Marketplace<br>MP-38661 | <a href="#">CRD-21674-67435-75488</a> | ● Active | —       |

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Refer to the Distribution Agreement documentation to learn how Vendors can enroll a distribution agreement and consequently enroll distribution contract. Refer to the Program Agreement documentation to learn more about signing and activating updated program agreements.