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# Service Agreements



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Auto-generated at April 14, 2026



## Overview

Service agreements are used to define terms and conditions for collaborating with business partners (Resellers and Distributors) on the CloudBlue Connect platform. Namely, a service agreement serves as a template for service contracts. Furthermore, note that a service agreement defines product groups that are available for your business partners, associated sourcing (syndication or referral) agreement, and the Catalog for enrolling sourcing agreements.

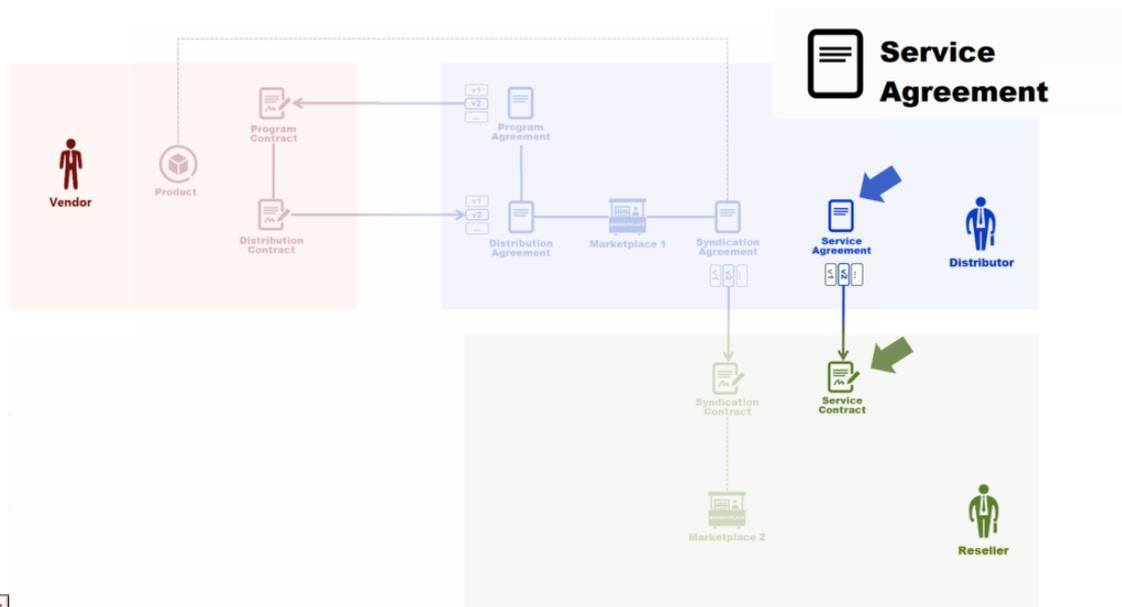
Once a service agreement is created and a service contract is successfully activated, your business partner can access their corresponding Connect Portal.

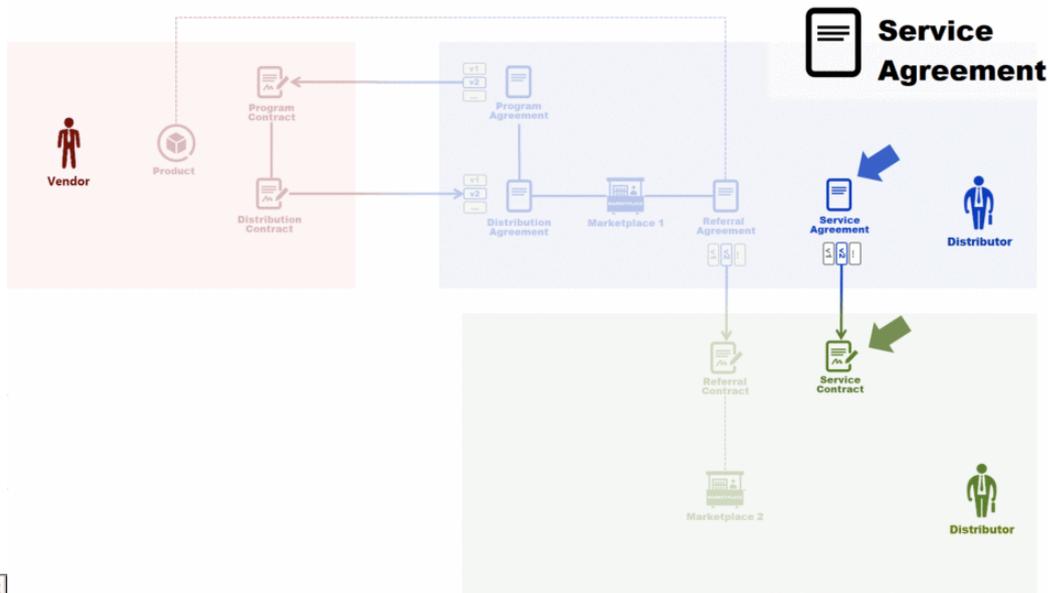


### Note

The system does not allow creating service agreement and service contracts by default. Therefore, in case you cannot create service agreement, this feature is disabled for your account. Please contact your Sourcing Distributor or contact the Connect team if your organization wants to create service agreements and service contracts on the CloudBlue Connect platform.

The following diagram schematically illustrates service agreement data model on the Connect platform:





*Distributor* defines service agreements to create a Service contract with *Reseller*. Therefore, once Reseller activates the service contract successfully, the *Vendor's product* will be available on the Reseller's marketplace. Note that Distributors can also create a single generic agreement for several contracts (and consequently for several Reseller accounts) or create an agreement per an individual service contract.

The similar logic is used in case the *Sourcing Distributor* invites another *Distributor* on the CloudBlue Connect platform. The system allows defining a service agreement and generate a service contract to invite a Distributor. Consequently, invited Distributors can initiate direct contractual relationship with Vendors based on the signed service agreement.

## Service Agreement Creation

Before creating a service contract and inviting your business partner to the CloudBlue Connect platform, it is necessary to create a service agreement. Follow the steps below to create a service agreement on the CloudBlue Connect platform.



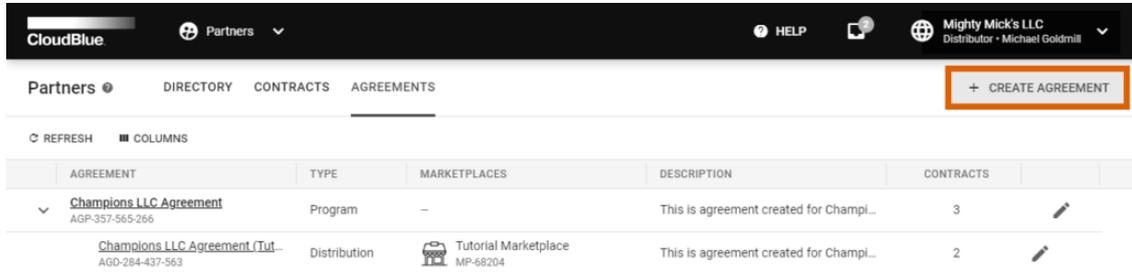
### Note

Distributors can automatically generate service agreements and service contracts while creating a Partner account via the **Directory** tab. It is recommended to create an account (or generate a link) for your partner by using this wizard. However, you can also create required agreements manually as described below.



## 1. Click Create Agreement

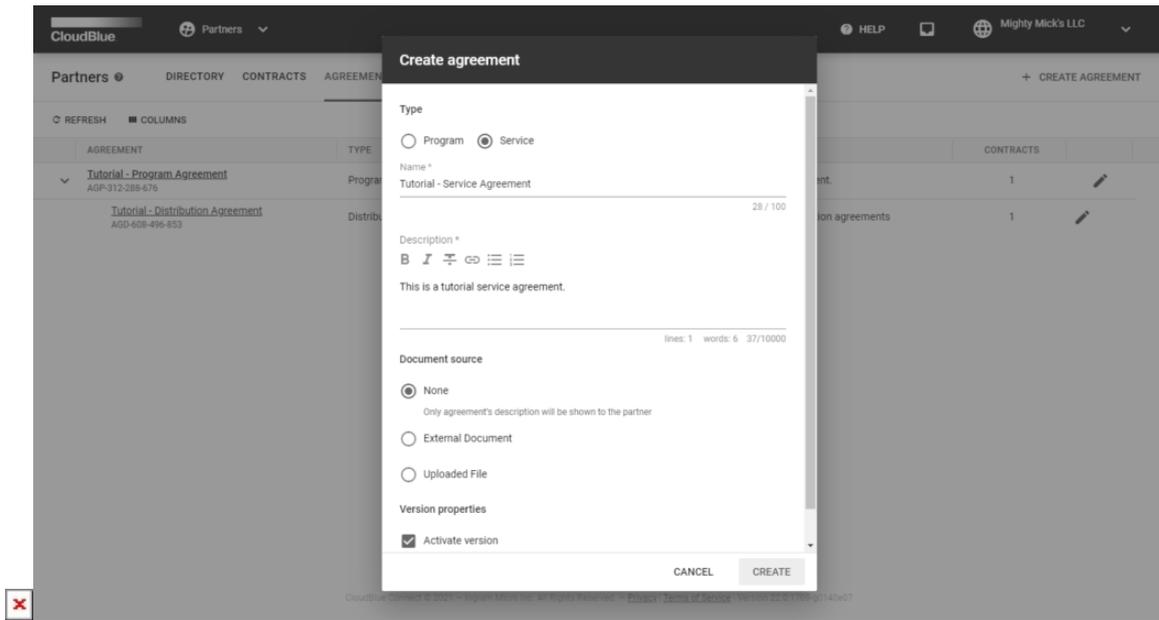
Click the **Create Agreement** button to create a new agreement.



## 2. Specify Agreement Attributes

Fill out the following agreement form:

- **Type:** Select the *Service* agreement type.
- **Name:** Enter a name for your agreement.
- **Description:** Provide a description for your agreement.
- **Document source:** Select *External Document* to provide a link to your agreement document or choose *Uploaded File* to upload a document file (in the PDF format). Otherwise, select *None* to show your Partner only the text from the *description* field.
- **Activate version:** Activate your agreement version by checking this checkbox. In case this checkbox is left unchecked, your agreement version can be specified and activated from the agreement details screen.



Click the **Create** button to finalize your agreement creation.

Therefore, your generated service agreement will be displayed on the list within the **Agreements** tab. Note that it is also required to configure product groups, source marketplace and attach sourcing agreement as described below.

## Service Agreement Configuration

In case your service agreement is created manually, it is necessary to attach product groups, your marketplace, and a sourcing agreement to your created service agreement. Refer to the Catalog Management documentation to learn more about product groups and Catalog configuration. Learn more about sourcing agreements by accessing Syndication Agreement documentation and Referral Agreement documentation.

Click on your service agreement name to access the *Agreement Details* screen. This screen is used to access various service agreement data and perform required agreement configurations as follows:

- **Marketplace:** Navigate to this tab and select source marketplaces for your business partners. At least one marketplace should be attached to your service agreement. Otherwise, your business partner will not be able to enroll a syndication or referral contract.
- **Groups:** Select product groups that should be visible for your business partners. Your specified product groups will be available for your invited Resellers and Distributors within the Catalog module.
- **Details:** Access this tab to attach your sourcing (syndication or referral) agreement to your service agreement. Therefore, your business partner will be able to enroll sourcing contracts based on your selected sourcing agreement.

CloudBlue Partners

Partners ● DIRECTORY CONTRACTS AGREEMENTS FORMS + CREATE AGREEMENT

REFRESH COLUMNS

AGREEMENT	TYPE	MARKETPLACES	DESCRIPTION	CONTRACTS	
Mighty Mick's Service Agreement AGS-328-290-126	Service	-	This is agreement created for Champio...	1	
Champtions LTD Agreement AGU-150-036-554	Syndication	-	The following represents a syndication...	0	



CloudBlue Partners

Partners ● **Mighty Mick's Service Agreement** EDIT

Agreement  
Mighty Mick's Service Agreement  
AGS-222-056-860 - Service

HISTORY MARKETPLACES PARTNERS CONTRACTS GROUPS PRODUCTS DETAILS

REFRESH FILTER SORT COLUMNS EDIT

MARKETPLACE	COUNTRIES	CURRENCY	DESCRIPTION	ACTIVE CONTRACTS	HUBS
No data available					

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**CloudBlue** Partners HELP 201 **Mighty Mick's LLC**  
Distributor - Mickey Goldmill

← **Mighty Mick's Service Agreement** EDIT

**Agreement**  
Mighty Mick's Service Agreement  
AGS-283-840-562 - Service

HISTORY MARKETPLACES PARTNERS CONTRACTS GROUPS PRODUCTS DETAILS

REFRESH FILTER SORT COLUMNS EDIT

NAME	DESCRIPTION	PRODUCTS	CONTRACTS	AGREEMENTS	CREATED	UPDATED
Financial Systems PRG-2176-9166	The following represents fina...	2	2	3	11/16/2021 10:52 PM	11/19/2021 9:07 AM

Rows per page 10 1-1 of 1

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**CloudBlue** Partners HELP 213 **Mighty Mick's LLC**  
Distributor - Mickey Goldmill

← **Mighty Mick's Service Agreement** EDIT

**Agreement**  
Mighty Mick's Service Agreement  
AGS-645-385-355 - Service

HISTORY MARKETPLACES PARTNERS CONTRACTS GROUPS PRODUCTS DETAILS

**Description**  
The following represents terms and services for Resellers of Mighty Mick's LLC.

**Sourcing Agreement** EDIT

**Champions LTD's Syndication Agreement**  
AGU-860-593-058

**Created at** **Updated at**  
11/23/2021 3:52 AM 11/23/2021 3:52 AM

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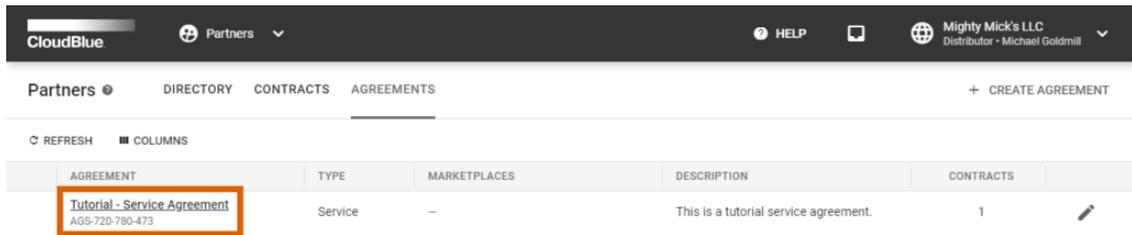
Once your configuration is finalized, the system allows creating service contracts based on your configured service agreement as described in the Service Contract documentation.



## Updating Service Agreements

The system allows revising and updating your service agreement by creating and activating newer agreement versions. Once a new version is created, your partners can accept a new version and activate your updated agreement. Create a new version for your service agreement by following the steps below.

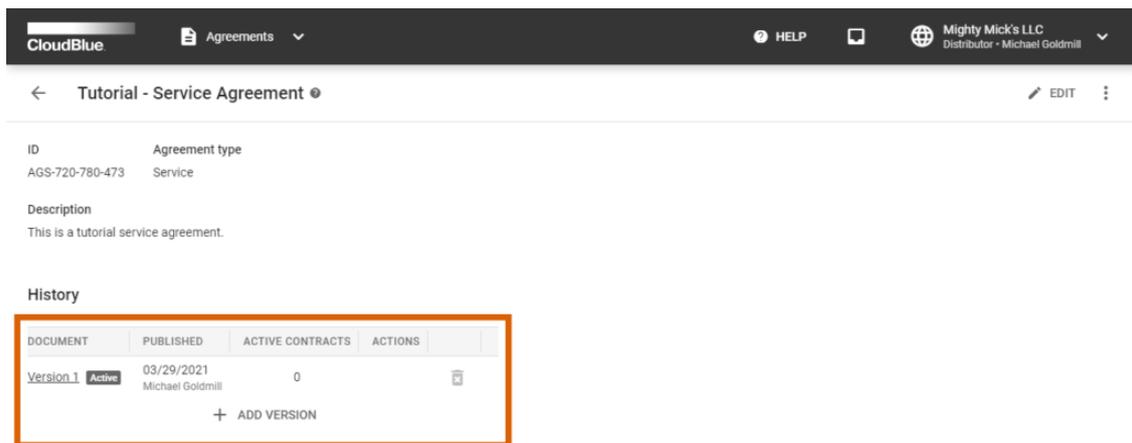
Access the **service agreement versions** by clicking on your program agreement name from the **Agreements** tab. Here, you can examine and manage your agreement versions within the **History** field.



AGREEMENT	TYPE	MARKETPLACES	DESCRIPTION	CONTRACTS	
<b>Tutorial - Service Agreement</b> AGS-720-780-473	Service	-	This is a tutorial service agreement.	1	



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**Tutorial - Service Agreement** EDIT

**ID** Agreement type  
AGS-720-780-473 Service

**Description**  
This is a tutorial service agreement.

**History**

DOCUMENT	PUBLISHED	ACTIVE CONTRACTS	ACTIONS
Version 1 <span>Active</span>	03/29/2021 Michael Goldmill	0	

[+ ADD VERSION](#)



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Follow the steps below to create a new version of your program agreement.

## 1. Add an agreement version

Click the **Add Version** button under **History** from your program agreement details screen.

The screenshot shows the CloudBlue interface for a 'Tutorial - Service Agreement'. The top navigation bar includes 'CloudBlue', 'Agreements', 'HELP', and 'Mighty Mick's LLC Distributor - Michael Goldmill'. The main content area shows the agreement details: ID (AGS-720-780-473), Agreement type (Service), and Description (This is a tutorial service agreement). Below this is the 'History' section, which contains a table with the following data:

DOCUMENT	PUBLISHED	ACTIVE CONTRACTS	ACTIONS
Version 1 <input checked="" type="checkbox"/> Active	03/29/2021 Michael Goldmill	0	

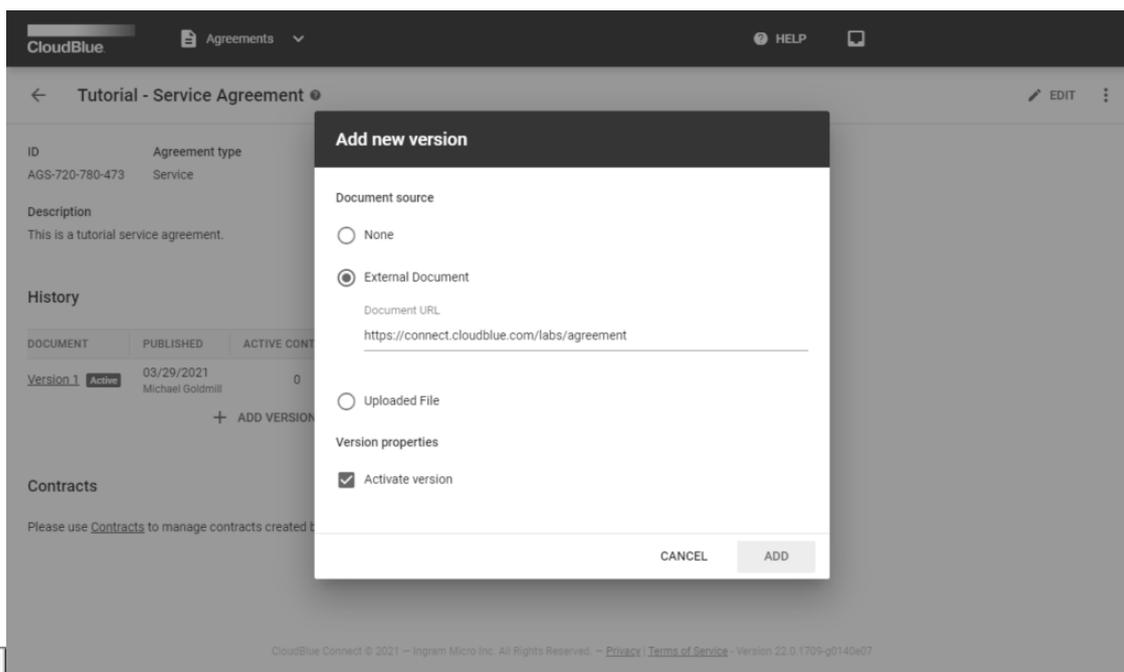
Below the table is a '+ ADD VERSION' button, which is highlighted with an orange box. At the bottom of the page, there is a 'Contracts' section with the text: 'Please use [Contracts](#) to manage contracts created based on this agreement.'



## 2. Specify new attributes

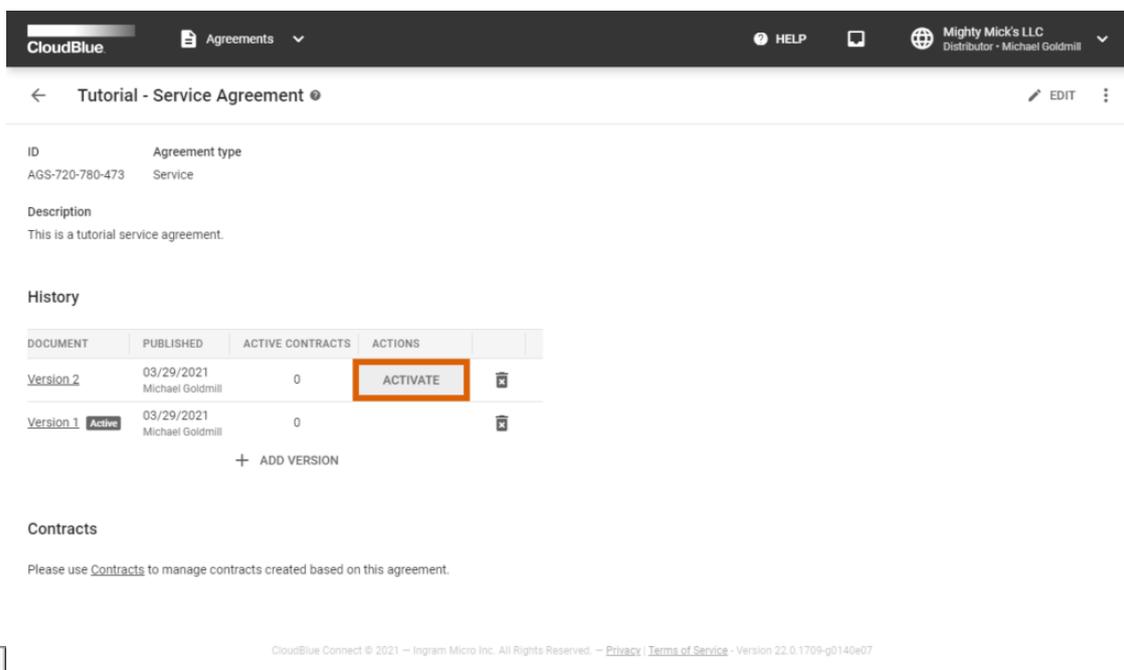
Fill out the following agreement version form:

- **Document source:** Select *External Document* to provide a link to your agreement document or choose *Uploaded File* to upload a document file (in the PDF format). Otherwise, select *None* to show your Partner only the text from the *description* field.
- **Activate version:** Activate your agreement version by checking this checkbox.



Click the **Add** button to finalize your version creation.

Therefore, your created version will be displayed within the **History** field. Note if the **Activate version** checkbox is checked, your agreement version is activated automatically. In case this checkbox is left unchecked, click the **Activate** button to manually activate selected version.



By activating a new version, the system notifies your business partners about your new agreement version. Your partners are also required to activate a new version as described below.



## Accepting Agreement Updates

Once an invited Reseller or Distributor receives a notification about a new service agreement version, this Reseller or Distributor can associate accepted service contract with new service agreement. Follow the steps below to successfully sign your updated updated service agreement.

### 1. Access partners details screen

Proceed to the **Partners** module and click on your partner name from the **Directory** tab.

ACCOUNT	TYPE	TECHNICAL CON...	BUSINESS CONTA...	PROGRAM	DISTRIBUTI...	SERVICE	SYN...	LIS...	STATUS
<b>Mighty Mick's LLC</b> PA-469-206	Provider	Michael Goldmill mike.goldmill@mail...	Michael Goldmill mike.goldmill@mail...	-	-	1	-	-	● Active



### 2. Locate your contract

Navigate to **Contracts** tab and click on your contract ID that displays the *new version available* icon.



CloudBlue Partners HELP ACreed LLC Reseller - Adonis Creed

Partner Details

Mighty Mick's LLC  
PA-469-206

GENERAL **CONTRACTS** CONTACTS

All contracts REFRESH FILTER SORT COLUMNS Rows per page 10 1-1 of 1 < >

CONTRACT	AGREEMENT	MARKETPLACE	STATUS
CRS-58329-11884-23347 Service - Version 1	Tutorial Service Agreement AGS-974-327-195	-	● Active

Rows per page 10 1-1 of 1 < >



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### 3. Access a new version

Proceed to the **Versions** tab and click the **Sign** button next to the new agreement version.

CloudBlue Contracts HELP ACreed LLC Reseller - Adonis Creed

Service contract details

Status Contract Issuer Signee  
● Active CRS-58329-11884-23347 Service - Version 1 Mighty Mick's LLC PA-469-206 ACreed LLC PA-836-393

GENERAL PERMISSIONS **VERSIONS**

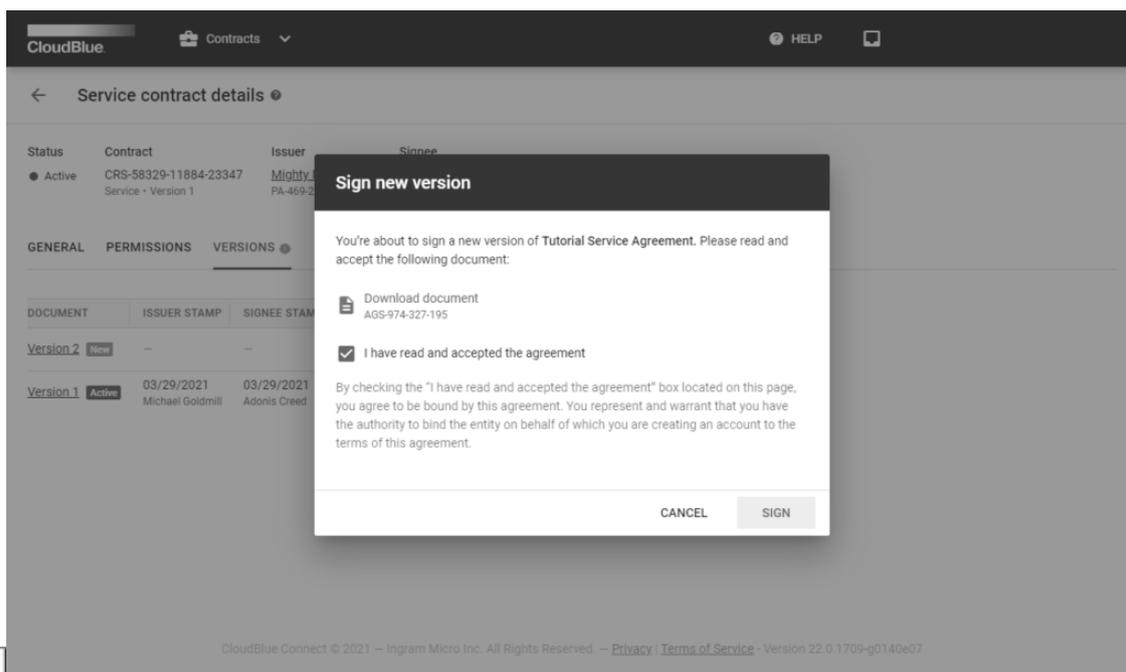
DOCUMENT	ISSUER STAMP	SIGNEE STAMP	ACTION
Version 2 <b>New</b>	-	-	<b>SIGN</b>
Version 1 <b>Active</b>	03/29/2021 Michael Goldmill	03/29/2021 Adonis Creed	-



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### 4. Sign the new version

Review the provided contract document and check the **I have read and accepted the agreement** checkbox.



Click **Sign** to sign and activate your updated service agreement.

Therefore, the system will mark your new activated document with the **Active** tag.

