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Syndication Contracts



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Auto-generated at January 31, 2026



Syndication (or *syndicated*) contracts are required for Resellers to establish business collaboration with Distributors on the CloudBlue Connect platform. This allows Resellers to acquire a specific product that is provided via a Catalog.

Note that the system requires Distributors to create a syndication agreement that serves as the template for these contracts and define their Catalog of products. The syndication agreement should also represent a **sourcing agreement** and attached to the corresponding service agreement that defines terms of collaboration with Resellers. Otherwise, it is not possible to access or enroll syndication contracts.

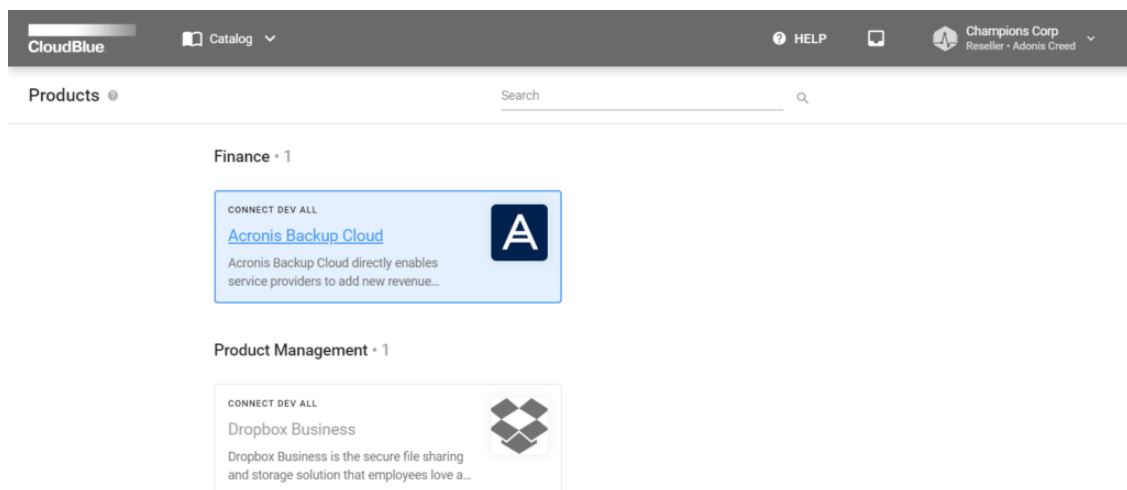
Furthermore, in certain cases, Distributors can also enroll such contracts to collaborate with their business partner and represent Resellers of a specific product.

The following showcases how to enroll the syndication contract and describes the *Contract Details* interface on Connect.

Enrolling Syndication Contracts

Resellers can enroll syndicated contracts only in case Distributors provide the access to their *product catalog*. This catalog provides a list of products that are available for subsequent syndication operations and referral programs.

Access the Catalog module to select a required product that will be used for your new syndication contract.



Next, navigate to the **Syndicated Contracts** tab and locate your marketplace from the provided list. Once your required marketplace is selected, click the **Enroll** button to launch the **Syndication contract enrollment** wizard.

Thereafter, follow the wizard steps to successfully create and enroll your contract:



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Catalog

HELP

Champions Corp
Reseller - Adonis Creed

Product information

A

Acronis Backup Cloud

By Connect Dev All

Acronis Backup Cloud directly enables service providers to add new revenue streams. This offering, powered by the Acronis AnyData Engine, is a comprehensive file- and image, cloud backup and recovery solution that enables service providers to expand their data protection offerings, localize an automated backup service, grow recurring revenue, and increase customer stickiness.

OVERVIEWSYNDICATED CONTRACTSDIRECT CONTRACTSVERSIONS

REFRESHFILTERCOLUMNS

Rows per page101-2 of 2

TARGET MARKETPLACE	SOURCE MARKETPLACE	DISTRIBUTOR	SOURCING AGREEMENT	CONTRACT ID	STATUS	
Europe MP-05522	—	—	—	—	—	ENROLL
North America MP-05521	—	—	—	—	—	ENROLL

Rows per page101-2 of 2



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Europe MP-05522	—	—	—	—	—	ENROLL
North America MP-05521	—	—	—	—	—	ENROLL

Rows per page101-2 of 2

Syndication contract enrollment — Step 1

1 Partner

2 Source Marketplace

3 Agreement

4 Submit

5 Summary

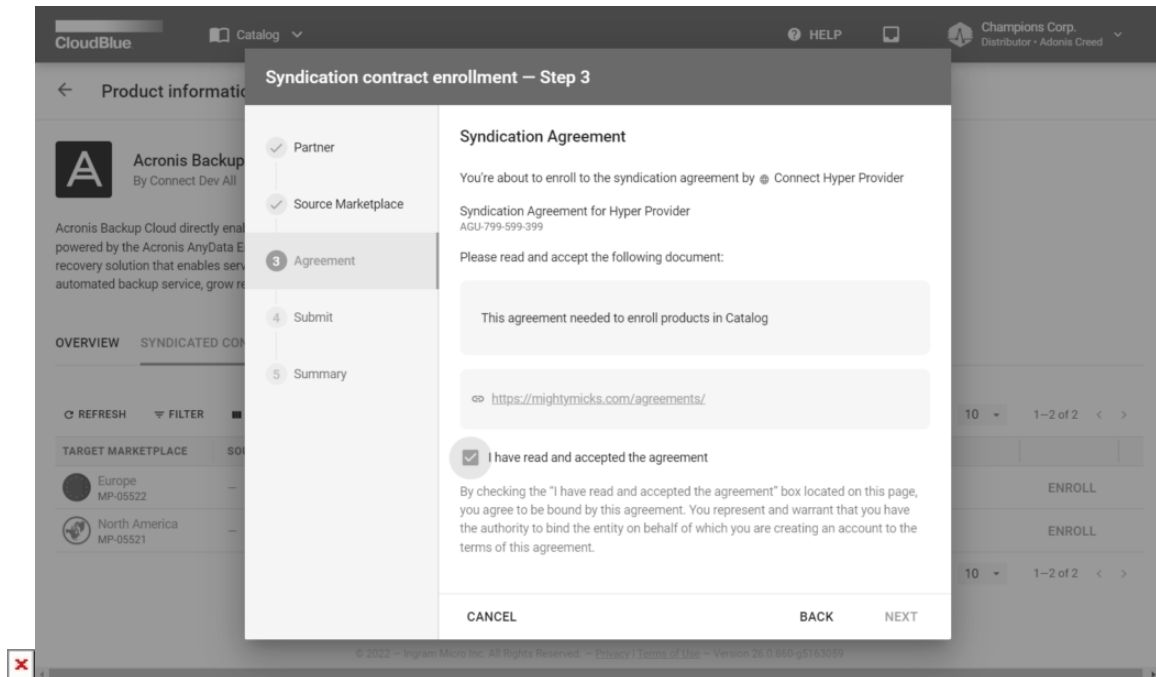
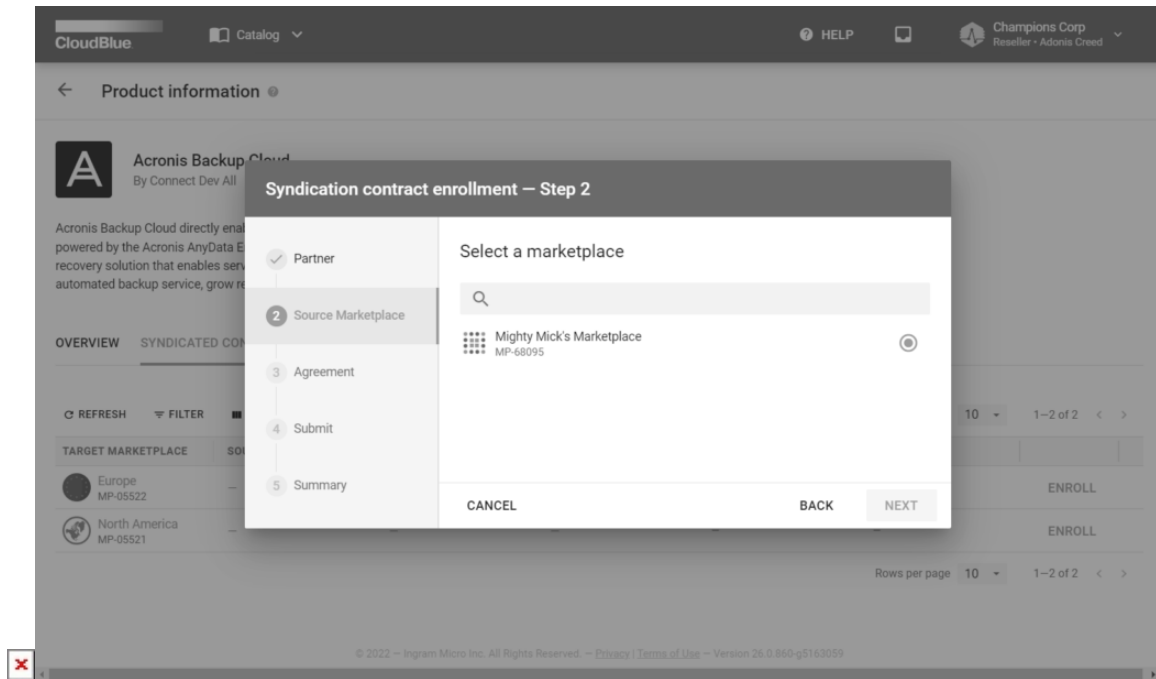
Select partner

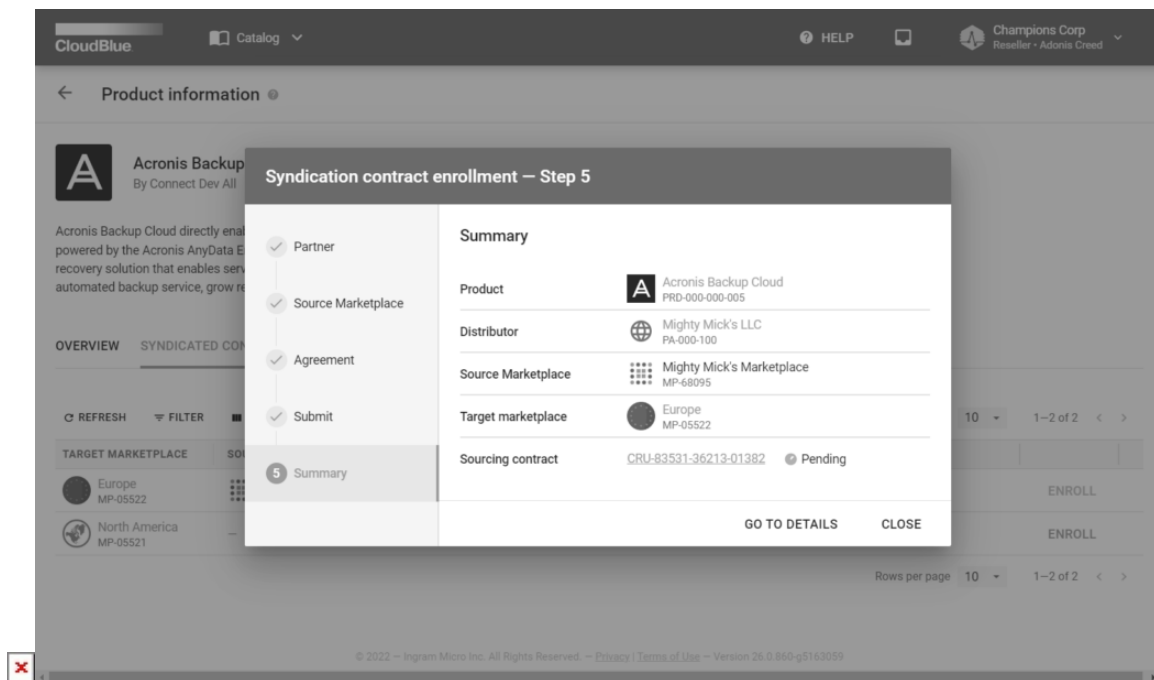
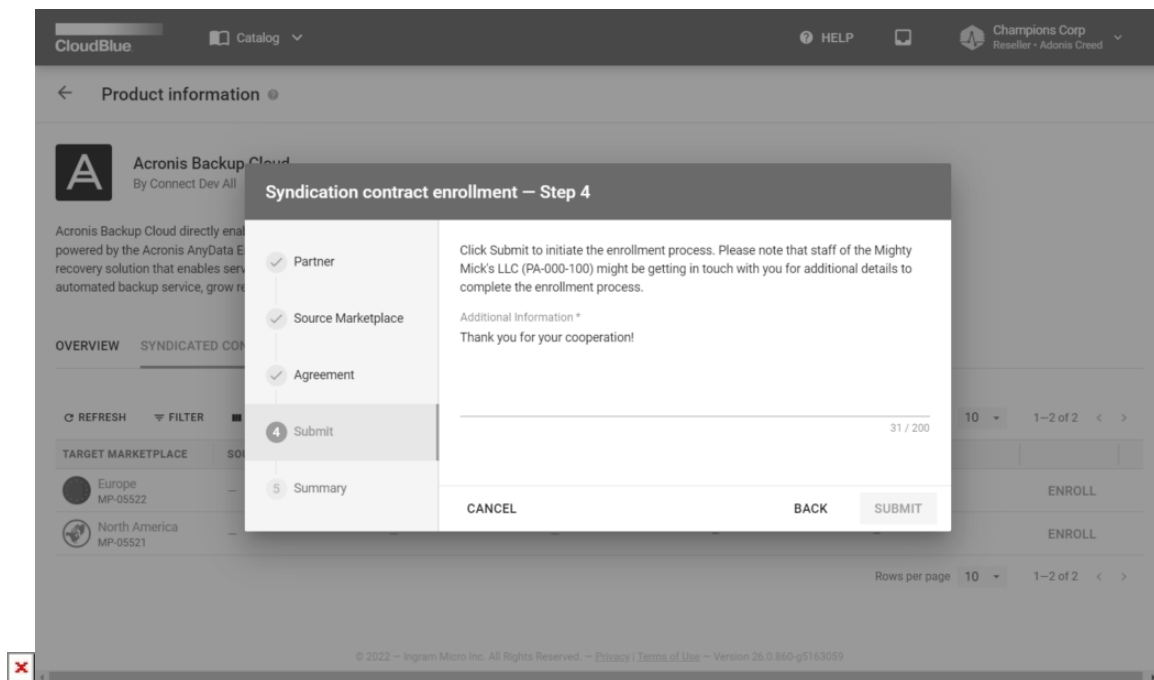
Mighty Mick's LLC
PA-000-100

CANCEL

NEXT







1. **Partner:** Make sure that correct business partner is selected.
2. **Source Marketplace:** Select a marketplace that provides your selected product.
3. **Agreement:** Review the provided agreement and check the *I have read and accepted the agreement* checkbox.
4. **Submit:** Provide additional information for your business partner and click *Submit*.

As a result, the system will provide a summary with your specified business partner, product, target marketplace and created



syndication contract.

Click the **Go to Details** button to access syndication contract or click **Close** to close the summary.

Syndication Contract Details

Click on your syndication contract ID from the **Contracts** tab of the **Partners** module.

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Partners

DIRECTORY

CONTRACTS

AGREEMENTS

FORMS

+ CREATE CONTRACT

All contracts

REFRESH

FILTER

1 SORT APPLIED

COLUMNS

SEARCH

Rows per page 10

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CONTRACT	AGREEMENT	ISSUER	SIGNEE	CREATE...	MARKETPLACE	STATUS
CRU-83531-36213-01382 Syndication	Syndication Agreement AGU-799-599-399	Mighty Mick's LLC PA-000-100	—	06/27/2022 4:13 AM	<div>Europe</div> MP-05522	<div>Pending</div>

Rows per page 10

1-4 of 4



Therefore, you will access the **Syndication Contract Details** screen.

The following describes the user interface and its data within each tab.

General

Use **syndication contract details** screen to access your contract data, such as contract **Signee**, update/creation date, **Issuer**, contract **ID**, and contract **Status**.

The **General** tab allows reviewing the selected **Product**, specified **Marketplace**, associated **Syndication agreement**, and **Target Marketplace**. Target Marketplaces represent selected market channel that belong to the Reseller.



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← Syndication contract details

Status

Contract

Issuer

Signee

Pending

CRU-83531-36213-01382
Syndication

Mighty Mick's LLC
PA-000-100

—

GENERAL

VERSIONS

Product

Acronis Backup
Cloud
PRD-000-000-005

Marketplace

Hyper Provider
Marketplace
MP-68095

Syndication agreement

Syndication Agreement for Hyper
Provider
AGU-799-599-399

Target
Marketplace

Europe
MP-05522

Created

06/27/2022 4:13 AM
Adonis Creed

Updated

06/27/2022 4:13 AM
Adonis Creed (UR-055-000-003)

CONVERSATION

CO-950-177-977-887-801-816

June 27, 2022

Stan

Contract CRU-83531-36213-01382
created. State set to pending.

4:13 AM

B I

Write a message...

→



Versions

The **Versions** tab provides the signed syndication agreement document and indicates its version.

In case a newer version of the syndication agreement is created, invited Partners can activate this new version by accessing the associated product from the *Catalog* module and clicking the **Sign** button.

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Catalog

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← Syndication contract details

Status

Contract

Issuer

Signee

Pending

CRU-83531-36213-01382
Syndication

Mighty Mick's LLC
PA-000-100

—

GENERAL

VERSIONS

DOCUMENT

ISSUER STAMP

SIGNEE STAMP

Version 1

New

—

—

CONVERSATION

CO-950-177-977-887-801-816

June 27, 2022

Adonis Creed

Contract CRU-83531-36213-01382
created. State set to pending.

4:13 AM

B I

Write a message...

→





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Reseller • Adonis Creed

Product information

OPEN

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Acronis Backup Cloud

By Connect Dev All

READY FOR SALE

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OVERVIEW

SYNDICATED CONTRACTS

DIRECT CONTRACTS

VERSIONS

REFRESH

FILTER

COLUMNS

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TARGET MARKETPLACE	SOURCE MARKETPLACE	DISTRIBUTOR	SOURCING AGREEMENT	CONTRACT ID	STATUS	
<div>Europe</div> <div>MP-05522</div>	<div>Mighty Mick's</div> <div>MP-68095</div>	<div>Mighty Mick's</div> <div>PA-000-100</div>	<div>Syndication Agreement ...</div> <div>AGU-799-599-399</div>	<div>CRU-83531-36213-01382</div> <div>• Version 1</div>	<div>Active</div>	<div>SIGN</div>
<div>North America</div> <div>MP-05521</div>	—	—	—	—	—	<div>ENROLL</div>

Rows per page 10

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