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# Products



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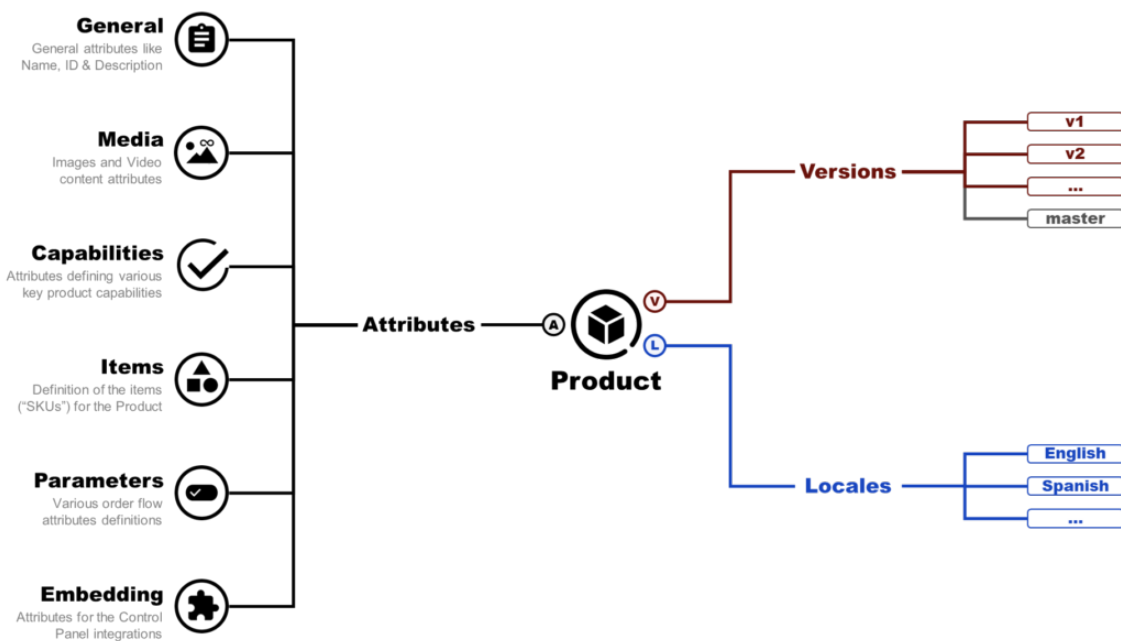
Auto-generated at March 3, 2021

## Introduction

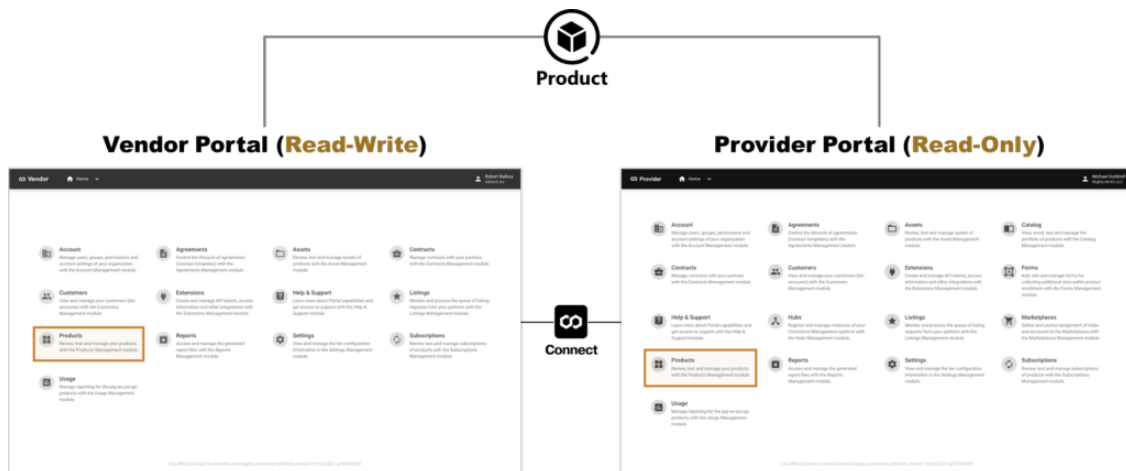
Product Information Management (PIM) module of CloudBlue Connect enables Vendors to define and manage various attributes of the Product Definition:

	Versioned	Localized	Description
<b>General</b>	Yes	Yes	General attributes like Name, ID & Description.
<b>Media</b>	Yes	Yes	Images and video content attributes.
<b>Capabilities</b>	-	-	Attributes defining various key product capabilities.
<b>Items</b>	Yes	Yes	Definition of the items ("SKUs") of the Product.
<b>Parameters</b>	-	Yes	Various order flow attributes definitions.
<b>Embedding</b>	Yes	Yes	Attributes for the Control Panel integrations.

And control versioning and localization of those attributes:



Products management module is available in the Vendor and Provider portals as illustrated below:



- **Vendor Portal is read-write**
- **Provider Portal is read-only**

## More Information

1. General
2. Media
3. Capabilities
4. Items
5. Parameters
6. Embedding
7. Versions
8. Localization