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# Media



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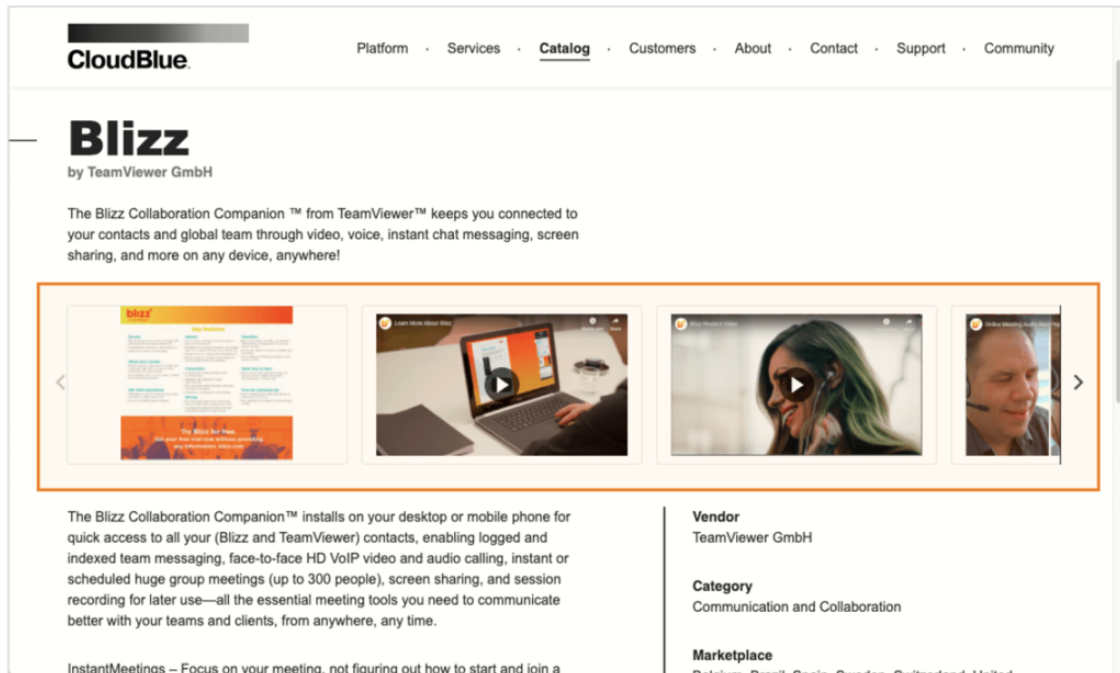
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# CloudBlue

## Overview

- **Background:** Media attributes are part of the **Product** definition
- **Versioned:** **Yes** (see versions)
- **Localized:** **Yes** (see locales)

Media product attributes consist of Images and Videos describing the product and that are used by Providers to build their own Catalogs, similarly to the **CloudBlue Catalog**:



Media attributes could use various data types. Our recommendation is to use 16:9 aspect ratio:



for better compatibility across various systems.