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Parameters



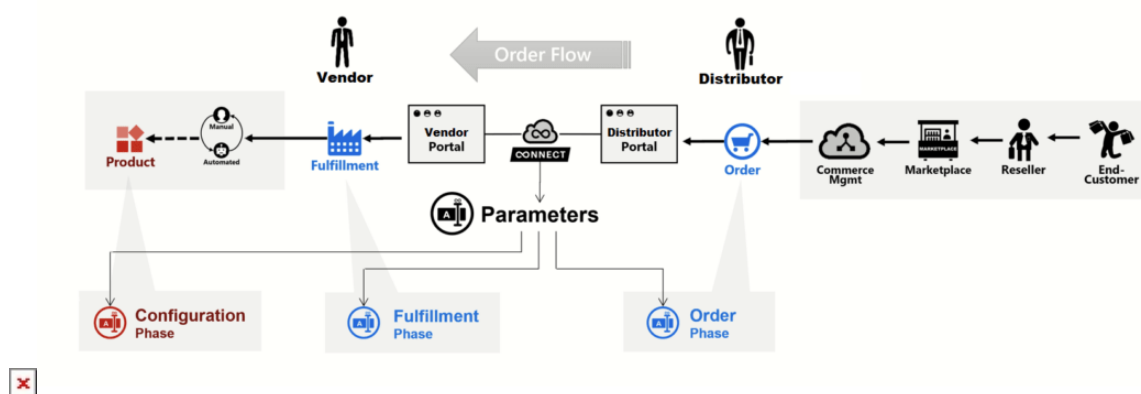
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Auto-generated at January 13, 2026

Overview

Product parameters enable Vendors to collect data from customers that ordered their product and to store product data that is essential for the fulfillment operations. Parameters can also be used to pass required information to Distributors and customers.

Three different **phases** of Parameters can be configured within the Parameters section as schematically illustrated and described below:



- **Ordering** phase Parameters are specified during the **ordering** phase by **Customers**. The customer is asked to provide value for the parameter unless it is hidden. In most cases, such value will be collected by Distributor's commerce system.
- **Fulfillment** phase Parameters are set during the **fulfillment** phase by the **Vendor**. Typical examples of such parameters are service IDs like "tenant id", "customer id" or any other data that is used to *identify a particular subscription* for Vendor's system. If fulfillment automation is implemented using the Subscription API, such parameters can be used to handle *multi-step asynchronous provisioning*. For example, Vendors create a parameter that stores information on the provisioning stage and corresponding data attributes.
- **Configuration** phase Parameters are defined and managed even **before any order is placed**.

Note that parameter attributes are localized and not *versioned*.

The following describes all parameter aspects and showcases how to create a parameter on the CloudBlue Connect platform.

Parameter Creation

Proceed to your **product profile page** and navigate to one of the following menu items in the left navigation pane depending on the phase you need to configure your parameter for:

- Ordering Parameters
- Fulfillment Parameters
- Configuration



Scope

Before creating ordering and fulfilment parameters, choose the parameter scope by navigating to one of the following tabs:

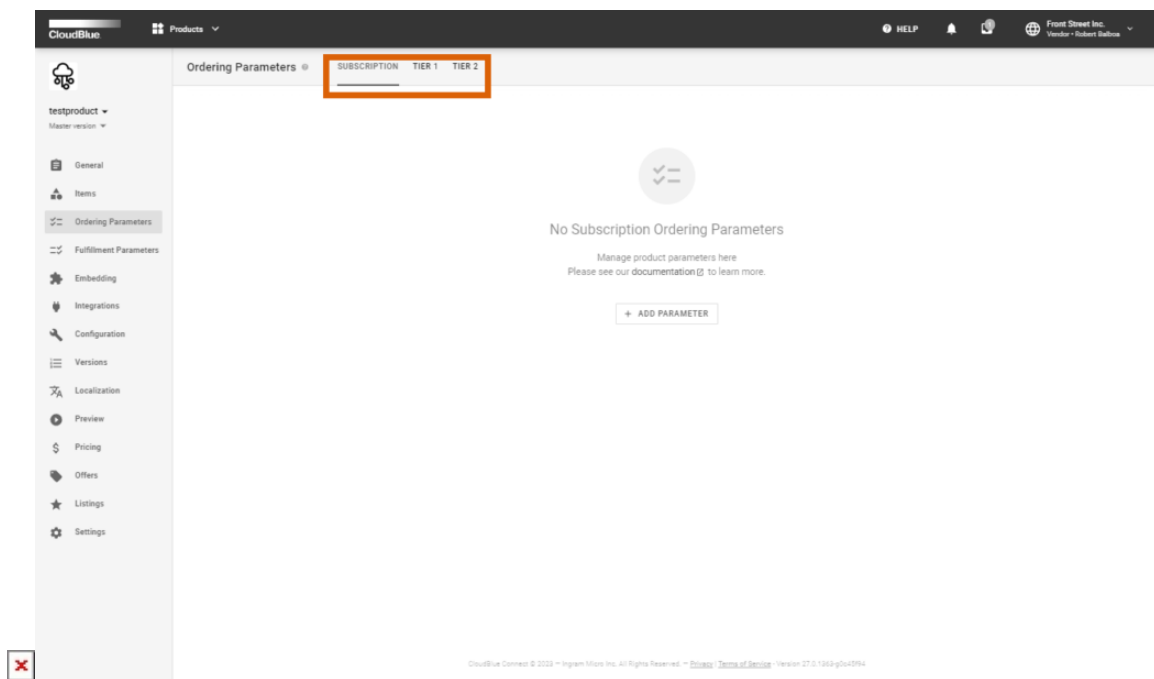
- **Subscription:** Select this scope to associate your parameter with provided subscriptions.
- **Tier 1** – Choose this scope to collect or store reseller authorization details of your first tier reseller (direct reseller).
- **Tier 2** – Select this scope to collect or store reseller authorization details of your second tier reseller (reseller of the reseller)



Information

Enabled Capability is required!

Note that selecting **Tier 1** or **Tier 2** scopes for *Ordering* and *Fulfillment* phases is available only in case Tier Config capability is enabled.



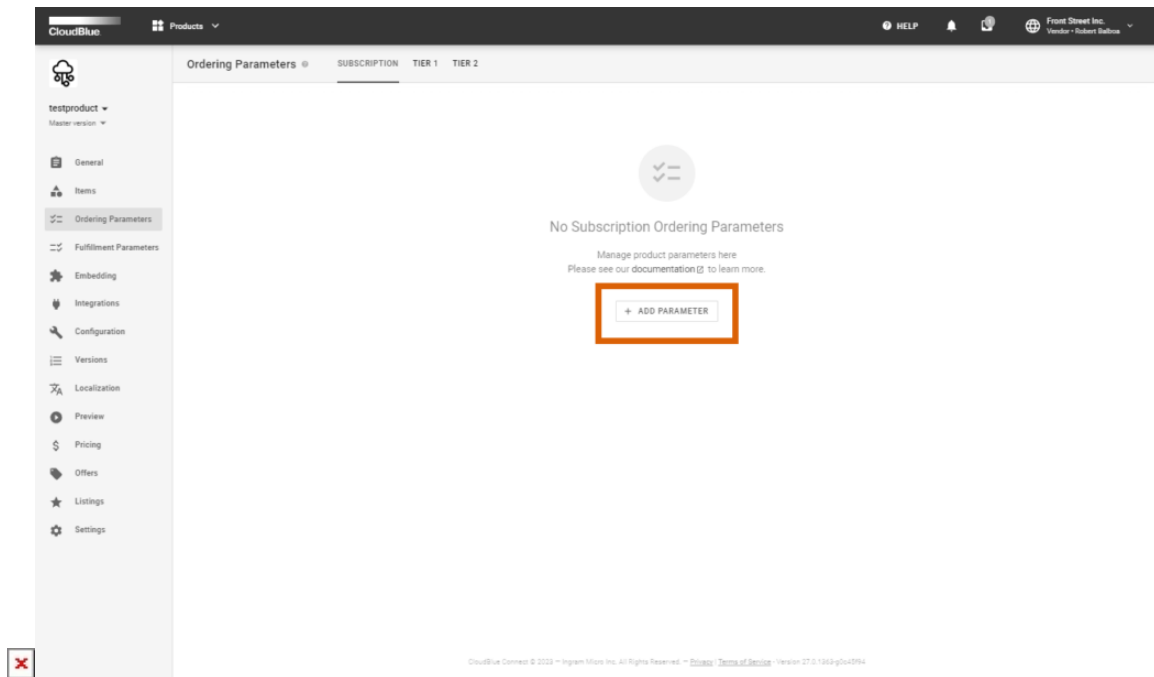
The scope of configuration parameters is specified during the **Create Configuration Key** wizard. Configuration parameters can have the following scopes:

- **Product:** Such configuration parameters are created in the scope of the whole Product and thus are handy to store some constant values used by the fulfillment automation middleware.
- **Marketplace:** This scope is useful to store configuration parameters that vary per Marketplaces, like API Endpoint URLs and access information.



- **Item:** Use this scope when Item's MPN attribute is not enough and there is a need to store additional configuration values associated with an Item.
- **Item x Marketplace:** When there is a need to store additional information associated with an Item in each Marketplace, Item x Marketplace scope will make this process simple for you by managing them in a uniform way.

Launch the parameter creation wizard by clicking the respective button with the plus icon:



Follow the wizard steps to successfully configure a new parameter.

Type

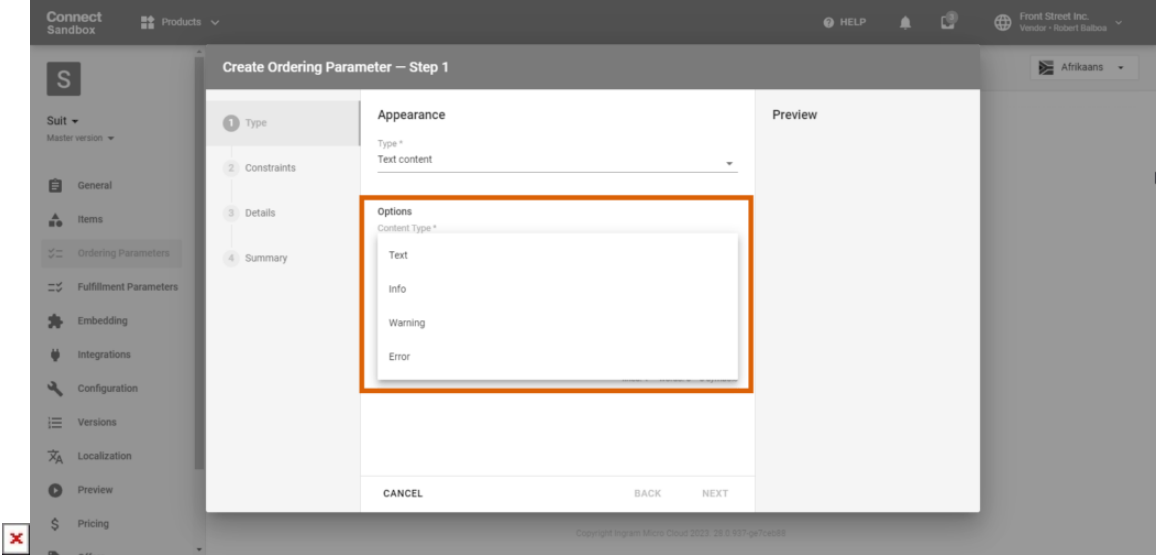
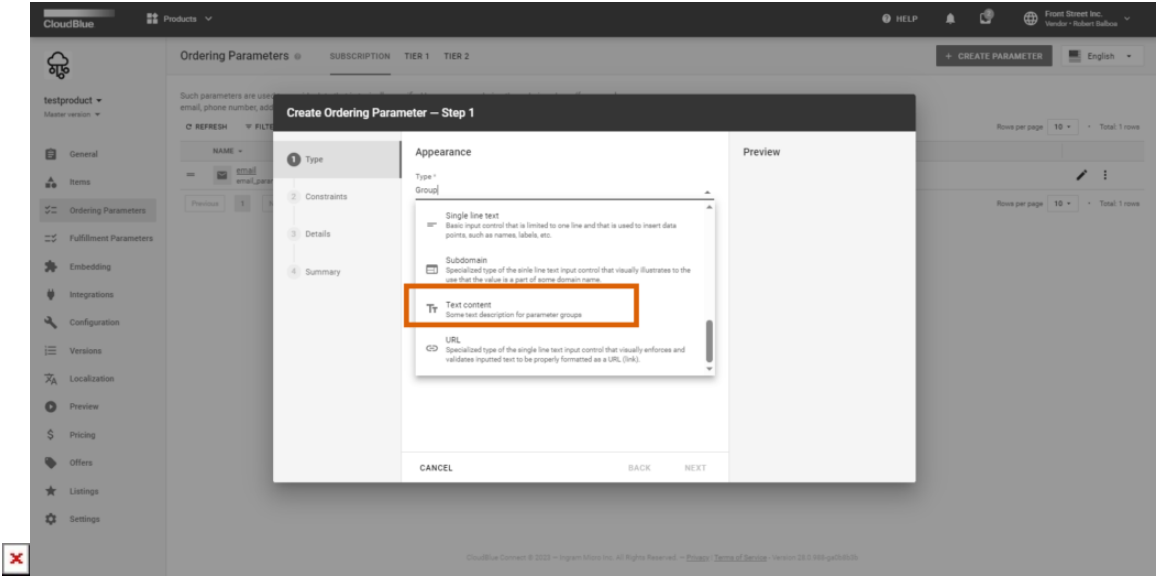
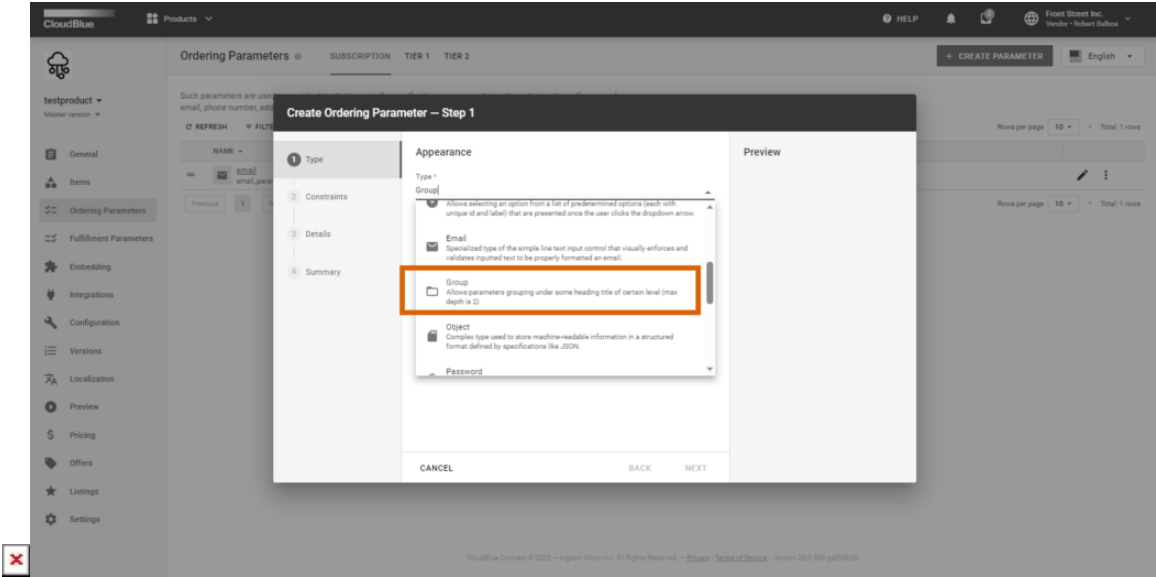
First, the system requires to specify your parameter type. Choose between email addresses, objects, passwords, choices and other types. Thus, for example, in case your customers should specify email address before ordering your product, select the *email* parameter type.



Information

The **Object** type is not displayed in the UI and can be used only in API requests. The **structured_value** field should be used to provide json structures for the object type parameters.

Vendors can group several ordering parameters into one logical section under the same name by adding the **Group** and **Text content** parameter types. The **Group** type parameter allows vendors to group logical parameters together under one name, for example, *Partner information*, *Administrative information*, *Shipping information*, etc. The **Text content** type parameter allows vendors to provide context for the group: it can be a text, information, warning, or an error:

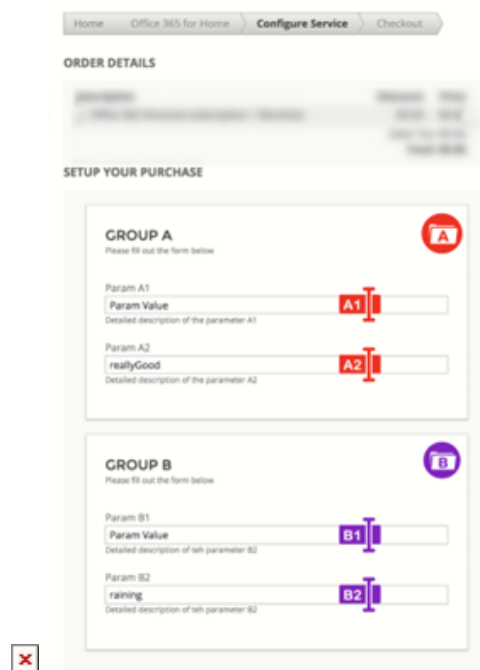




Information

Parameters are linked to groups and groups to content text parameters based on the *order* of parameters created in the **Ordering parameters** section.

For example, to group parameters like on the inquiring form below, you need to create parameters of the group, text content, and inline text types in the following order:



The screenshot shows a web interface for configuring a service. At the top, there is a navigation bar with links: Home, Office 365 for Home, **Configure Service**, and Checkout. Below this is a section titled "ORDER DETAILS" which is partially obscured. The main section is titled "SETUP YOUR PURCHASE" and contains two distinct groups of parameters, each with a circular icon in the top right corner.



GROUP A (Red icon with 'A')
Please fill out the form below

- Param A1
Param Value A1
Detailed description of the parameter A1
- Param A2
reallyGood A2
Detailed description of the parameter A2

GROUP B (Purple icon with 'B')
Please fill out the form below

- Param B1
Param Value B1
Detailed description of 1st parameter B2
- Param B2
raining B2
Detailed description of 1st parameter B2

A small red square icon with a white 'x' is located at the bottom left of the form area.

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Products

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Master version

Ordering Parameters

Such parameters are used to provide data that is typically specified by a consumer during the ordering phase (for example, an email, phone number, address and so on).

REFRESH FILTER COLUMNS

Rows per page 10 Total: 8 rows

NAME	TYPE	OPTIONS	CONSTRAINTS
Group A r2	Group	Type: Heading 1	—
Text r3	Text content	Type: Text	—
Parameter A1 r4	Single line text	Hint: Detailed description of the parameter A1	—
Parameter A2 r5	Single line text	Hint: Detailed description of the parameter A2	—
Group B r6	Group	Type: Heading 1	—
Text r7	Text content	Type: Text	—
Parameter B1 r8	Single line text	Hint: Detailed description of the parameter B1	—
Parameter B2 r9	Single line text	Hint: Detailed description of the parameter B2	—


Previous 1 Next

Rows per page 10 Total: 8 rows

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Constraints

Constraints define the following parameter characteristics and the number of available constraints will vary depending on the parameter phase:



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Products

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Ordering Parameters

Subscription TIER 1 TIER 2

Create Ordering Parameter – Step 2

Type

Constraints

Details

Summary

Required

Mandatory parameters marked as required are enforced by the system in the corresponding phase and scope. E.g. required carts be fulfilled until all of the required fulfillment-phase parameters are set.

Unique

Parameters marked with this attribute are checked by the system for uniqueness while storing them in the corresponding scope and phase.

Read-only

Enable this constraint to make your parameter non-modifiable, so that it cannot be altered or changed in any way.

Hidden

This constraint comes handy when some conditional logic is required for a given phase and scope. E.g. "ask for the parameter only in case of some other condition", etc.

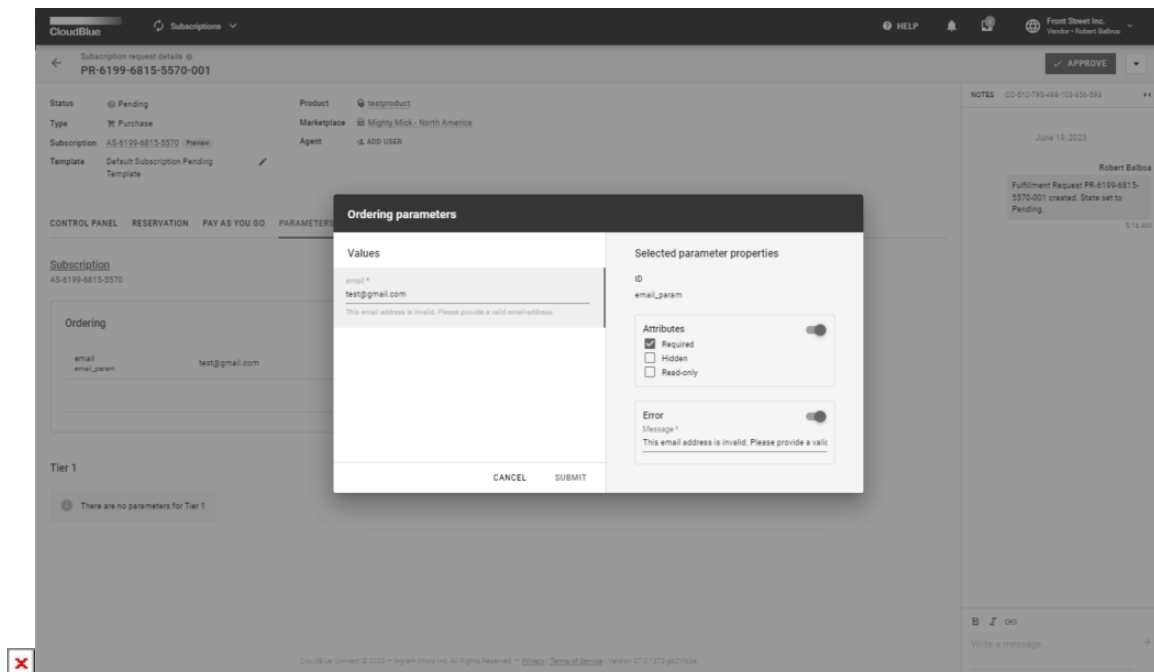
CANCEL BACK NEXT

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- **Required:** Mandatory parameters marked as required are enforced by the system in the corresponding phase and scope. Therefore, your subscription request will not be fulfilled until all of the required fulfillment-phase parameters are specified.

- **Unique:** Parameters marked with this attribute are checked by the system for uniqueness while storing them in the corresponding scope and phase. This enables to provide passwords, identifiers, or any other parameters that should not be specified more than once. If a parameter has a **Unique** constraint, its uniqueness will be checked in all requests, except for the requests in the **Failed** status or linked to a terminated subscription.
- **Read-only** (Ordering Parameter): Enable this constraint to make your parameter non-modifiable, so it cannot be altered in any way. Thus, your parameter will be displayed to your customers, and in turn, your customers will not be able to edit such parameters. This constraint can be useful to display your static emails, addresses, phone numbers or any other pre-defined parameters that should not be changed.
- **Hidden** (Ordering Parameter): This constraint is used to apply your conditional logic that is required for a given phase and scope. It can be especially helpful to hide certain parameters until a certain condition is met. For example, the system can ask to enter an identifier or a valid phone number without need to specify error values for such cases.
- **Visible by Distributor:** In case your configuration parameter should be visible for the Distributors, this constraint should be activated. For example, a “partner code” can be used for the subsequent fulfillment operations or similar scenarios.
- **Editable by Distributor:** If your configuration parameter should be editable for Distributor, this constraint can be used. For instance, “partner access configuration” and other similar scenarios.
- **Primary Vendor Reconciliation ID** (Fulfillment Parameter): Value of this parameter can be used as a *primary reconciliation ID* for matching the data within the Vendor systems. Only one fulfillment phase parameter can be marked as reconciliation ID for a given product.

The **Required**, **Hidden**, and **Read-only** constraints can be later redefined per a subscription request on the **Parameters** tab by clicking the **Edit** button and selecting the required checkboxes under **Attributes**. For example, a Vendor can ask the customer to provide a valid email-address and show them an error message:





The **Editable by Distributor** constraint applies only to **Configuration** phase parameters with **Marketplace** and **Item x Marketplace** scopes because marketplaces are specific to distributors, and they can edit only parameter values for their own marketplaces.

Dependencies

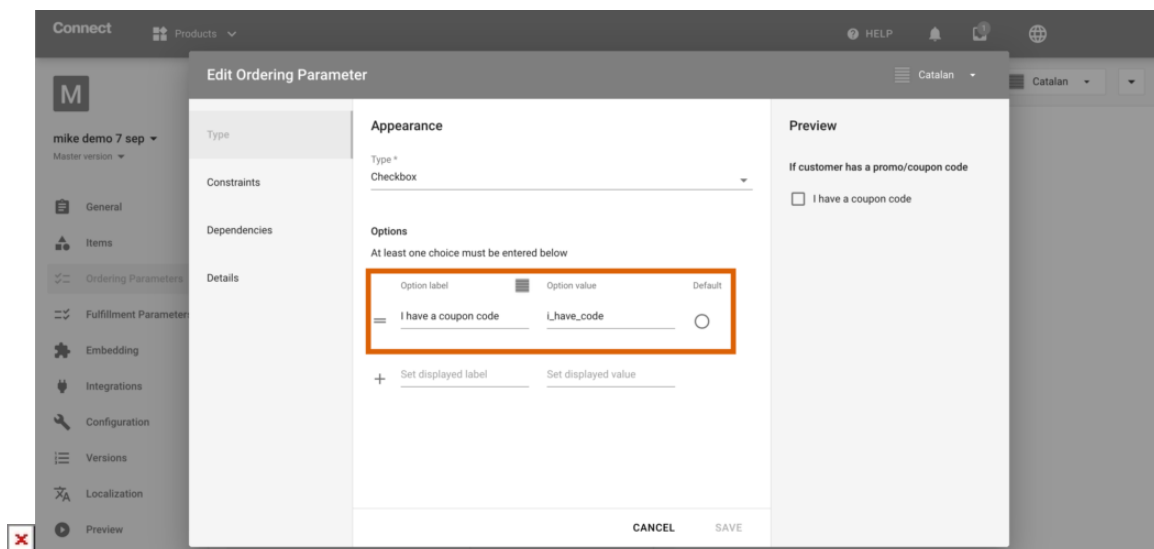
Parameter dependencies allow you to define how one parameter visibility or configurability depends on the options or values selected for other parameters.

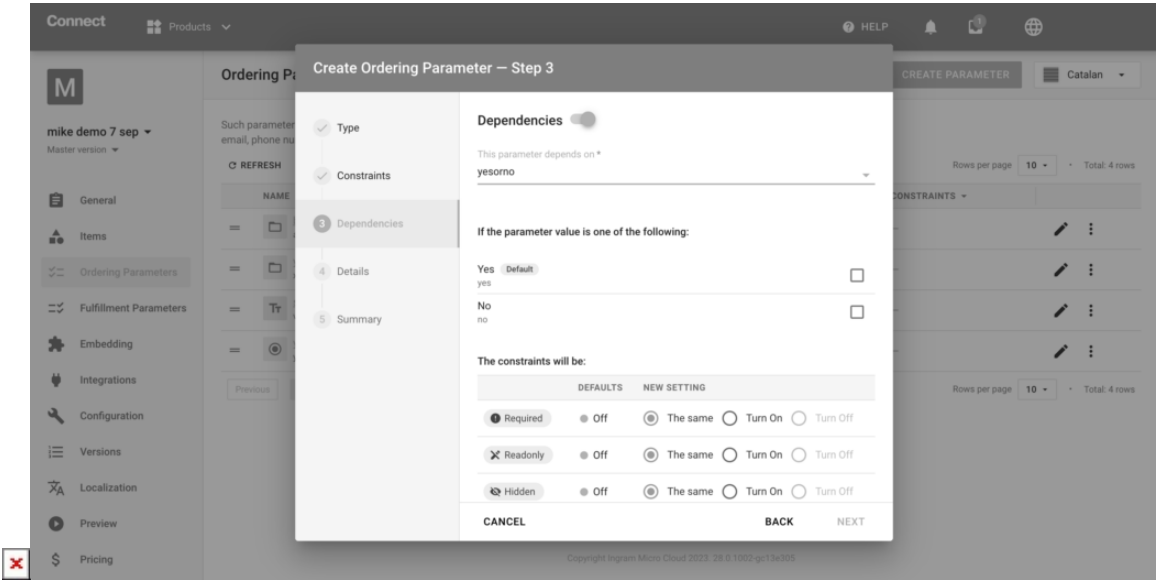
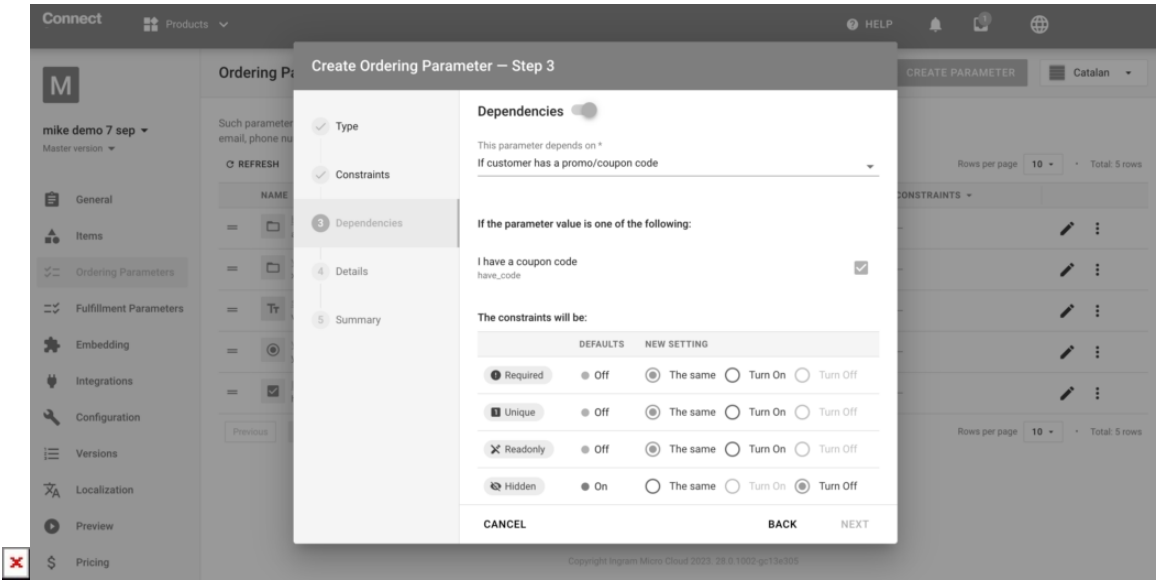


Information

Only ordering parameters support the dependency configuration.

For example, you may need to dynamically display the input field to enter the promo code if users select *I have Promo code* checkbox when placing an order in the customer portal. As another example, you may want to show the *Account ID* input field (hidden by default) if the *Are you an existing customer?* checkbox is selected:





Information

The parameter indicated in the **Dependency** section must have **Choice, Drop-down, or Checkbox** type.



Custom Choice for RTV

Ordering parameters support real-time validation on the vendor's side. Unlike parameter dependencies, real-time validation allows vendors to instantly validate the data in their system and return options or an error message to customers based on the input field value entered when purchasing a subscription.

For example, customers will see a list of American datacenters if they purchase their subscription in the US marketplace and will see a list of European datacenters if they purchase the same subscription in the European marketplace.

The list of choices returned by the Vendor to Connect with the purchase request will be displayed to the customer:

```
"params": [
  {
    "id": "datacenters",
    "name": "datacenters",
    "type": "choice",
    "phase": "ordering",
    "description": "datacenters",
    "value": "nevada",
    "title": "datacenters",
    "constraints": {
      "meta": {
        "choices": [
          {
            "label": "Nevada",
            "value": "nevada",
            "default": true
          },
          {
            "label": "Frankfurt",
            "value": "frankfurt"
          },
          {
            "label": "Iceland",
            "value": "iceland"
          }
        ]
      }
    }
  },
]
```



Information

The choices returned with the API call will override the static parameters configured in



Connect (if any).

Details

Specify your parameter details in the following form:

- **ID:** Unique identifier of the parameter in the context of a product. Specific IDs are also required to identify parameters using the Subscription API.
- **Title:** This text will be shown within the different system inputs. Note that in case that an ordering phase parameter is specified (and not hidden by using constraints), this title will be visible to a customer.
- **Description:** This text allows providing meaningful information for what the parameter is used for.

The screenshot shows the 'Create Ordering Parameter - Step 3' dialog in the CloudBlue interface. The sidebar on the left lists the steps: Type, Constraints, Details (selected), and Summary. The main area contains three input fields: ID (email_param, 11/64), Title (Email parameter, 15/100), and Description (This parameter allows you to specify emails, 42/100). At the bottom are buttons for CANCEL, BACK, and CREATE.

Click the **Create** button to finalize your parameter configuration.

Summary

As a result, your parameter will be successfully created. The system will also display the parameter summary.

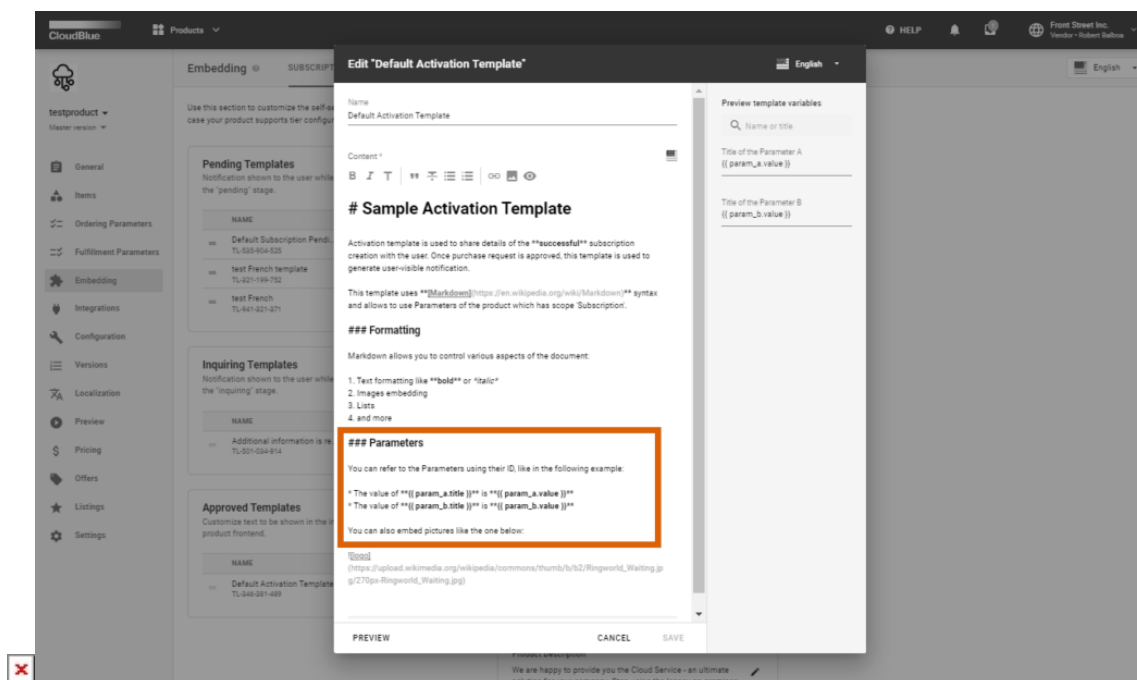
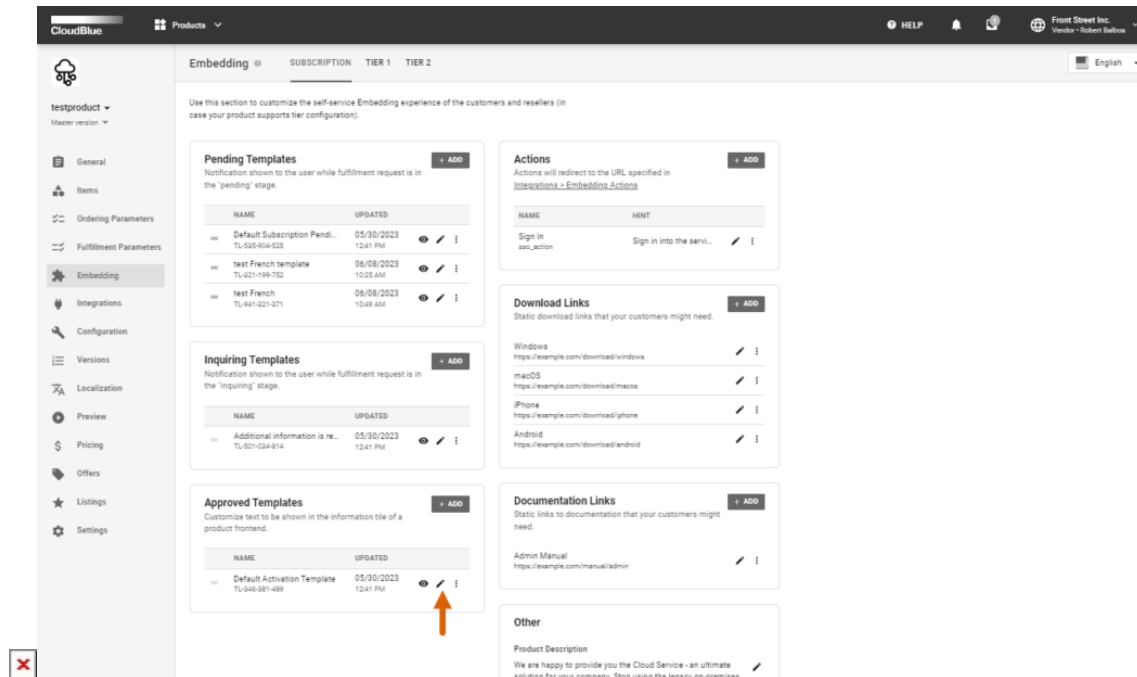
Click **Go to Details** to review your parameter configuration. Otherwise, click **Close** to close the summary.

Removing Default Parameters

If you try to delete the product default parameters, your attempt will be rejected because the default parameters are used in the system *Subscription Approved* template that can be configured within the **Embedding** section. To delete the parameters, you



need to edit the templates that use these parameters as follows:



1. Access the **Embedding** section from the product profile page.
2. Under **Approved Templates**, click the pencil icon next to the *Default Activation Template* to edit it.
3. Proceed to the **Parameters** section and remove both default parameters.



4. Click **Save**.

As a result, default parameters will be successfully deleted.