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Product Taxonomy



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Overview

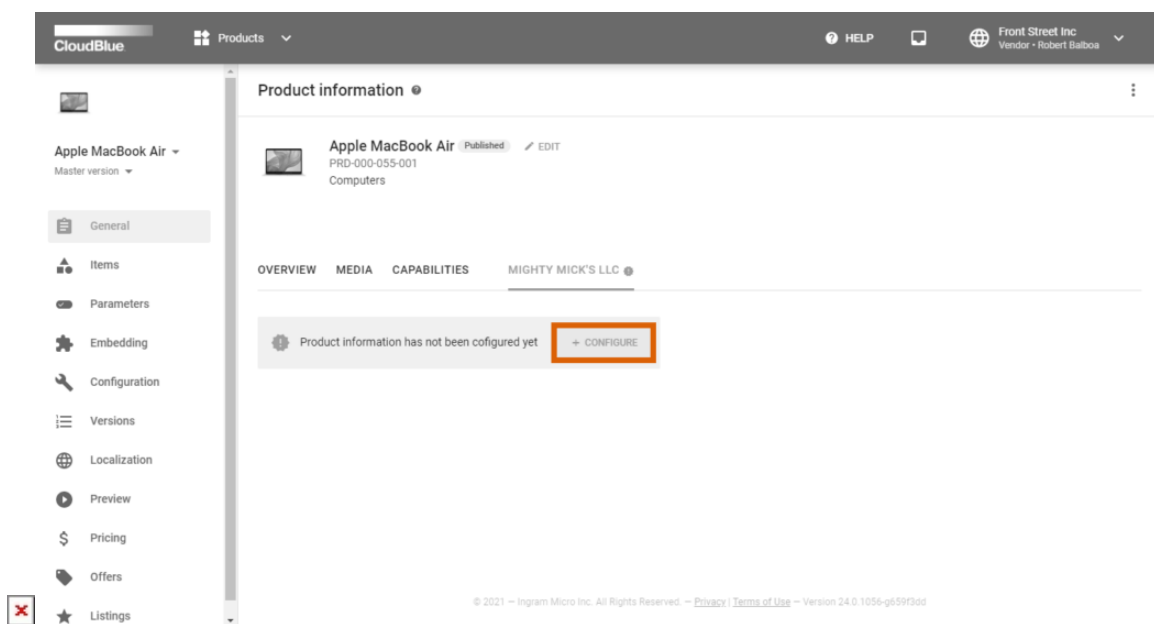
Once Distributors define attributes, group of attributes, classes and categories via the PIM (Product Information Management) module on the Connect platform, Vendors can fill out provided templates and consequently provide taxonomy and product specifications that can be drastically important for associated marketplaces.

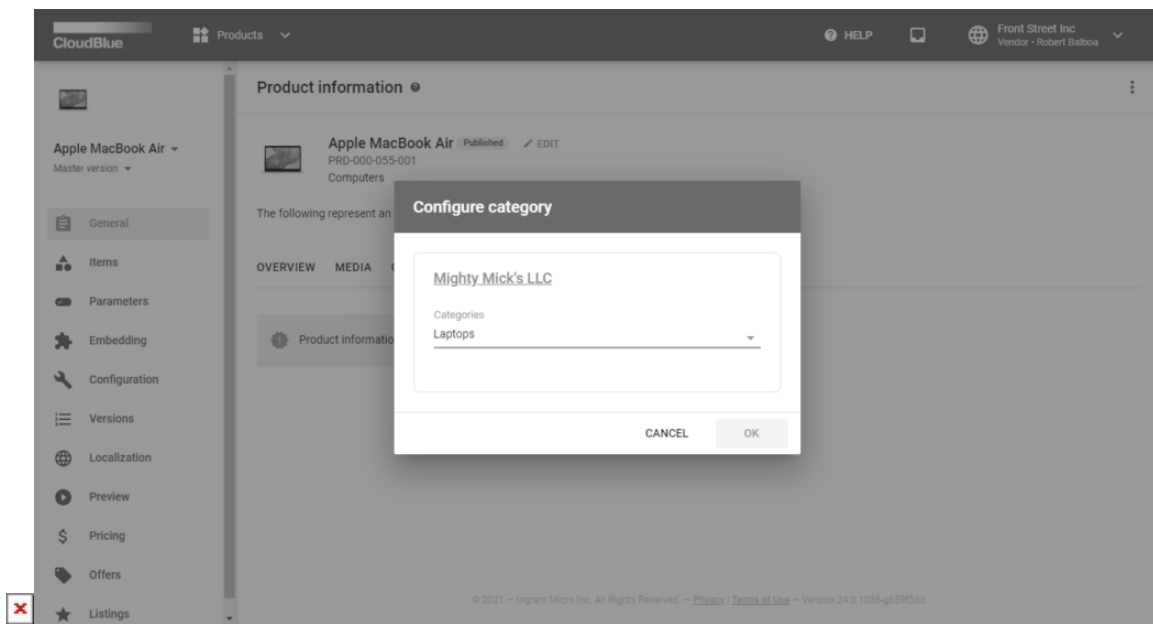
Namely, your generated product taxonomy can help your customers to get the clear understanding of your presented products and their features. This allows your customers to find a required product based on available categories and specified attributes. Refer to the PIM module documentation for more details.

The following showcases how to successfully configure product taxonomies that are provided by your Distributors:

Category Configuration

Click on your *distributor name* from the **General** tab of the product profile page to access the product taxonomy configuration. Click the **Configure** button to select a required category for your product.

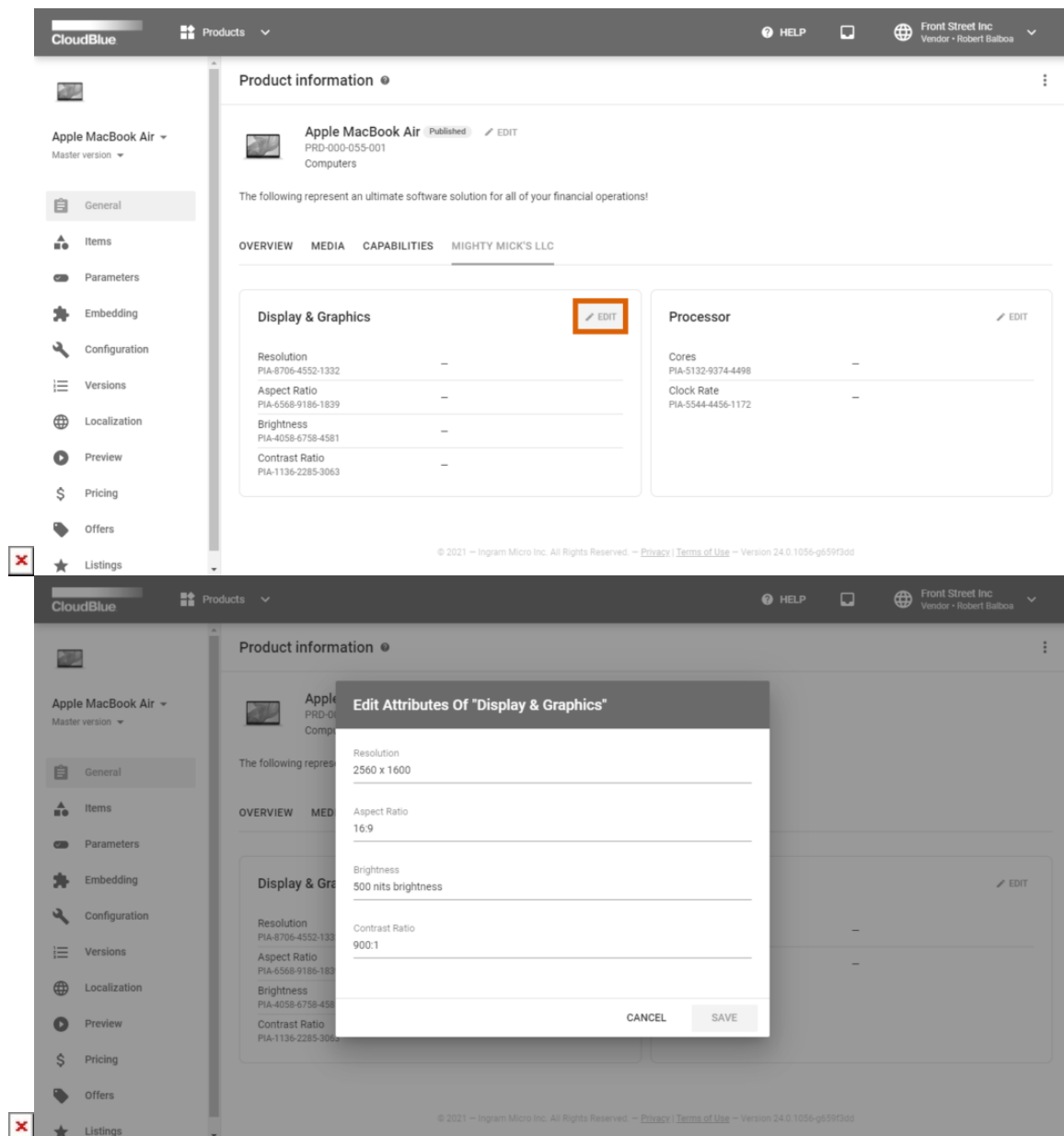




Once your category is selected, click **OK** to add the all associated attributes. Thereafter, the system requires Vendors to provide the attribute information as described below.

Attributes Configuration

In case your category is specified successfully, the system provides attribute templates that can be configured by using the graphical user interface. Click the **Edit** button next to your appeared group of attributes to enter your required attribute values:



The screenshot displays the CloudBlue Product Taxonomy interface for the 'Apple MacBook Air' product. The left sidebar shows the product hierarchy: Apple MacBook Air (Master version) > General > Items > Parameters > Embedding > Configuration > Versions > Localization > Preview > Pricing > Offers > Listings. The main content area shows the 'Product information' for the 'Apple MacBook Air' (PRD-000-055-001) under the 'Computers' category. The 'Display & Graphics' section is highlighted with an orange box, and an 'EDIT' button is visible. The 'Processor' section is also visible. The 'Edit Attributes Of Display & Graphics' modal form is shown, with the following attributes:

Attribute	Value
Resolution	2560 x 1600
Aspect Ratio	16:9
Brightness	500 nits brightness
Contrast Ratio	900:1

The 'SAVE' button is highlighted in the modal form.

Once all required attribute data is specified, click the **Save** button to save your attribute configuration. Therefore, your product information configuration will be finalized successfully. Note that Distributors can also view the provided attribute data by accessing the *profile page* of the configured product.