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Fulfillment Requests



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Overview

Fulfillment requests (also called *subscription requests*) are generated in case your customers purchase a product that is defined on the Connect platform and listed within a specified marketplace. These requests are generated in case customers decide to cancel their order, if items or their quantity is changed, in case parameter data should be changed or updated, and so on.

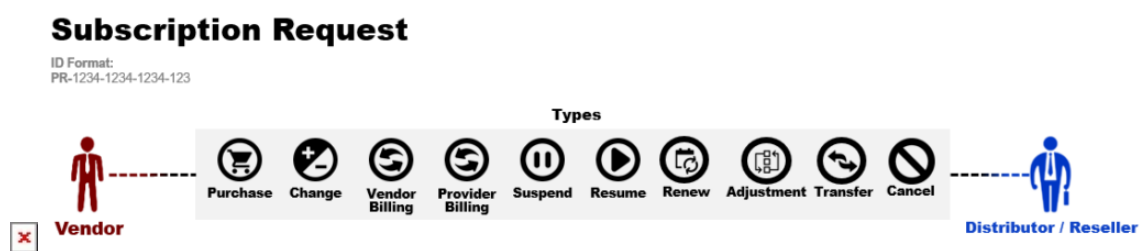
Fulfillment requests help Vendors, Distributors and Resellers to consolidate order fulfillment workflow and relevant state of the subscription objects on the platform. Therefore, Connect users can systematize product arrangements, subscription changes and order cancellations and streamline communication with business partners simply by approving or rejecting fulfillment request.

Note that each approved or rejected fulfillment requests correlate with a particular subscription state. Thus, for instance, approving purchase requests *activates* subscriptions, while rejecting these requests *terminates* them. Furthermore, the CloudBlue Connect platform populates fulfillment requests with various provisioning data that can be essential for many businesses and collaborations. Refer to the Fulfillment Request Management documentation for more information on how to work with your generated fulfillment requests.

The following schematically illustrates and describes request types and request states on the CloudBlue Connect platform.

Request Types

Connect features a variety of subscription request types that covers every single operation on the Distributor's commerce system. Each request type type available on the Connect platform is presented and described below:



Adjustment

Adjustment requests are created by Vendors to adjust parameter information (*Fulfillment* and *Ordering* phases) or change Activation Template. These requests can be especially helpful in case required parameter data is outdated and no longer relevant.

Note, however, that Vendors cannot modify purchased items or their quantity. Adjustment requests are also visible to Distributors, but they cannot process or delete them.

Once Vendors decide to adjust the subscription data, the system allows creating adjustment requests in the *Pending* state to approve or reject them later. The Connect platform allows generating any number of such requests per a single subscription.



Purchase

Once your customers or buyers purchase a product that is defined on the platform, Connect generates a new *purchase* fulfillment request. Furthermore, the system creates a subscription that is interconnected with this particular purchase request.

Vendors can approve purchase requests, activate its interconnected subscriptions and consequently provision purchased items (SKUs). However, Vendors can also reject these purchase requests and terminate subscriptions.

Note that system generates only one purchase request per a subscription.

Change

In case your customer or buyer changed the number of purchased items or decided to purchase different items, the system generates a new *change* request. Note that change requests are also used to update ordering parameter data in case corresponding capability is enabled.

Vendors can approve a generated change requests and consequently update its associated subscription. Vendors are also able to reject a change request; therefore, its associated subscription will not be adjusted or updated.

Your customers may change their subscription data several times. Thus, the Connect platform allows generating any number of change requests per a single subscription.

Suspend

In case the **Administrative Hold** capability is enabled, the system enables to suspend a subscription by creating a *suspend* request. Once Vendors approve a suspend request, its corresponding subscription is suspended. Vendors can reject or ignore suspend requests and leave associated subscriptions in the *Active* state.

Enable **Administrative Hold** from the Capabilities section of the product profile page. Therefore, the system will allow to create any number of suspend requests per a subscription.

Resume

The Connect platform allows reactivating subscriptions from the *Suspend* state by creating resume requests. Note that resume requests require the **Administrative Hold** capability to be enabled.

Subscriptions are successfully activated once Vendors approve corresponding resume requests. Otherwise, Vendors are able to reject or ignore resume requests and leave associated subscriptions in the *Suspend* state.

Furthermore, note that the system allows creating any number of resume request per a subscription.



Renew

In the event that a subscription is up for renewal, the platform allows products that have the Renewal capability enabled to renew a subscription by creating a *renew* request. This request comes from the Distributor's marketplace, signaling that a subscription has been renewed and should remain active.

Renewals can be assigned as direct renewals (where the subscription is active and in good standing) or indirect renewals (where the subscription is in a suspended state).

Enable Administrative Renewal from the Capabilities section of the product profile page to unlock the Renew request capability of a product's subscription lifecycle.

Transfer

If a subscription has moved from one party to another within the CloudBlue platform, partners can issue a Transfer request against the subscription. This type of request allows the subscription to modify its tier account hierarchy (resellers) to the new owner of the subscription.

Enable Transfer Request from the Capabilities section of the product profile page to unlock the Transfer request capability of a product's subscription lifecycle.

Cancel

In case your customer decided to cancel purchasing all selected items, the system generates a *cancel* request to terminate an active subscription. Once a cancel request is created, its associated subscription is assigned to the *Terminating* subscription status.

Therefore, Vendors can approve cancel requests and consequently terminate subscriptions. Alternatively, Vendors can reject requests and leave corresponding subscription active.

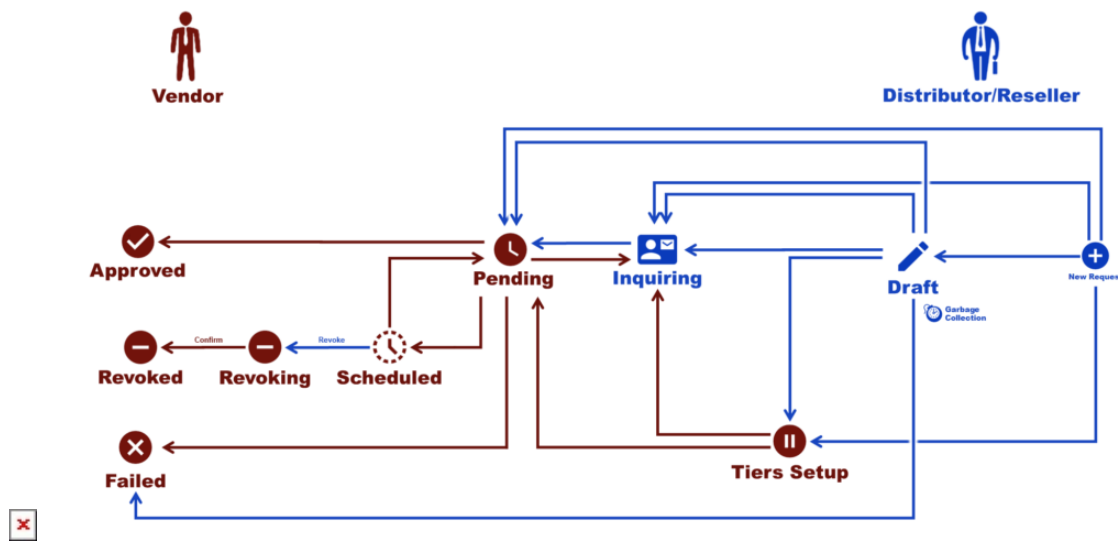
Note that the system allows creating only one cancel request per a subscription.

Request Statuses

Each request state represents a particular stage in the order fulfillment processing. The following displays and describes all fulfillment request statuses on the CloudBlue Connect platform:



Subscription Request Statuses



The provided diagram schematically illustrates available subscription request states. The creation of a new subscription request is displayed on the right side of the diagram. The terminal request states are presented on the left side of the diagram. Note that the blue color represents available statuses and transitions that are associated with Distributor or Reseller systems, while the red color provides statuses and transitions that are interconnected with Vendor systems.

Pending

Once a new request is generated by Distributor or Reseller systems, the system usually transfers this request to the *Pending* state. However, in case the *dynamic validation* of your generated request type is enabled, the system transfers your request to the *Draft* state first.

In case Vendors approve their fulfillment request, the system automatically transfers this request to the *Approved* state and performs required operations with the corresponding subscription object. Otherwise, Vendors can reject their request and the system assigns the *Failed* status to it.

Note that Vendors or the system can also inquire parameter data. Therefore, a pending request can be assigned to the *Inquiring* status. Furthermore, in case reseller or customer account configuration is required, the system transfers your request to the *Tier Setup* state.

Draft

The *Draft* request status represent an optional state that is available in case the **dynamic validation** capability of this request type is enabled. Draft requests and their corresponding draft subscription objects can be used for pre-provisioning validation.

Once the draft fulfillment request is successfully validated, the system automatically transfers the request to the *Pending* state.



If your validated request requires tier configuration or specifying parameter data, the system automatically transfers this request to corresponding statuses.



Enabled capability is required

Note that this request status is only available if the Draft Validation capability of your generated request type is enabled. If the dynamic validation of your request type is disabled, the system generates a request in the *Pending* state. In this case, the validation procedures are unavailable.

In case a generated draft request is not correct or no longer relevant, the system allows removing such requests.

Inquiring

The *Inquiring* request status in case product parameter specification is required. These parameters enable Vendors to meet specific product fulfillment requirements (e.g., specifying a phone number or email address). The parameters can be inquired by the system or by Vendors. Thus, the system transfers a pending request to this state until the parameter data is submitted. Furthermore, the system also sends your specified Inquiring Template to your customers or resellers.

Once all required parameter data is presented, the system transfers the request back to the *Pending* status. Therefore, Vendors will be able to process this fulfillment request.

Tiers Setup

In case reseller or customer account configuration is required, the system transfers corresponding fulfillment requests to the *Tier Setup* state. The system also generates a *Tier Configuration* object and its *Tier Request* that should be also processed and consolidated via the corresponding module on the Connect platform.

Once a tier request is successfully approved and tier configuration is activated, the system transfers your fulfillment request to the *Pending* state and sends Tier Configuration Approved Template to your customers or resellers. Refer to the Tier Configuration documentation for more information.

Approved

Once Vendors successfully approve a processing fulfillment request, the system assigns the *Approved* to this request. Therefore, the system performs requested operations with your subscription object depending on your request type. For example, in case a purchase request is approved, the system activates your subscription object. However, once a cancel request is approved, the system terminates your subscription.



Approved requests on the CloudBlue Connect platform ensure that only correct and relevant information is processed. Further actions with active requests are not required.

Scheduled

The Connect platform enables Vendors to schedule time and date for their request processing. Namely, the *Scheduled* status is used to explicitly define a waiting period before processing fulfillment requests. Therefore, it allows businesses that collaborate on Connect to synchronize their workflows and avoid undesirable situations in which a subscription can be cancelled while Vendors could have made all required preparations.

The system allows Distributors or Resellers to revoke scheduled requests and cancel delayed request activation. Therefore, the system assigns the *Revoking* status to such requests. Otherwise, scheduled requests can be assigned back to the *Pending* state.

Note that the system cannot schedule delayed activation automatically. Furthermore, note that the *Scheduled* status is applicable to all requests types except for *Adjustment* requests. Enable or disable delayed activation for your required request types by using the Product Capabilities.

Revoking

In case Distributors or Resellers revoke a scheduled fulfillment request, the system assigns the *Revoking* status to this request. Thus, the delayed request activation procedure will be canceled. This allows Vendors to clean up resources that are required for subscription activation. Note that if the system assigns the *Revoking* status to your request, it cannot be assigned back to the *Scheduled* or *Pending* state.

Furthermore, Vendors are required to confirm their request revocation. Once your request revocation is confirmed, the system automatically assigns the *Revoked* status to your revoking request.

Revoked

The *Revoked* status indicates that Vendors confirmed the revocation of their fulfillment request. This status also indicates that Vendors successfully cleaned up all resources that could have been prepared for subscription processing.

Note that the *Revoked* request status represents a terminal state. Namely, revoked fulfillment requests cannot be restored back to the *Scheduled* or *Pending* state. In addition, no further actions with revoked requests are required or available.

Queued

The *Queued* status is displayed when the request is under the fulfillment request queue. When there is an current pending request, any subsequent fulfillment request is marked as *Queued* and processed in the order of when the request was received. Once the prior pending request is completed, the first queued request is changed to pending status.



About Queued Requests

Queued requests, which is powered by the platform's fulfillment request logic queue, is designed to support rapid successive order submission from multiple end customers under the same customer ID / tier account.

When the first Pending request is either **Approved** or **Failed**, the next **Queued** request is automatically promoted to **Pending**, maintaining consistent and backward-compatible behavior with our vendor's existing operations.

When multiple requests indicate a desire to change the asset / subscription's quantity, the first pending request's existing quantity is the anchor quantity (QTY A). Once the anchor quantity is changed to the new quantity (QTY B) from the existing pending request, the new quantity (QTY B) is now the new anchor quantity. In the first queued request, which is now changed to the current pending request, the anchor quantity (QTY B) is referenced, and will be changed to the desired new quantity (QTY C) from the most current pending requests.

Only the first **Pending** request in the Queue is eligible to transition into **Scheduled**.

Distributors also retain the ability to **Cancel (Fail)** their own Queued requests at any time. If a request is removed from the middle of the Queue, the remaining items will shift forward accordingly, allowing the next eligible item to move into **Pending** once it reaches the top.



Enabled capability is required

Queued status is only activated if the Distributor's marketplace has the **Support Queued Requests** enabled within the settings of the marketplace.

Failed

The *Failed* fulfillment request status is displayed in case a generated fulfillment request is rejected by Vendors. This request state can also indicate that your Tier Configuration Request is failed or rejected. Therefore, the system will not perform operations that are specified in this request. For example, in case a purchase request is rejected, the system terminates the subscription; if a change request is cancelled, the system will not perform required subscription changes, and so on.

Note that no further actions with failed requests are required. Note that the Connect platform can be used for further inspections and communication between partners regarding failed or rejected requests.



Information

There can be only one pending request of the **Pending, Inquiring, Tiers Setup**, or **Scheduled** type for a given subscription in the **Processing** status. If there is such a request, it will prevent new fulfillment requests from being placed. **Draft** requests and requests in the terminal state, such as **Approved, Failed, Revoking**, and **Revoked**, on the contrary, will not block new requests.