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Subscription Creation



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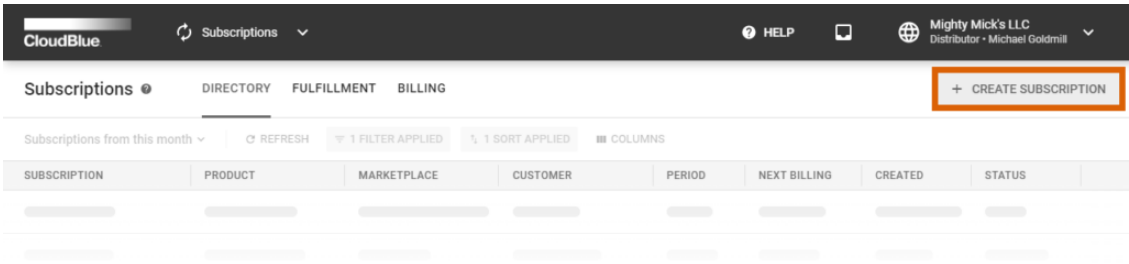
Auto-generated at August 23, 2025



Overview

In general, subscriptions and fulfillment requests are created automatically by specified hubs via the Connect API. However, it is also possible to create subscriptions manually to test out product ordering procedures and to preview a product. The following describes how to manually create a subscription on the Connect platform.

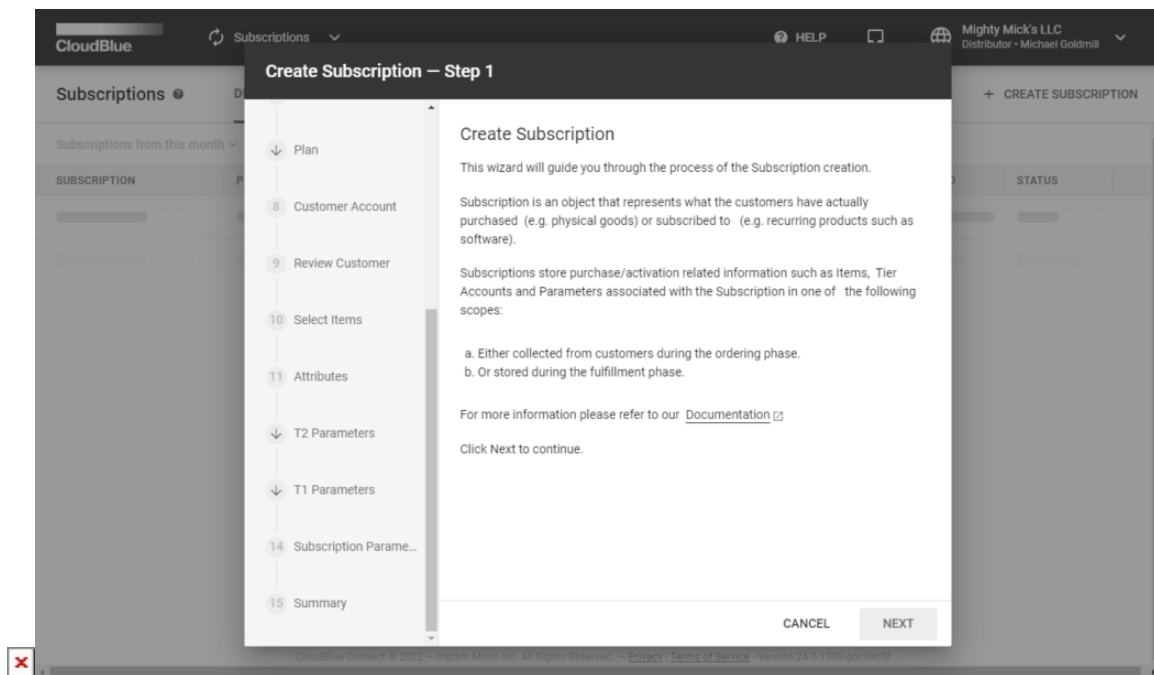
Create a new subscription via a subscription creation wizard from the **Subscriptions** module.



Click the **Create Subscription** button to launch the wizard. Follow the steps below to successfully configure a new subscription.

1. Introduction

The wizard will provide an introduction that explains the subscription concept.

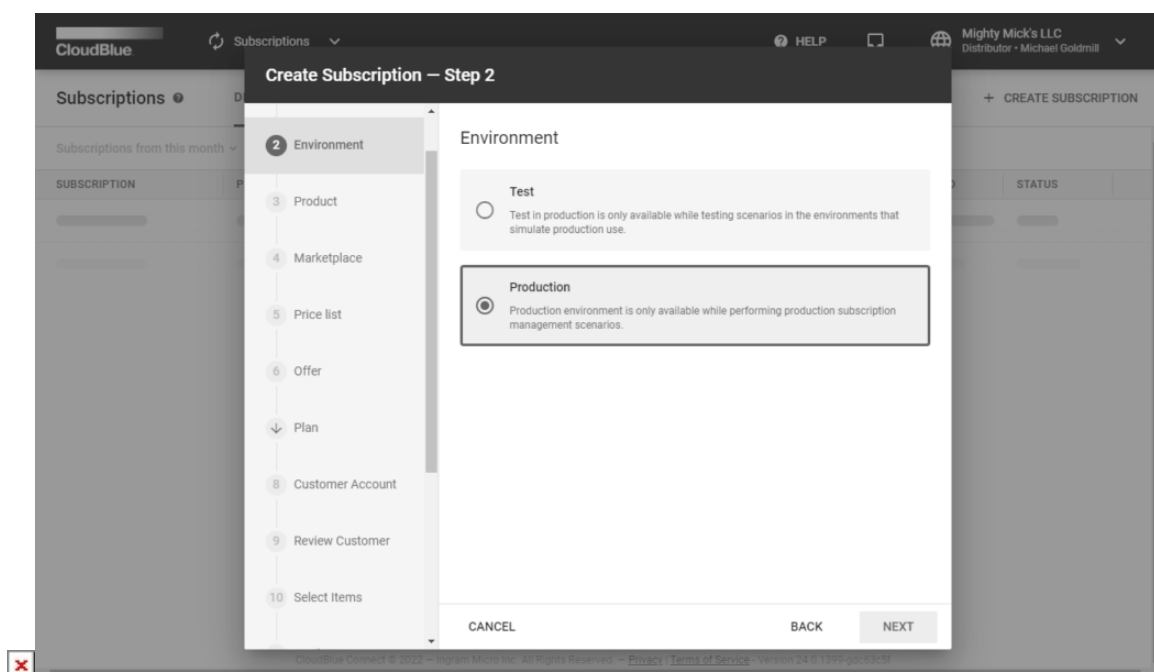


Click **Next** to continue.

2. Environment

Select one of the available environments:

- **Test:** Choose this environment to simulate production use.
- **Vendor internal test:** Select this preview environment for internal Vendor testing scenarios (available for Vendors only).
- **Production:** This environment is used to perform production subscription management scenarios.

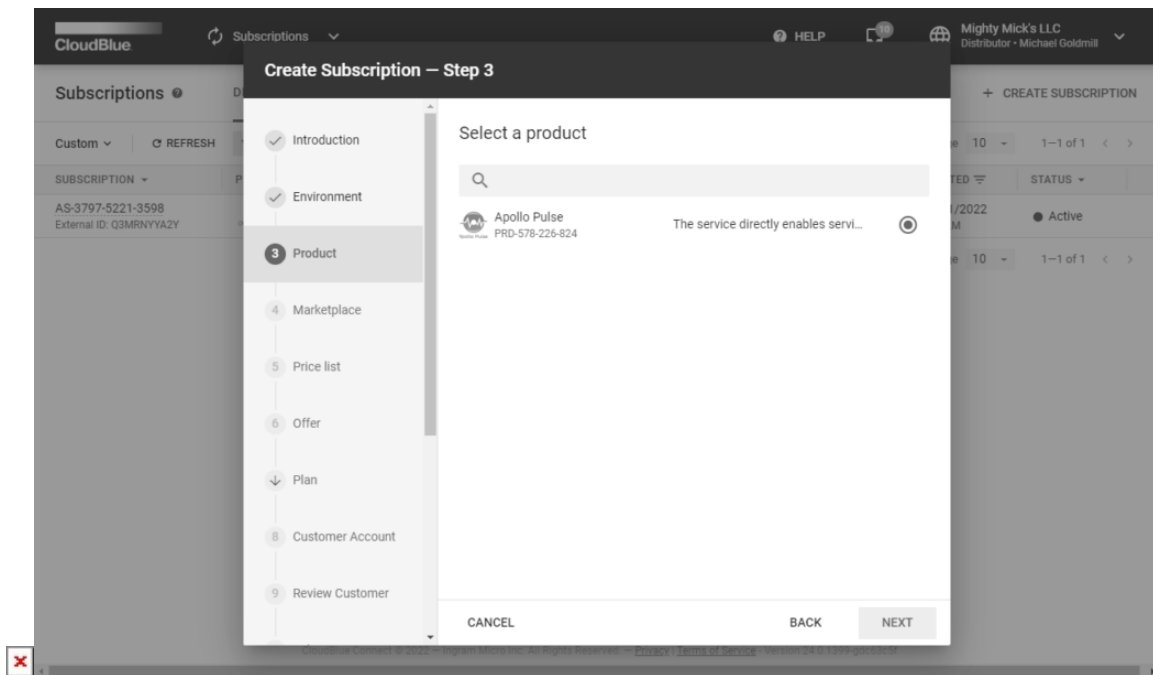




Click **Next** to continue.

3. Product

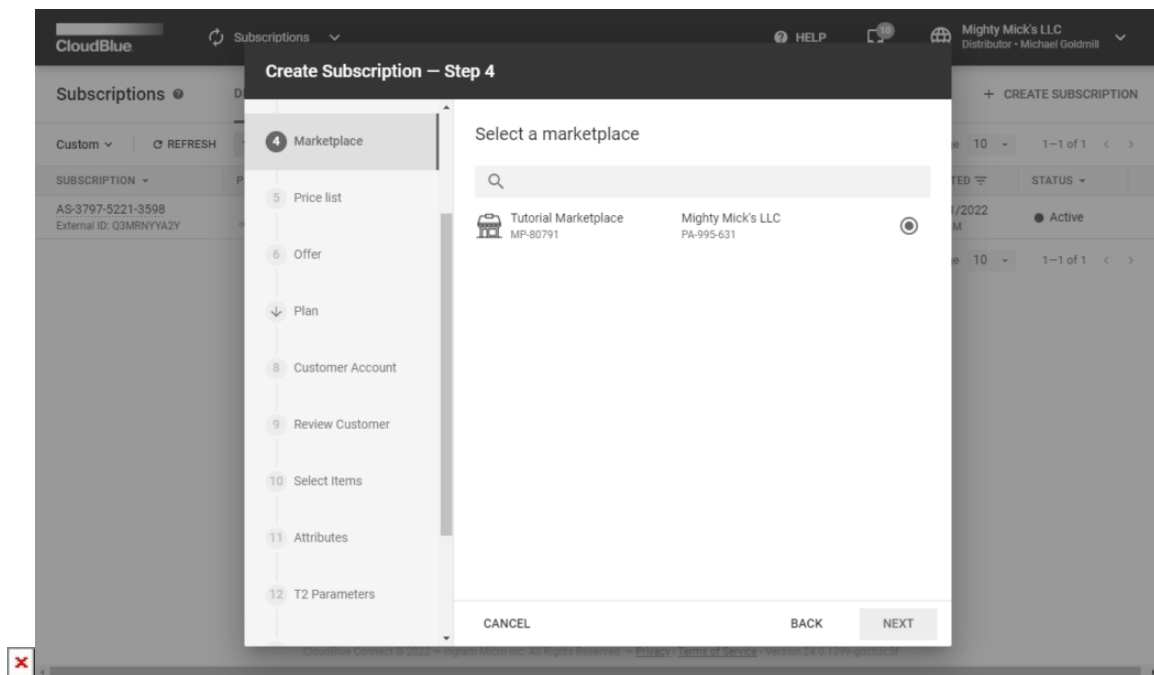
Select your product from the provided list.



In case the list is empty, make sure that your required is defined and successfully listed via the CloudBlue Connect platform.

4. Marketplace

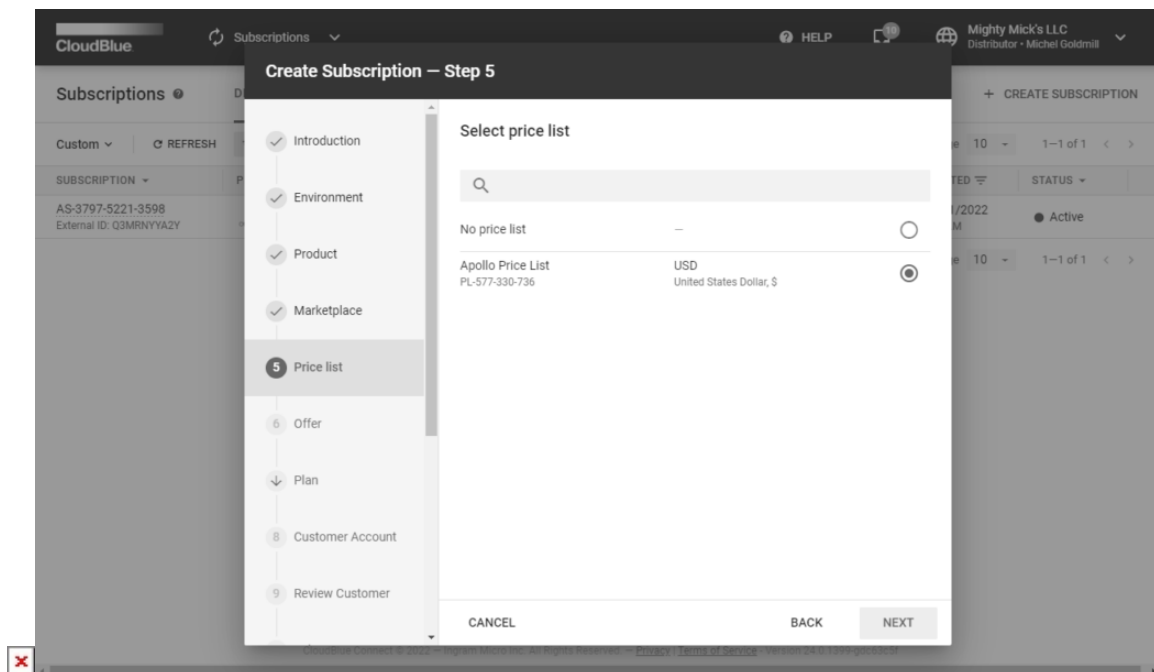
Choose a marketplace that will be used to create a subscription.



Click **Next** to continue.

5. Price List

The wizard prompts you to choose a price list for your subscription once the Vendor created such a list and linked it to the defined product on Connect. Note that it is possible to select price list objects that have the same currency as specified within your selected marketplace.

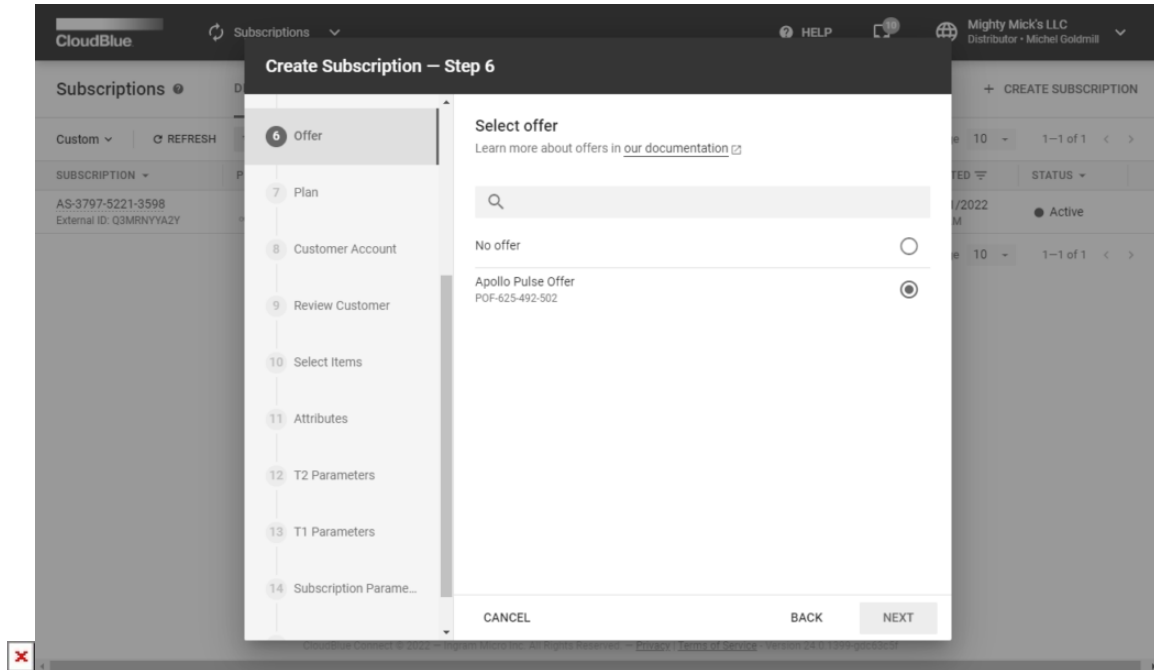




Refer to the Pricing module documentation for more details.

6. Offer

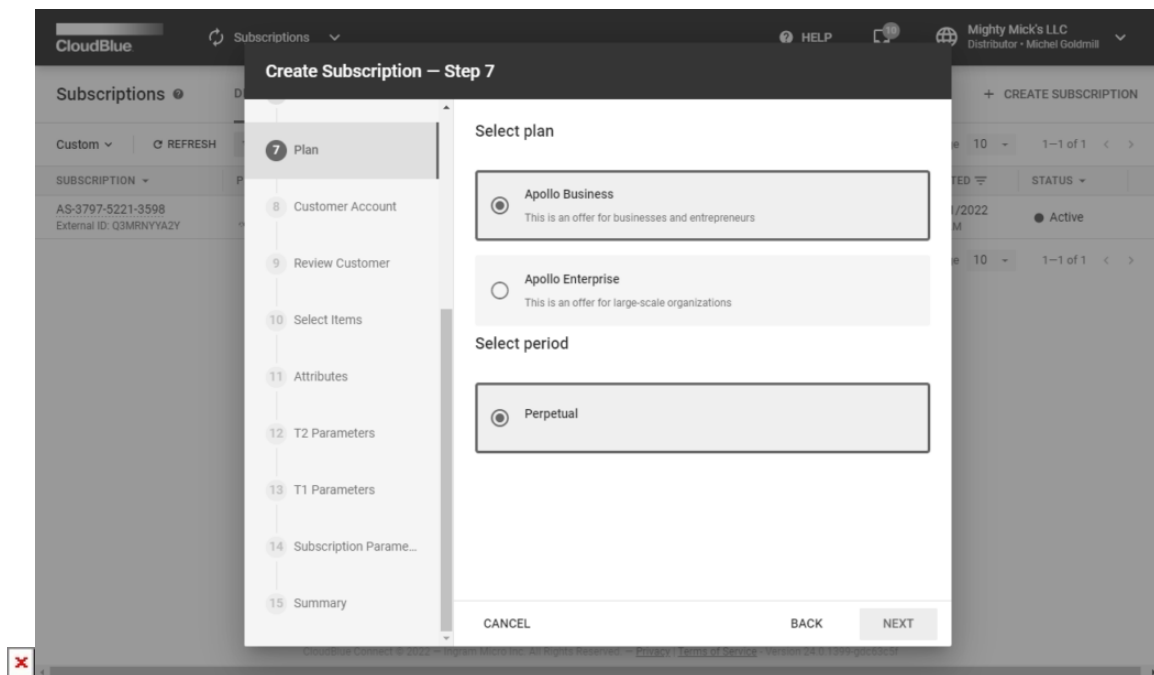
In case the Vendor successfully created offers for their defined product on the platform, the wizard allows specifying an offer for your new subscription.



Refer to the Offer module documentation for more details.

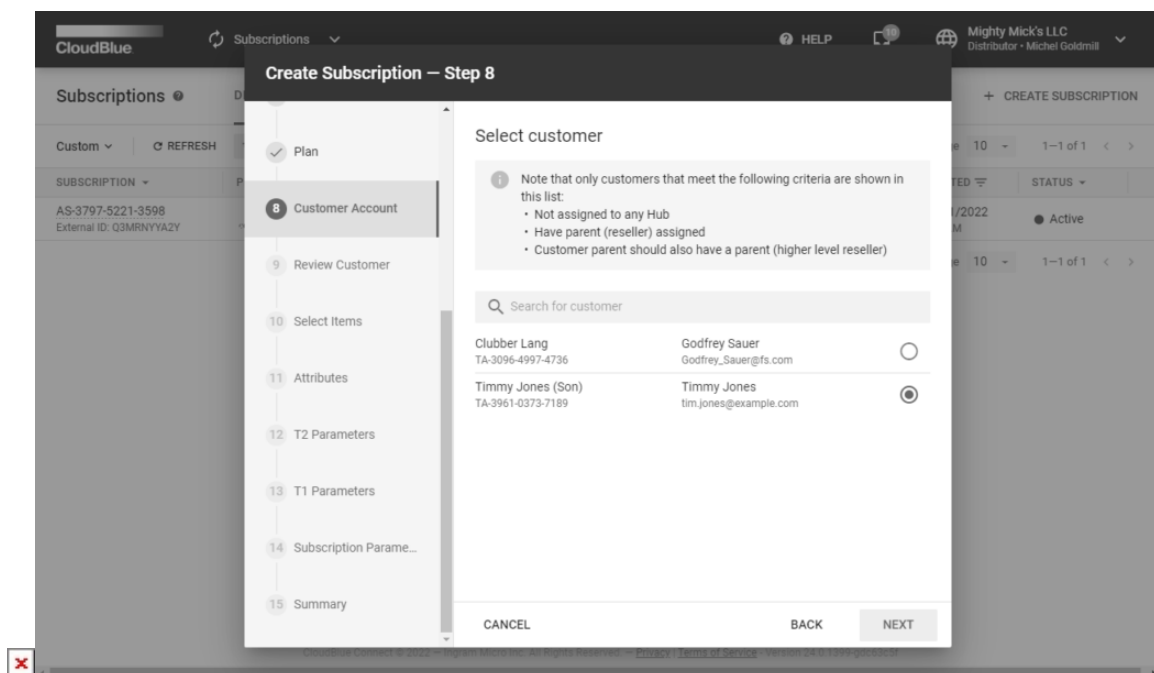
7. Plan

In case an offer is selected, the wizard prompts you to continue the offer configuration. Namely, the wizard prompts you to specify a plan and a period for your new subscription.



8. Customer Account

Select a customer account for your subscription. Specifically, the system requires to create a customer account before selecting this account by using the wizard. In case it is required to create a test subscription, the wizard allows selecting a test account from the list.



Refer to the Customers module documentation for more details.



9. Review Customer

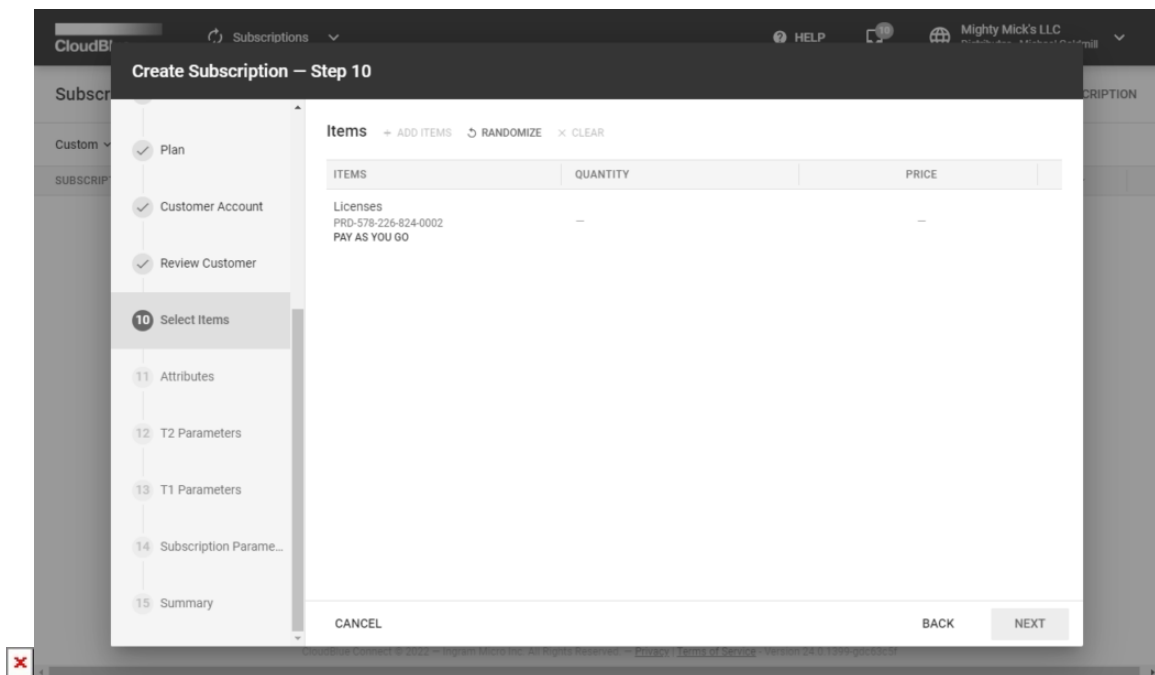
The wizard displays the data of your previously selected customer account. This include parent account, information, general data (such as company, external id, etc.), address, contact information, and more.

The screenshot shows the 'Create Subscription - Step 9' wizard in the CloudBlue interface. The sidebar on the left lists steps 1 through 15, with 'Review Customer' (step 9) highlighted. The main content area is divided into sections: 'Account Data' showing 'Parent Account' as 'Cindy Jones (Mother)' with ID 'TA-2912-2533-1231', and 'General' information for 'Timmy Jones (Son)'. Fields include 'Company' (Organization Name), 'ID' (Globally unique immutable identifier), 'External ID' (Unique Only Within Particular Hub), 'External UUID' (Globally Unique ID), 'Tier Config ID' (Unique ID of Tier Configuration), 'Tax ID' (Taxation identification number), and 'Address'. At the bottom, there are 'CANCEL', 'BACK', and 'NEXT' buttons.

Make sure that customer data is correct and click **Next**.

10. Select Items

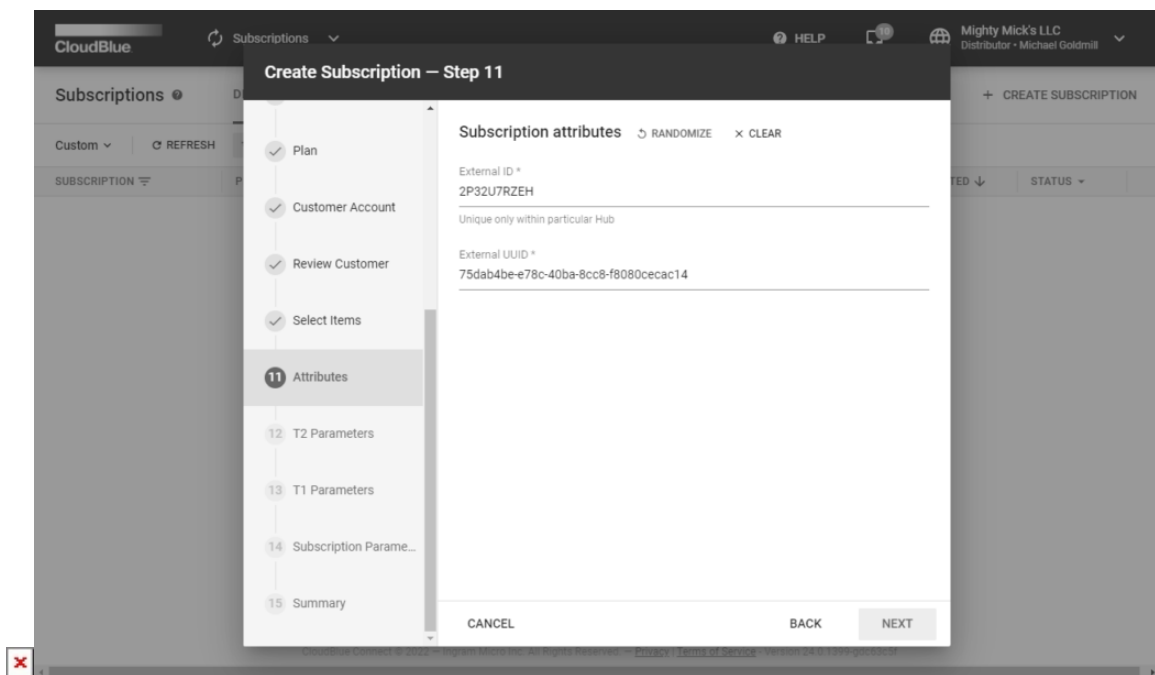
The system will provide random item quantity in the following form. Edit quantity, add or change provided items by clicking corresponding buttons on the interface.



Click the **Next** button to continue.

11. Attributes

The system will provide random External ID and External UUID attributes. Edit or randomize the provided subscription attributes by using the corresponding buttons.



Click **Next** to continue.



12. T2 Parameters

The T2 parameter configuration is available in case your selected product includes a T2 ordering parameter. Provided options vary depending on the created parameter type. The system allows enabling or disabling parameters assignment by using the corresponding switch.

CloudBlue Subscriptions

Custom REFRESH

SUBSCRIPTION

CREATE SUBSCRIPTION

Subscription parameters assignment ☒

Please specify values of the ordering phase parameters for the subscription. You can skip assignment of values (if not required) to simulate an unattended ordering experience.

Values

Email Address* clubber@langorg.com

enter T2 email address

CANCEL BACK NEXT

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Refer to the Parameters documentation for more information on T2 and T1 parameters.

13. T1 Parameters

The wizard prompts to specify T1 parameter configuration in case it is applicable for your subscription. The system also allows enabling or disabling parameters assignment by using the corresponding switch.



CloudBlue Subscriptions

Subscriptions

Custom REFRESH

SUBSCRIPTION

CREATE SUBSCRIPTION

STATUS

Help

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Create Subscription – Step 13

Subscription parameters assignment ☒

Please specify values of the ordering phase parameters for the subscription. You can skip assignment of values (if not required) to simulate an unattended ordering experience.

Values

Apollo Pulse Item *

Address Line 1 *
Geraldine Brook

First Line Of The Street Address
Address Line 2
Douglas Points

First Line Of The Street Address
City *
La Vega

State *
Cibao Central

City, Town Or Village Name
State, Province or Region

ZIP Code *
41000

Country *
Dominican Republic

ZIP or Postal Code

CANCEL BACK NEXT

Generate random data by clicking on one of the provided fields. Randomized account data is generated based on a country that is randomly selected from the list of countries associated with a specified marketplace.

14. Subscription Parameters

Provide your subscription parameters in the following form. Specifying **Subscription Parameters** is an optional step that is available in case a Vendor created at least one ordering phase parameter. Provided options also vary depending on the created parameter type.

CloudBlue Subscriptions

Subscriptions

Custom REFRESH

SUBSCRIPTION

CREATE SUBSCRIPTION

STATUS

Help

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Create Subscription – Step 14

Subscription parameters assignment ☒

Please specify values of the ordering phase parameters for the subscription. You can skip assignment of values (if not required) to simulate an unattended ordering experience.

Values

Country
(+1) United States

Phone Number *
(201) 555-1234
enter phone #

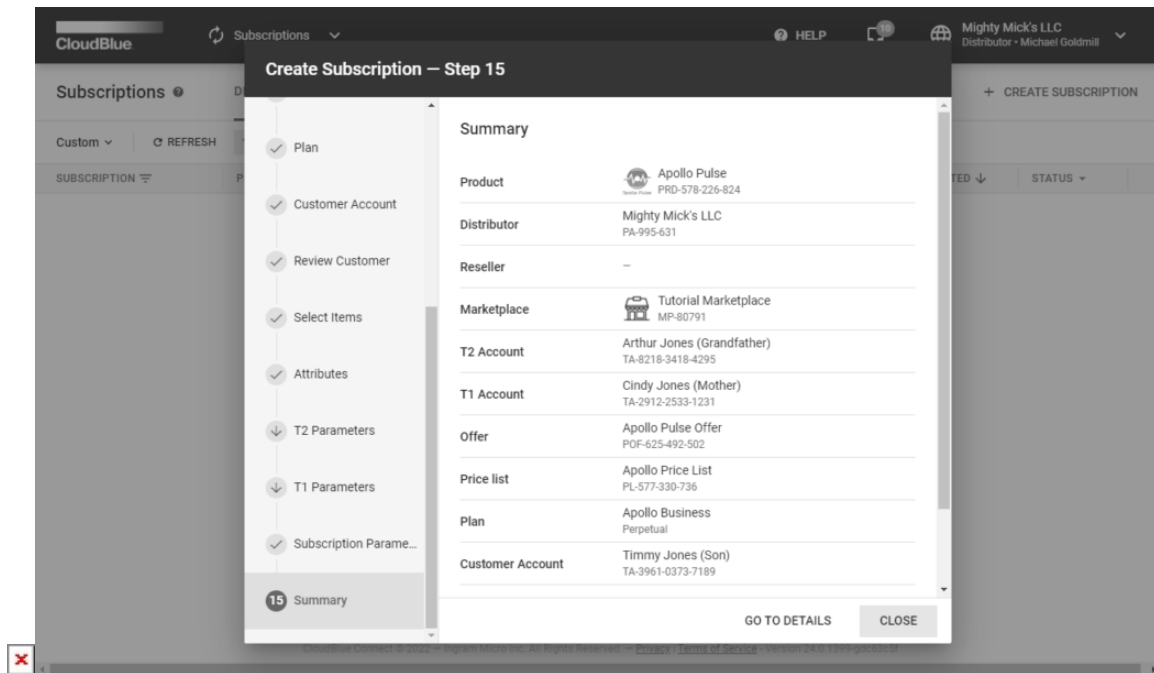
CANCEL BACK CREATE



Enable or disable the parameter by using the corresponding switch. Click the **Create** button to finalize your subscription creation.

15. Summary

The wizard will provide your created subscription summary. Review the list of objects created during this process:



The summary list also provide clickable links that redirect to a corresponding object in a new window.

Click the **Go to Details** button to access your created subscription details screen. Otherwise, click **Close** to close the summary and the wizard.